



fine arts  
art • drama • music  
speech, communication

## Houston Community College Southwest

<http://southwest.hccs.edu/southwest/academics/fine-arts-and-speech>

### Course Syllabus: Digital Art I

HCC Academic Discipline: ART

Course Title: Digital Art I

Course Rubric and number: ARTS 2348

Semester with Course Reference Number (CRN): 52458

Campus and Room Location with Days and Times: Alief Center, Room C122, MW 9-12

Course Semester Credit Hours (SCH): 3 credits

Course contact hours per semester: 96

Course length: Regular Term,

Type of Instruction: Lecture/Lab 2/4

#### **Instructor: Kristy Peet**

Phone: 713-718-7700

email address: Christine.Peet@hccs.edu

Learning web address: <http://learning.swc.hccs.edu/members/christine.peet>

Instructor Scheduled Office Hours and location: by appointment

#### **Course Description:**

1. ARTS 2348 Digital Art I: Studio art course that explores the potential of the computer hardware and software medium for their visual, conceptual and practical uses in the visual arts. *As defined in the Academic Course Guide Manual (AGCM) produced by the Texas Higher Education Coordinating Board, 2009 (THECB)*
2. ARTS 2348 Digital Art I: This studio course is an introduction to art using the computer. Digital approaches to imagery will be investigated using various tools (possibilities include cameras, scanners, printers, etc.) and software. Emphasis will be placed on creating original images as well as manipulating existing images. This course satisfies the fine arts component of the HCC core. *(As listed in the 2009-2011 HCC Catalog.)*

**Course Prerequisites:** None

#### **Course Goal:**

The purpose of Digital Art I is to introduce students to the computer and graphics software emphasizing visual and conceptual problem solving as related to various two dimensional imagery. This course will also examine the interdependence of medium and image.

#### **Course Student Learning Outcomes:**

1. Identify, define and understand the formal elements of art and the principles of design. (Level 2)
2. Demonstrate the ability to produce and present finished works of exhibition quality. (Level 3)
3. Produce and critique projects that coordinate descriptive and expressive possibilities of course media. (Level 5)
4. Select and verify course media and techniques in completed projects. (Level 6)

## **Digital Art One Student Learning Objectives ~ related to each Learning Outcome**

**Learning Outcome One:** Identify, define and understand the formal elements of art and the principles of design. (Level 2)

### **The Supporting Learning Objectives:**

- 1.1. Identify the formal elements and principles of design.
- 1.2. Compare formal elements.
- 1.3. Compare principles of design.
- 1.4. Contrast formal elements.
- 1.5. Contrast principles of design.
- 1.6. Comprehend all the sub-categories of all the formal elements and principles of design. (for example, analytic or expressive line or symmetrical, radial or asymmetrical balance, etc.)
- 1.7. Express sub-categories of all the formal elements.

**Learning Outcome Two:** Demonstrate the ability to produce and present finished works of exhibition quality. (Level 3)

### **The Supporting Learning Objectives:**

- 2.1. Produce exhibition-ready artworks.
- 2.2. Prepare entry labels.
- 2.3. Present completed exhibit entries before the entry deadline expires.
- 2.4. Select an artwork (made during the course) to be included in the student art exhibition.
- 2.5. Participate in the student exhibition.

**Learning Outcome Three:** Produce and critique projects that coordinate descriptive and expressive possibilities of course media. (Level 5)

### **The Supporting Learning Objectives:**

- 3.1. Safely participate in the necessary practical tasks (safety and proficiency of handling of tools, supplies and equipment, etc.) involved with the course media.
- 3.2. Organize the formal elements and principles of design in course projects.
- 3.3. Establish artistic roles for course projects.
- 3.4. Summarize artistic themes for course projects.
- 3.5. Judge course projects.
- 3.6. Write 1000 words in a combination of writing assignments such as critiques, essays, research papers and/or journals.
- 3.7. Cultivate form and content in digital art projects
- 3.8. Synthesize digital art problems.

**Learning Outcome Four:** Select and verify course media and techniques in completed projects. (Level 6)

### **The Supporting Learning Objectives:**

- 4.1. Summarize the formal elements.
- 4.2. Select principles of design
- 4.3. Critique the work of peers.
- 4.4. Self-critique artistic output.
- 4.6. Verify form and content

### **Core Curriculum Statement:**

This course fulfills the following core intellectual competencies: reading, writing, speaking, listening, critical thinking and computer literacy. A variety of teaching and testing methods are used to assess these competencies.

This course fulfills the core competencies:

**Reading:** Reading at the college level means having the ability to understand, analyze and interpret a variety of printed materials: books, articles, and documents.

**Writing:** Writing at the college level means having the ability to produce clear, correct, and coherent prose adapted to a specific purpose, occasion, and audience. In addition to knowing how to use correct grammar, spelling, and punctuation, students should also become adept with the writing process, including how to determine a topic, how to organize and develop it, and how to phrase it effectively for their audience. These abilities are acquired through practice and reflection.

**Speaking:** Effective speaking is the ability to communicate orally in clear, coherent, and persuasive language appropriate to purpose, occasion, and audience.

**Listening:** Listening at the college level means having the ability to understand, analyze, and interpret various forms of spoken communication

**Critical Thinking:** Critical thinking embraces methods for applying both qualitative and quantitative skills analytically and creatively to subject matter in order to evaluate arguments and to construct alternative strategies. Problem solving is one of the applications of critical thinking used to address an identified task.

**Computer Literacy:** Computer literacy at the college level means having the ability to use computer-based technology in communicating, solving problems, and acquiring information. Core-educated students should have an understanding of the limits, problems, and possibilities associated with the use of technology and should have the tools necessary to evaluate and learn new technologies as they become available.

### **Calendar:**

Aug 30 M – go over syllabus, introduction to digital art

Sept 1 W – Photoshop import and sizing, scanner usage, assign Scanogram #1

Sept 6 M – no class

Sept 8 W – lab

Sept 13 M – **Assignment #1 due**, critique, elements and principles of design

Sept 15 W – Photoshop tools, assign Created in Photoshop #2, lab

Sept 20 M – lab

Sept 22 W – **Assignment #2 due**, critique, layers lecture, assign Composite Picture #3

Sept 27 M – lab

Sept 29 W – **Assignment #3 due**, critique, Assign gif #4, gif demo

Oct 4 M – lab

Oct 6 W – **Assignment #4 due**, Assign Identity #5

Oct 11 M – lab

Oct 13 W – lab

Oct 18 M – **Assignment #5 due**, critique, assign Constructed Reality #6

Oct 20 W – lab, review for midterm, introduce student show

Oct 25 M – **midterm**, lab, individual meetings for student show

Oct 27 W – lab

Nov 1 M – prep student show work, **student show work due**

Nov 3 W – lab

Nov 8 M – lab

Nov 10 W– **assignment #6 due**, critique, introduce final portfolio, Artists for paper talk

Nov 15 M – lab, **proposal for research paper due, proposal for final portfolio due**, individual meetings about final portfolio idea

Nov 17 W – lab

Nov 22 M – lab

Nov 24 W – lab

Nov 29 M – **research paper due, presentations**

Dec 1 W – lab  
Dec 6 M – lab, review for final exam  
Dec 8 W – **final portfolio due, final critique**  
Dec 13 M – final exam

**Late Work:** Late work **WILL NOT** be accepted or graded without a doctor's note. Work may be turned in early.

**Please Note:** *It is possible that these dates might change slightly due to various circumstances. You will be notified of changes and requirements*

**Critique Dates:** *Critique dates are the due dates of all projects. It is imperative that your work be completed and ready for the class critique. Your participation in the critique is mandatory. The Fine Arts Department philosophy is that verbal discussion enhances the student's awareness of art concepts and his/her growth and direction.*

**Instructional Methods:** Methods of instruction may include: demonstrations, hands-on art studio work time, in-class critiques, slide presentations, lectures, and/or readings. Class time may include demonstrations, field trips, assignments, studio time for projects, and critiques.

**Student Assignments:**

Assignments/Activities may include: individual creative projects, written critical responses, group projects, critiques, exams or quizzes, hands-on studio workdays/times, mandatory discussions based on various topics related to the major areas of study in Art and Design; writing papers including critiques, essays, analyses, reviews, research, comparing and contrasting artistic or design theories and perspectives; presentations; group and/or individual projects; portfolios. This course requires a minimum of 1000 words in a combination of writing assignments and/or projects.

**Student Assessments:**

Methods of Assessment/Evaluation may include: portfolios, creative projects, tests and quizzes which may include: definitions, matching, multiple choice, true/false, short answer, brief essay, essay, lists; writing assignments, in-class discussions and/or critiques; written papers including critiques, essays, analyses, reviews, research, comparing and contrasting artistic or design theories and perspectives; service learning projects; presentations; group and/or individual projects; other methods as may be determined by individual instructors.

**Instructional Materials:**

**There is no book required for this course.**

Flash drive, CDs or portable hard drive  
Ream of regular printer paper  
Digital Inkjet paper  
Scissors  
Acid-free glue stick  
Camera – digital or film with prints on CD  
2 sheets 11x14 matt board  
Other supplies as needed

**HCC Policy Statement: Americans With Disabilities Act (ADA)**

Any student with a documented disability (e.g. physical, learning, psychiatric, vision, hearing, etc.) who needs to arrange reasonable accommodations must contact the Disability Services Office at the

respective college at the beginning of each semester. Faculty is authorized to provide only the accommodations requested by the Disability Support Services Office.

If you have any questions, please contact the Disability Counselor at your college, Dr. Becky Hauri at 713-718-7909, or the District Disability Office at 713-718-5165.

To visit the ADA Web site, log on to [www.hccs.edu](http://www.hccs.edu),

Click Future Students

Scroll down the page and click on the words Disability Information. <http://www.hccs.edu/hccs/future-students/disability-services>

### **HCC Policy Statement: Academic Honesty**

You are expected to be familiar with the College's Policy on Academic Honesty, found in the catalog and student handbook. Students are responsible for conducting themselves with honor and integrity in fulfilling course requirements. Penalties and/or disciplinary proceedings may be initiated by College System officials against a student accused of scholastic dishonesty.

“Scholastic dishonesty” includes, but is not limited to, cheating on a test, plagiarism, and collusion.

**Cheating** on a test includes:

- Copying from another student’s test paper;
- Using materials during a test that are not authorized by the person giving the test;
- Collaborating with another student during a test without authority;
- Knowingly using, buying, selling, stealing, transporting, or soliciting in whole or part the contents of a test that has not been administered;
- Bribing another person to obtain a test that is to be administered.

**Plagiarism** means the appropriation of another’s work and the unacknowledged incorporation of that work in one’s own written work offered for credit.

**Collusion** means the unauthorized collaboration with another person in preparing written work offered for credit.

**Violations:** Possible punishments for academic dishonesty may include a grade of “0” or “F” on the particular assignment, failure in the course, and/or recommendation for probation or dismissal from the College System. A recommendation for suspension or expulsion will be referred to the College Dean of Student Development for disciplinary disposition.

Students who wish to appeal a grade penalty should notify the instructional supervisor within 30 working days of the incident. A standing committee appointed by the College Dean of Instruction (Academic or Workforce) will convene to sustain, reduce, or reverse the grade penalty. The committee will be composed of two students, two faculty members, and one instructional administrator. A majority vote will decide the grade appeal and is final.

### **Official HCC Attendance Policy:**

Students are expected to attend classes regularly. Students are responsible for material covered during their absences, and it is the student’s responsibility to consult with instructors for makeup assignments. Class attendance is checked daily by instructors.

**Although it is the responsibility of the student to drop a course for non-attendance, the instructor has the authority to drop a student for excessive absences.**

A student may be dropped from a course for absenteeism after the student has accumulated absences in excess of 12.5 percent of the hours of instruction (including lecture and laboratory time).

For example:

For a three credit-hour lecture class meeting three hours per week (48 hours of instruction), a student may be dropped after six hours of absences.

**Administrative drops are at the discretion of the instructor.** If you are doing poorly in the class, but you have not contacted your professor to ask for help, and you have not withdrawn by the official withdrawal date, it will result in you receiving a grade of “F” in the course

**NOTE: LAST DAY FOR STUDENT/ADMINISTRATIVE DROP THIS SEMESTER: Nov 18**

**Course Withdrawals-First Time Freshmen Students-Fall 2007 and Later:**

Effective 2007, section 51.907 of the Texas Education Code applies to first-time in college freshman students who enroll in a Texas public institution of higher education in the fall semester of 2007 or thereafter. High school students currently enrolled in HCC Dual Credit and Early College are waived from this requirement until they graduate from high school.

Based on this law, **HCC or any other Texas Public institution of higher education may not permit students to drop after the official day of record more than six college level credit courses for unacceptable reasons during their entire undergraduate career.**

**Course Withdrawals:**

Be sure you understand HCC policies about dropping a course. It is the student’s responsibility to withdraw officially from a course and prevent an “F” from appearing on the transcript. If you feel that you cannot complete this course, you will need to withdraw from the course prior to the final date of withdrawal. Before, you withdraw from your course; please take the time to meet with the instructor to discuss why you feel it is necessary to do so. The instructor may be able to provide you with suggestions that would enable you to complete the course. Your success is very important

If you plan on withdrawing from your class, you **MUST** contact a HCC counselor or your professor prior to withdrawing (dropping) the class for approval and this must be done **PRIOR** to the withdrawal deadline to receive a “W” on your transcript. **\*\*Final withdrawal deadlines vary each semester and/or depending on class length, please visit the online registration calendars, HCC schedule of classes and catalog, any HCC Registration Office, or any HCC counselor to determine class withdrawal deadlines. *Remember to allow a 24-hour response time when communicating via email and/or telephone with a professor and/or counselor. Do not submit a request to discuss withdrawal options less than a day before the deadline.*** If you do not withdraw before the deadline, you will receive the grade that you are making in the class as your final grade

**Early Alert Program:**

To help students avoid having to drop/withdraw from any class, HCC has instituted an Early Alert process by which your professor *may* “alert” you and HCC counselors that you might fail a class because of excessive absences and/or poor academic performance. It is your responsibility to visit with your professor or a counselor to learn about what, if any, HCC interventions might be available

to assist you – online tutoring, child care, financial aid, job placement, etc. – to stay in class and improve your academic performance.

### **Repeat Course Fee:**

The State of Texas encourages students to complete college without having to repeat failed classes. To increase student success, students who repeat the same course more than twice, are required to pay extra tuition. The purpose of this extra tuition fee is to encourage students to pass their courses and to graduate. Effective fall 2006, HCC will charge a higher tuition rate to students registering the third or subsequent time for a course. If you are considering course withdrawal because you are not earning passing grades, confer with your instructor/counselor as early as possible about your study habits, reading and writing homework, test taking skills, attendance, course participation, and opportunities for tutoring or other assistance that might be available.

### **Individual Instructor's Requirements Statement**

As your Instructor, it is my responsibility to:

- Provide the grading scale and detailed grading formula explaining how student grades are to be derived
- Facilitate an effective learning environment through class studio activities, discussions, and critiques
- Provide a clear description of any special projects or assignments
- Inform students of policies such as attendance, withdrawal, tardiness and make up work
- Provide the course outline and class calendar which will include a description of any special projects or assignments

To be successful in this class, it is the student's responsibility to:

- Attend class, be on time, and be prepared with the proper materials for each session.
- Use class studio time wisely by focusing on assigned projects
- Keep copies of all paperwork, including the syllabus, articles, and handouts.
- Respect the space and materials of other class members.
- Clean up thoroughly after each studio session
- Be prepared for critique sessions: have complete assignments ready for display and be prepared to participate in the verbal critique process

### **HCC Art Discipline Requirements**

By the end of the semester the student who passes with a final grade of "C" or above will have demonstrated the ability to:

- Complete and comprehend the objectives of all graded assignments
- Attend class regularly, missing no more than 12.5% of instruction (12 hours)
- Arrive at class promptly and with the required supplies for that day's session
- Participate in the shared responsibilities for studio clean-up
- Exhibit safe studio habits
- Be prepared for and participate in class critiques
- Demonstrate the ability to communicate orally in clear, coherent, and persuasive language
- Demonstrate the ability to use computer-based technology in communicating, solving problems, and acquiring information
- Complete a minimum of 1000 words in a combination of writing assignments and/or projects
- Demonstrate the ability to present works of exhibition quality
- Explore a variety of image input
- Apply the elements of design to digital media
- Understand the function of digital art in its historical context
- Demonstrate the ability to present works of exhibition quality

- Manipulate the element of time in a work of art by addressing more than one of these elements in the same project: sound, space, motion, memory, touch, taste, or smell

**HCC Grading Information:**

**Grading percentile: the official HCC grading rubric is as follows:**

90–100 percent	A	Exceptionally fine work; superior in presentation, visual observation, comprehension and participation
80–89 percent	B	Above average work; superior in one or two areas
70–79 percent	C	Average work; good, unexceptional participation
60–69 percent	D	Below average work; noticeably weak with minimal participation
Below 60 percent	F	Clearly deficient in presentation, style and content with a lack of participation

The grade of "I" (Incomplete) is conditional. It will only be assigned if at least 80% of the course work is complete. Students receiving an "I," must make an arrangement with the instructor in writing to complete the course work within six months. After the deadline, the "I" becomes an "F." All "I" designations must be changed to grades prior to graduation. Changed grades will appear on student record as "I"/Grade (example: "I/A").

The grade of "W" (Withdrawal) appears on grade reports when students withdraw from a class by the drop deadline. Instructors have the option of dropping students up to the deadline. After the deadline, instructors do not have that option — not even when entering final grades.

**Instructor Grading Criteria:**

Homework, assignments and projects will be evaluated according to the following criteria:

- Adherence to all specific assignment guidelines/content requirements.
- Adherence to deadlines.
- Level of technical difficulty attempted and achieved. More sophisticated work may receive higher scores.
- Creativity and Originality: Solving the assignments in an imaginative and unique way may lead to a higher score.
- Honesty: Submit your own work.

**Instructor’s Final Grading Legend:**

Assignment #1 – scanogram	5%
Assignment #2 – Created in Photoshop	5%
Assignment #3 – Composite picture	5%
Assignment #4 – GIF	10%
Assignment #5 – Identity	10%
Assignment #6 – Constructed Reality	10%
Midterm	10%
Research paper and Presentation	10%
Final Portfolio	15%
Final Exam	10%
Class Participation	5%
Pop quizzes	5%

**Online Tutoring:** <http://hccs.askonline.net>