

# **Business Administration Southwest College**

**BMGT 1327 Principles of Management  
Fall 2014 - CRN: 32237 & 31716  
3 credit hours (3lecture)-48 hours per semester-16 weeks  
Distance Education**

**SCANS Competencies Included**

**INSTRUCTOR: Christy Shell, MBA, MA**

**INSTRUCTOR CONTACT INFORMATION:**

***E-mail: christy.shell@hccs.edu***

## **OFFICE LOCATION AND HOURS**

Please feel free to contact me concerning any problems that students are experiencing in this course. Students do not need to wait until students have received a poor grade before asking for my assistance. Student performance in my class is very important to me. I am available to hear student concerns and just to discuss course topics. Office hours are upon request.

**FINAL EXAM: 12/5-12/7**

**LAST DAY FOR ADMINISTRATIVE & STUDENT WITHDRAWALS: Friday, October 31st** at 4:30 p.m. Verify in College Schedule Page.

## **COURSE DESCRIPTION**

Concepts, terminology, principles, theories, and issues in the field of management.

## **COURSE PREREQUISITE**

Frequent Requisites

- ENGL 0300 or 0347
- GUST 0342 (9<sup>th</sup> -11<sup>th</sup> Grade Reading)
- MATH 0306 (Basic Math Pre-Algebra)

## **Instructional Materials**

Bateman, Management 3e w/Connect, McGraw/Hill Publishing,



### **Academic Discipline/CTE Program Learning Outcomes**

1. Identify essential management skills necessary for career success.
2. Describe the relationships of social responsibility, ethics, and law in business.
3. Construct a business plan.
4. Examine the role of strategic human resource planning in support of organizational mission and objectives.

### **Course Student Learning Outcomes (SLO): 4 to 7**

1. Explain and apply the various theories, processes, and functions of management
2. Apply theories to a business environment.
3. Identify roles of leadership in organizations.
4. Describe elements of the communication process.

### **Learning Objectives (Numbering system should be linked to SLO – e.g., 1.1, 1.2, 1.3, etc.)**

**Explain and apply the various theories, processes, and functions of management**

**Apply theories to a business environment.**

**Identify roles of leadership in organizations.**

**Describe elements of the communication process.**

1. The primary objective is to give the student an understanding of the manager's job. This will entail learning the skills of planning, controlling, organizing, staffing, employee development, motivating employees, providing effective leadership and coping with workplace dynamics.

### **SCANS**

**Explain and apply the various theories, processes, and functions of management**

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Listening

Foundation Skills - Basic -Speaking

**Apply theories to a business environment.**

**Identify roles of leadership in organizations.**

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Listening

Foundation Skills - Basic -Speaking

**Describe elements of the communication process.**

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Listening

Foundation Skills - Basic -Speaking

### **Instructional Methods**

Distance (100%)

Hybrid (50% or more)

Web-enhanced (49% or less)

Face to Face

**16 WEEK COURSE CALENDAR**  
**BMGT 1327**  
**WEEKLY SCHEDULE OF ASSIGNMENTS**

WEEK	TEXTBOOK CHAPTERS
1 (8/25-8/29)	Chapter 1: Managing Effectively in a Changing World Discussion Topic 1 Due (8/29) <b>SYLLABUS QUIZ DUE (8/31)</b>
2 (9/1-9/5)	Chapter 2: The Evolution of Management Discussion Topic 2 Due (9/5)
3 (9/8-9/12)	Chapter 3: The Organizational Environment and Culture Discussion Topic 3 Posting (9/12)
4 (9/15-9/19)	Chapter 4: Ethics and Corporate Responsibility Discussion Topic 4 Due (9/19)
5 (9/22-9/26)	Chapter 5: Strategic Planning and Decision Making Discussion Topic 5 Posting (9/26)
6 (9/29-10/3)	Chapter 6: Entrepreneurship Discussion Topic 6 Due (10/3)
7 (10/6-10/10)	Chapter 7: Organizing for Action Discussion Topic 7 Due (10/10)
8 (10/13-10/17)	Chapter 8: Managing Human Resources Discussion Topic 8 Due (10/17)
9 (10/20-10/24)  (10/24-10/26)	Chapter 9: Managing Diversity and Inclusion Discussion Topic 9 Due (10/24) <b>ASSIGNMENT 1 DUE (10/24)</b> <b>MIDTERM (10/24-10/26)</b>
10 (10/27-10/31)	Chapter 10: Leadership Discussion Topic 10 Posting (10/31)
11 (11/3-11/7)	Chapter 11: Motivating People Discussion Topic 11 Due (11/7)
12 (11/10-11/14)	Chapter 12: Teamwork Discussion Topic 12 Posting (11/14)
13 (11/17-11/21)	Chapter 13: Communication Discussion Topic 13 (11/21)
14 (11/24-11/28)	Chapter 14: Managerial Control Discussion Topic 14 Posting Due (11/28)
15 (12/1-12/5)	Chapter 15: Innovating and Changing Discussion Topic 15 Due (12/5) <b>ASSIGNMENT 2 DUE (12/5)</b>
(12/5-12/7)	<b>FINAL</b>

## **Student Evaluation**

The following departmental grading system will be used to evaluate student's performance in this course:

Syllabus Quiz	5%
Midterm	10%
Final Exam	10%
Assignment 1(9 questions at 3 points each)	27%
Assignment 2 (6 questions at 3 points each)	18%
Discussion Topic Postings (15 postings at 2 points each)	30%
Total	100%

### **Syllabus Quiz**

You will have 1 week to complete the quiz. The syllabus quiz will be comprised of 10 questions. The quiz is located under the Assessment course tool. Do not open the quiz until you are ready to take it. You cannot open it to look at it then go back and take it. You will have 1 hour to complete the quiz. **NO MAKE-UP QUIZ WILL BE GIVEN.**

### **Assignments**

You will be required to complete 2 written assignments that correlate with the chapter(s) you have read. Each assignment contains short answer questions. The answers to your questions will vary in length, but your answers should be at least 1 paragraph long. You are to pick 1 question from each chapter listed. For assignment 1 you will answer 9 questions and for assignment 2 you will answer 6 questions.

**NO LATE ASSIGNMENT WILL BE ACCEPTED. The assignment due dates are listed above and on the course calendar.**

### **Weekly Discussion Postings**

Each week there will be a current event or management topic you must respond to. **You are required to respond to the topic in 2 to 3 complete sentences with proper spelling and grammar.** The due date is shown on the calendar above. **YOU MUST RESPOND THE WEEK THE TOPIC IS POSTED. NO LATE POSTING WILL BE ACCEPTED.**

### **Midterm**

The midterm will cover chapters 1 through 9. The midterm will be comprised of 50 multiple choice questions. It goes without saying you may use your book and notes. The quizzes are located under the Assessment course tool. You will have 90 minutes to complete the quiz once you open it. Do not open the midterm until you are ready to take it. You cannot open it to look at it then go back and take it. **NO MAKE-UP EXAMS WILL BE GIVEN.**

### **Final**

The final will be comprised of 50 multiple choice questions. It will cover chapters 10 through 15. The final will be open book and able to use your notes. You will have 90 minutes to complete the final. **THE FINAL WILL BE ONLINE. NO MAKE-UP FINAL WILL BE GIVEN. IF YOU**

**DO NOT COMPLETE THE FINAL EXAMINATION IT WILL RESULT IN FAILURE OF THE COURSE.**

### **INSTRUCTIONAL METHODS**

BMGT 1327 is a required course for certain Business Administration certificates and AAS degrees.

As an instructor, I want my students to be successful. I feel that it is my responsibility to provide students with knowledge concerning business, modeling good teaching strategies, and organizing and monitoring the field experience that allows students to connect the information that students learn in this course to the real world of education.

As a student wanting to learn about business, it is student's responsibility to read the textbook, submit assignments on the due dates, study for the exams, participate in activities, and attend class.

### **STUDENT ASSIGNMENTS**

Assignments have been developed that will enhance student learning. To better understand a topic, students will be given assignments on key information that students will need to remember for student success in student reaching student goals.

**Late Assignments:** Students are expected to adhere to the weekly schedule of assignments printed in the course syllabus. **Late assignments will not be accepted**

**Instructions for submitting assignments:** Assignments may be submitted using Eagle online or by e-mail.

### **Make-Up Test Policy**

Students are expected to adhere to the weekly schedule printed in the course syllabus. **No make-up tests will be given.**

### **INSTRUCTOR REQUIREMENTS**

As student Instructor, it is my responsibility to:

Provide the grading scale and detailed grading formula explaining how student grades are to be derived

- Facilitate an effective learning environment through class activities, discussions, and lectures
- Description of any special projects or assignments
- Inform students of policies such as attendance, withdrawal, tardiness and make up
- Provide the course outline and class calendar which will include a description of any special projects or assignments
- Arrange to meet with individual students before and after class as required

To be successful in this class, it is the students responsibility to:

- Attend class and participate in class activities
- Read and comprehend the textbook
- Complete the required assignments and exams on time:
- Ask for help when there is a question or problem
- Complete the field study with a 70% passing score

### **PROGRAM/DISCIPLINE REQUIREMENTS**

Business Administration is determined to prepare students with the knowledge and skills needed to succeed in today's dynamic work environment. Students in Introduction to Business must be able to budget their time and perform class-related activities as assigned on a weekly basis. Opportunities are provided for students to recognize the important role personal qualities play in the business environment and activities have been enhanced to help students develop the attitudes and interpersonal skills that are in demand by employers.

### **Degree Plan**

Students are encouraged to file a degree plan with a Counselor or the Business Administration Department for the certificate and/or degree plan. Please ask your instructor for Degree Plan information or contact the Business Administration Department for information about filing a degree plan.

### **Virtual Career Center**

The Virtual Career Center assist HCC Students and Alumni with career planning, assessments, job search and soft-skills training. Orientations and registration are available at all Southwest College Campuses. <http://www.hccs.edu/hccs/current-students/career-planning-and-resources/southwest-college>

### **HCCS GRADING**

A = 100- 90	4 points per semester hour
B = 89 - 80:	3 points per semester hour
C = 79 - 70:	2 points per semester hour
D = 69 - 60:	1 point per semester hour
59 and below = F	0 points per semester hour
IP (In Progress)	0 points per semester hour
W(Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour
AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses. To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grades "IP," "COM" and "I" do not affect GPA.

For Health Science programs, see the Program/Discipline Requirements section for specific grading requirements.

### **HCC Policy Statement:**

**Access**      <http://hccs.edu/student-rights>  
**Student**  
**Services**  
**Policies**  
**on their**  
**Web site:**

## **EGLS3 -- Evaluation for Greater Learning Student Survey System**

At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term.

## **Distance Education and/or Continuing Education Policies**

**Access**      [http://de.hccs.edu/Distance\\_Ed/DE\\_Home/faculty\\_resources/PDFs/DE\\_Syllabus.pdf](http://de.hccs.edu/Distance_Ed/DE_Home/faculty_resources/PDFs/DE_Syllabus.pdf)  
**DE**  
**Policies**  
**on their**  
**Web site:**

**Access**      <http://hccs.edu/CE-student-guidelines>  
**CE**  
**Policies**  
**on their**  
**Web site:**

## **Student Services**

### **INTERNATIONAL STUDENTS**

International Students are restricted to ONLY ONE online/distance education class per semester. Please contact the International Student Office at 713-718-8520 if you have additional questions about your visa status.

### **STUDENTS WITH DISABILITIES**

Any student with a documented disability (e.g. physical, learning, psychiatric, vision, hearing, etc) who needs to arrange reasonable accommodations must contact the appropriate HCC Disability Support Service (DSS) Counselor at the beginning of each semester. Faculty is authorized to provide only the accommodations requested by the Disability Support Services Office.

Students who are requesting special testing accommodations must first contact the appropriate (most convenient) DSS office for assistance:

Disability Support Services Offices:

System: 713.718.5165

Central: 713.718.6164 also for Deaf and Hard of Hearing Services and Students Outside of the HCC District service areas.

Northwest: 713.718.5422

Northeast: 713.718.8420

Southeast: 713.718.7218

Southwest: 713.718.7909

After student accommodation letters have been approved by the DSS office and submitted to DE Counseling for processing, students will receive an email confirmation informing them of the Instructional Support Specialist assigned to their professor.

## **HCC ATTENDANCE POLICY**

### **Class Attendance**

As stated in the HCC Catalog, all students are expected to attend classes regularly. Students in DE courses must log in to their class or they will be counted as absent. Just like an on-campus class, your regular participation is required.

Although it is the responsibility of the student to drop a course for non-attendance, the instructor also has the authority to block a student from accessing Blackboard, and/or to drop a student for excessive absences or failure to participate regularly. DE students who do not log in to their Blackboard class before the Official Day of Record will be AUTOMATICALLY dropped for non-attendance. Completing the DE online orientation does not count as attendance.

### **Early Alert**

HCC has instituted an Early Alert process by which your professor may alert you and DE counselors that you might fail a class because of excessive absences and/or poor academic performance.

## **ONLINE TUTORING**

HCC provides free online tutoring in writing, math, science, and other subjects. How to access AskOnline: Click on the Ask Online button in the upper right corner of the Blackboard course listings page. This directs students to the HCC AskOnline Tutoring site:

<http://hccs.askonline.net/>. Use your student ID or HCC e-mail address to create an account.

Instructions, including a 5-minute video, are provided to make you familiar with the capabilities of this service.

## **ACADEMIC DISHONESTY**

You are expected to be familiar with the College's Policy on Academic Honesty, found in the catalog and student handbook. Students are responsible for conducting themselves with honor and integrity in fulfilling course requirements. Penalties and/or disciplinary proceedings may be initiated by College System officials against a student accused of scholastic dishonesty. Scholastic dishonesty: includes, but is not limited to, cheating on a test, plagiarism, and collusion.

**Cheating** on a test includes:

" Copying from another student's test paper;

" Using materials not authorized by the person giving the test;

- " Collaborating with another student during a test without authorization;
- " Knowingly using, buying, selling, stealing, transporting, or soliciting in whole or part the contents of a test that has not been administered;
- " Bribing another person to obtain a test that is to be administered.

**Plagiarism** means the appropriation of another s work and the unacknowledged incorporation of that work in ones own written work offered for credit.

**Collusion** mean the unauthorized collaboration with another person in preparing written work offered for credit. Possible punishments for academic dishonesty may include a grade of 0 or F in the particular assignment, failure in the course, and/or recommendation for probation or dismissal from the College System. (See the Student Handbook).

Academic dishonesty can result in a grade of **F** or **0** for the particular test or assignment involved, dropped, and/or expelled from HCCS. Please refer to the HCCS Distance Education Student Handbook-(for further information regarding Academic Dishonesty refer to [http://distance.hccs.edu/de-counseling/DE\\_student\\_handbook.htm](http://distance.hccs.edu/de-counseling/DE_student_handbook.htm)).

### **CLASSROOM BEHAVIOR**

As instructor and as a student in this class, it is our shared responsibility to develop and maintain a positive learning environment for everyone. Instructor takes this responsibility very seriously and will inform members of the class if their behavior makes it difficult for him/her to carry out this task. As a fellow learner, students are asked to respect the learning needs of student classmates and assist student instructor achieve this critical goal.

**NOTE TO STUDENT: If you have any questions or concerns about the course and/or course assignments, please come to me so that we can resolve any issues. If your concerns are not resolved, you are encouraged to meet with [Ms. Willie Caldwell, Department Chair](#), at 713-718-7807 or Room N109, Scarcella Building.**