

Marcelo Gonzalez
Houston Community College
Instructor Film/Video Special Effects, Communication, Digital Communication

Objective

Position as faculty in an educational institution up to college level that teaches digital film and video production and/or communication.

Certifications

Apple Final Cut Pro Editor Level I, 2005

Educational Work Experience

Film/Video and Special Effects Department Chair and Instructor, Summer 2000 – Present

Houston Community College Southwest, Houston, TX

- Served as department chair for 11 years under the current program and the former Broadcast Technology program
- Teaches various courses College Freshman and Sophomores related to television, film, and radio production, with competencies in live-to-tape production, field production, linear and nonlinear editing, scriptwriting, audio production, and graphics
- Certified for and developed courses for Blackboard Vista and Moodle online course systems
- Organized and chaperoned field trips to NABSHOW, Las Vegas Nevada
- Administer Exemplary Workforce Education and Academic Communication Programs.
- student and faculty recruitment, supervision, review, and assessment
- curriculum development including overhauling the degrees and certificates to reflect digital media advances such as RED digital cinema system and DSLR technology and launched a computer generated effects track
- supervision of the advisory committee
- Writing of program reviews and self-studies.
- Serve as Film/Video Club Faculty Advisor.

Professor of Media Arts and Academic Advisor, Fall 1998 – Summer 2000

Art Institute of Houston, Houston, TX

- Taught various video production courses to College Freshman and Sophomores including field production, studio production, history of film, and nonlinear editing.
- Served as an academic advisor to over 300 students
- Assessed and purchased \$250,000 of professional video production equipment for instruction

Adjunct Professor of Radio and Television, Summer 1997 – Fall 2000

University of Houston, Houston, TX

- Taught various television production courses to all four-year college students
- Supervised the broadcast of *VIDEO WORKSHOP* student-produced television program on Houston Public Broadcasting System affiliate KUHT Channel 8

Production Experience

Producer and Director, Summer 2000 – Present

Houston Community College

Supervised students in client-based productions and often shot pick-ups and had final cut on the following projects

- “HCC Workforce at Southwest College” 11 minute promotional video
- “The Student Lounge” (30+)30-minute students magazine (producer/director)
- “TnT” (26) 30-minute student magazine (producer/director)
- “Houston Bikeway Program” 30-minute Overview Video
- “Houston Bikeway Program” (25) 30-second bicycle safety spots for web (proposal only)
- “Last Chance Recovery Center” one minute PSA
- “Smoke-Free Houston” (5) 30-second PSAs (writing/storyboarding only)
- “Broadcast Technology” 2-minute promotional video

Master Control Operator, Fall 1997 – Summer 2000

FOX Sports Networks, Houston, TX

- master control operator broadcasting programs, commercial breaks, updates, squeezes, live sporting event and news feeds.
- Worked in six of 11 regional sports television networks including Fox Sports Southwest, Midwest, South, Rocky Mountain, World, and the Sunshine Network.

Filmmaker, Spring 1997

Florida State University, Tallahassee, FL

- Wrote and Directed “Looking For Gomez”, a 20-minute graduate thesis film at Florida State University
- In addition to direction and writing was responsible for budget, logistics, press package development, and cost analysis. Supervised a production staff and crew of 30 with producer assistance.

Archivist, Fall 1995 – Summer 1997

Florida State University, Tallahassee, FL

- Organized a library of films, scripts, and promotional materials on various media for historical archiving.

Office Production Assistant, Spring 1995

“A Road to Galveston”, USA Network, Houston, TX

- Movie-of-the-week assistant logistics coordinator and office administrator

Assistant Location Scout, Spring 1995

“Lolita” (1997), Pathe’ Productions, Houston, TX

- *assembled location scout portfolios of photographs and written descriptions of various possible locations for filming of feature film*

VideoAssist, Playback, and D/Vision Editor, Summer - Fall 1994

“A Woman of Independent Means”, NBC Television

- network 6-hour mini-series, recorded dailies and edited scenes and sequences for on-set review of coverage and continuity
- used electronic keying and garbage matting techniques to predetermine the effectiveness of analog and CGI special effects

Skills

Over 15 years extensive television production and film experience using the following:

Hardware:

- Character Generators: Chyron 4200, Maxi, Infinit!, PC Scribe
- Nonlinear Editing Platforms: Adobe Premiere Pro, Final Cut Pro, Avid Xpress and Media Composer, and various other Mac and PC platforms
- Digital Cameras and decks including formats in: RED Digital Cinema, Canon 5D Mark II and 7D, Various HD format camcorders including Panasonic AG-HMC150 AVCCAM Camcorder, various Sony DVCam units
- Analog Cameras and decks including: DigiBeta, Beta SP, DVCam, DVC Pro, Hi8, Umatic ¾” SVHS, and VHS
- Digital Video Disc Formats: DVD Ram, DVD 9 Dual Layer, DVD + and – R, RW hardwares
- Linear Editing Systems: Panasonic and Sony linear cuts-only and A/B roll editing systems
- Mackie and other audio mixers
- Studio and Field lighting including: Lowel kits (Prolite through Omnis and Totas) LEDs, fluorescents, china balls and various other lights for DSLR, Arri HMI, Mole Richardson, etc.
- 16 mm Film Cameras including: Arri SR and BL, Bell and Howell, and Bolex formats
- Nagra and DAT audio recording

- EchoLab SE/6 and digital, UTAH, and GrassValley video and master control switching
- Various rigging and electrical hardware experience

Software:

- Various Nonlinear editing softwares including: Avid products, Final Cut Pro, DPS Velocity, Adobe Premier, and Imovie
- Adobe Photoshop, Illustrator, and After Effects
- Boris Red
- Pro Tools
- Final Draft and Final Draft AV
- Celtx preproduction and production programs
- Microsoft Office, Peoplesoft, and other administrative and clerical softwares

Other:

- Excellent and adaptive instructor
- Excellent recruitment and student advising skills
- Excellent Supervisory and administrative skills including program development and review (SACS and state), curriculum review, setting up and administering advisory committees,
- 15 years experience with policies and procedures of various 2-year colleges and 4-year universities
- Proficiency with Macintosh and PC Computers
- Skilled in the principles of Graphic Design
- Bilingual verbal and written communication (English and Spanish)

Honors

- THECB (Texas Higher Education Coordinating Board) Exemplary Workforce Education Program, Broadcast Technology, April 2005
- 2006 Bronze Telly Award for supervised students in Broadcast Technology Program
- 2007 (2) Worldfest Houston Bronze Remi Awards

Education

Masters of Fine Arts Diploma, Motion Picture, Television, and Recording Arts, 1997
Florida State University

Bachelor of Arts Diploma, Radio and Television, Cum Laude Graduate, 1994
University of Houston

Audited the following courses:

ARTC 1305 Basic Graphic Design

ARTC 1302 Digital Imaging I

