

Anastasia Iafrate

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Work Experience

Aug 2017
Present

● Product Developer/Designer

Elaine Turner LLC | Houston, TX

- Designed, developed and modified jewelry and footwear product from concept to production, using Adobe software.
- Design & hand make all Crown Collection jewelry samples and production for Retail Stores, Web and Elite Stylists division
- Oversee sku planning, costing, sourcing and procurement of raw materials for footwear and Crown Collection jewelry
- Routinely analyze sales reports for all categories to fulfill re-orders and direct future designs
- Maintain constant communication with vendors and factories from concept to production
- Attend fabric/leather shows and assist in material selection and development of custom snake embossed leathers
- Attend market for supplemental accessories, SLGs and seasonal gifting assortments
- Research trends and prepare seasonal trend direction document for design/product development team

Aug 2017
Present

● Adjunct Professor

Houston Community College | Houston, TX

- Created and managed course syllabus, monitored students and provided individual help
- Worked with students who are studying for a degree or a certificate or certification or are taking classes to improve their knowledge or career skills

Dec 2016
Aug 2017

● Freelance Designer

Yale University (Yale Graduate Consulting Competition) | New Haven, CT

- Designed PowerPoint interactive presentation for consulting team, that scored in the top three teams.
- Designed new logo and apparel graphics.
- Rebranded

Feb 2015
Oct 2016

● Associate Designer/Product Developer

TKO Evolution Apparel Inc. | New York, NY

- Promoted within a year by actively participating in successful development of competitive proposal for International Wholesale Market, that was accepted and brought 2.5 million in revenue.
- Designed, developed and modified women's branded and private label apparel products from concept to production, using Adobe Illustrator and Photoshop software.
- Managed daily correspondence between local and overseas vendors via emails and phone calls.
- Managed intern on developing and implementing recordkeeping system in MS Excel that was successfully used by every member of the team.
- Researched current trends and generated design ideas on a daily basis.
- Created presentation layouts for potential buyers using Adobe Illustrator.
- Worked simultaneously on two design teams (Young men's wear and Women's apparel)

June 2007
June 2014

● Founder and Owner

Sparkling Clean Cleaning Services | Cleveland, OH

- Founded successful residential and commercial cleaning business servicing over 50 customers.
- Managed all daily operations and different age groups of people including senior citizens and children.
- The size of the business was doubled and was sold recently at the 50% profit.



Education

May 2014

● Bachelor of Arts in Fashion Design (Cum Laude Distinction)

Kent State University | Kent, OH, USA

May 2003

● Linguist/Intercultural Communication in Hospitality and Tourism

Pyatigorsk State Linguistic University | Pyatigorsk, Russia

(Ranked as third in the rating list of the best Russia's Liberal Arts Universities)



Awards & Scholarships

- Supima Design Competition Winner | New York Mercedes-Benz Fashion Week
<http://supima.com/design-competition/2014>
- Undergraduate Symposium in Research, Scholarship, & Creative Activity 1st prize
- Outstanding Student in Design Award | Kent State University
- Michael T. O'Connor Design Scholarship | Kent State University
- Conceptual Design Award | Kent State University



Languages

Fluent



&



Proficient

