



Fashion Design & Merchandising Programs STUDENT INFORMATION & COURSE PARTICIPATION FORM

COURSE TITLE: **FSHN 2309 Fashion Image, 56857**
 CLASS LOCATION: **RM 230**
 CLASS TIMES: **Mondays, 9:00 a.m. – 1:50 p.m.**

INSTRUCTOR: **BONNER, ANDREA**
 OFFICE LOCATION: **3601 FANNIN ST, RM 232**
 PHONE #: **713.718.6150**
Cell – 713.206.2494
 EMAIL: **ANDREA.BONNER2@HCCS.EDU**

NOTICES:

*If you have not filed a degree plan with the Advisement/Counseling Department, please do so AFTER the end of current semester registration period to declare your major.

*If you have filed a degree plan more than 2 years ago as of today's date, please visit with the Advisement/Counseling Department to make certain that you have the most recent degree plan filed.

*Stay involved and follow the Fashion Department on Facebook @ **Fashion at HCC Central** for the latest news about the department and fashion industry.

Projected Calendar

This calendar, along with the entirety of the syllabus, is subject to change at any time. Students will be notified ahead of time and are responsible for making changes of their own syllabus.

Monday, June 4, 2018	Course outline, review syllabus, discuss classroom rules/expectations
Wednesday, June 6, 2018	Chapters 1, 2, 3 Extreme Makeover Team Selections
Monday, June 11, 2018	Chapters 4, 5, 6 Interview Attire, Image Trendsetter Theme Submitted Abstract 1 – presented in class via Power Point
Wednesday, June 13, 2018	Chapters 7, 8 – Class Activity – Meet with teams
Monday, June 18, 2018	Self-Study of Image Presentations
Wednesday, June 20, 2018	Mid-Term Exam – Chapters 1 – 7/additional topics discussed in class, meet with teams
Monday, June 25, 2018	Image Trendsetter Presentations Class Activity
Wednesday, June 27, 2018	Chapters 9, 10, 11, 12 – Team Work Day – Abstract 2
Monday, June 2, 2018	Final Exam – Chapter 8 -12/additional topics discussed in class, meet with teams Extreme Makeover Reveal

Fashion Design & Fashion Merchandising Programs

FSHN 2309 FASHION IMAGE

Course Location: HCC- Central, 3601 Fannin Street, Rm: 230 Course Semester Credit Hours: 3 Lecture/ 0 Lab/ 3 Credit

Course Contact Hours: 48 Course Length: 5 weeks Type of Instruction: Traditional/ Classroom

Course Information

Course Description	Instruction in the techniques used to analyze the fashion image of individual clients. Emphasis on personal coloring, seasonal color harmonies, appropriate fabric textures, body proportion and silhouette, figure, facial and hair analysis and wardrobe coordination. Study of fashion image consultant business practices and job qualifications.
Prerequisites	None
Course Learning Outcome	<p>After the completion of this course, you should be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate an understanding of the role of image in today's fashion culture. 2. Analyze the image of a particular social group or individual and communicate image related information with the class – utilizing a budget set forth upon project initiation. 3. Manipulate the elements of image to achieve a specific goal. <p>The primary purpose of this course is to broaden the perspective from which you view self image related to fashion. Much of what we will do in this course involves the application of color, self image and clothing/grooming aspects that impact the way people look and the perceptions associated with image. If you have studied these disciplines, you will have an advantage over students who have not. If you have not studied any of them previously, you may find areas that you wish to pursue by doing further study.</p>
SCANS (Secretary's Commission Addressing Necessary Skills)	<p>OBJECTIVES</p> <p>The U.S. Department of Labor's Secretary's Commission on Achieving Necessary Skills (SCANS) to enter the workplace determined that specific competencies must be addressed. HCCS is committed to preparing every student with the knowledge and skills needed to succeed in today's work environment. The following competencies will be addressed in this course:</p> <ul style="list-style-type: none"> • Manages Time • Participates as a Member of a Team • Teaches Others • Exercises Leadership • Negotiates to Arrive at a Decision • Works within Cultural Diversity • Acquires and Evaluates Information • Organizes and Maintains Information <p>Uses Computers to Process Information</p>
Textbook Information	<p>Your Personal Style, by Nancy Plummer</p> <p>NOTE: No attempt will be made to cover every detail of the required textbooks. However, the student is responsible for all information in the course required textbooks. The student is expected to use the course required textbooks, as well as additional resources provided and/or allowed by the instructor (both hardcopy and electronic), as the primary sources to answer discussion questions</p>
Lab Requirements	None

HCC Policies

Student with Disabilities	Students with a documented disability (e.g. physical, learning, psychiatric, visual, hearing, etc.) who needs to arrange reasonable accommodations must contact the Disability Services Office at their respective college at the beginning of each semester. The faculty is authorized to provide only the accommodations requested by the Disability Support Services Office.
Academic Honesty	Students are responsible for conducting themselves with honor and integrity in fulfilling course requirements. Penalties and/or disciplinary proceedings may be initiated by College Systems officials against a student accused of academic dishonesty. Academic dishonesty may include a grade of "0" or "F" on the particular assignment, failure in the

	course, and/or recommendations for probation or dismissal from the College System. A recommendation for suspension or expulsion will be referred to the College Dean of Students for disciplinary disposition.
Attendance Policies	<ol style="list-style-type: none"> 1. Students are expected to attend all classes (see college catalog for attendance policy). 2. Students are responsible for all work missed during their absence. 3. Student may be dropped from courses for absences that exceed 12.5% of the total semester hours, usually equated to more than 4 absences in a 2-day per week class and more than 2 absences in a 1 day per week class
HCC Course Withdrawal Policy	The State of Texas has begun to impose penalties on students who drop courses excessively. For example, if you repeat the same course more than twice, you have to pay extra tuition. Beginning in Fall 2007, the Texas Legislature passed a law limiting first time entering freshmen to no more than SIX (6) total courses withdrawals throughout their educational career in obtaining a certificate and/or degree.
EGLS₃-- Evaluation for Greater Learning Student Survey System	At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and division chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term.
TITLE IX OF THE EDUCATION AMENDMENTS OF 1972, 20 U.S.C. A§ 1681 ET. SEQ.	<p>Title IX of the Education Amendments of 1972 requires that institutions have policies and procedures that protect students' rights with regard to sex/gender discrimination. Information regarding these rights are on the HCC website under Students-Anti-discrimination. Students who are pregnant and require accommodations should contact any of the ADA Counselors for assistance.</p> <p>It is important that every student understands and conforms to respectful behavior while at HCC. Sexual misconduct is not condoned and will be addressed promptly. Know your rights and how to avoid these difficult situations.</p> <p>Log in to: www.edurisksolutions.org . Sign in using your HCC student e-mail account, then go to the button at the top right that says Login and enter your student number.</p>

Course Requirements and Grading Policies

Course Requirement	Assignments	Project Value
Readings/Abstracts/Quizzes	<ul style="list-style-type: none"> • Each week, you will need to complete the assigned readings from the textbook. In addition, research and share three articles related to fashion image (via written report) with the class throughout the semester. See Web Resources – General Fashion Links for article resources or ask professor. 	10%
Exams	<ul style="list-style-type: none"> • There will be two exams based on the textbook and other material presented in class (closed book, to be taken in class). The exams will be a series of short essays and multiple choice questions based on the book and class material. You will need a writing tool to complete the exams 	20%
Application Project 1	<p>Self Study of Image:</p> <ul style="list-style-type: none"> • Take a look at your own personality as it relates to your style of dress. Define your style personality and fashion mission 	20%

	statement and determine the image and lifestyle trends that influence your look. Be prepared to discuss them in a research paper. The paper should be a minimum of 500 words – up to 1000 words in length and submitted in document form. Include three (3) images that reflect your style (either photos of you or photos you find that reflect your style) and include them in the paper.	
Application Project 2	<p>Style Study of an Image Trendsetter:</p> <ul style="list-style-type: none"> Select a specific individual, group or fashion category well know in the fashion world/industry and discuss the influences they have had on fashion image locally, regionally or globally. Some examples of include any of the first ladies or other political figure; celebrities like Rihanna, Audrey Hepburn or Johnny Depp; or athletes like Michael Jordan. Examples of fashion categories would be groups like Native Americans, religious groups such as Hindu, maternity wear, uniforms for a specific group (like military), people with obesity, bikers, dressing for job interviews, etc. Select your theme and submit it to me by June 11, 2018 for approval. You will research the topic, develop and deliver an oral presentation to the class on June You will illustrate your presentation via written format and also present it to the class using PowerPoint or other visual format. 	15%
Team Application Project : Extreme Makeover	<ul style="list-style-type: none"> You will be assigned to a team for collaboration in a group application project. Your team will conduct an “Extreme Makeover” for a specific person. Your team will: 1) Select the cooperative person 2) Develop a Strategy for the makeover 3) Organize the work and make individual assignments 4) Operate within a specific budget 5) Implement makeover and record (via photos if given permission) <p>Your group will receive a collective score for the final project; however, each team member will all submit an evaluation of each team member’s contribution. Individual performance (or lack thereof) may result in a reduction of project points based on contribution.</p>	<p>20 %</p> <p><i>15% - group score</i> <i>5% - team evaluation</i></p>
Attendance and Participation	There will be opportunities for you to share ideas, perspectives, discuss current events, share new items, etc. throughout the course	15%
Class Attendance & Participation	<p style="text-align: right;">TOTAL</p> <p>A. Students must use the time in class to work on project. Failure to show up or not having necessary supplies will result in an “F” for the day.</p> <p>B. Fashion Design and Merchandising Department Attendance and Participation Policy for classes that meet ONCE a week.</p>	= 100%

Absences	Attendance & Participation Grade
0	100
1	95
2	80
3	50
Over 3	0

*Three (3) tardies (up to 15 minutes late) = One (1) Absence. More than 15 minutes late will be recorded as an absence.

Numerical Grades Related to Letter Grades	
A	100-90
B	89-80
C	79-70
D	69-60
F	59-0

Make-Up Policy

Students are responsible for turning in all work that is assigned. Work that is turned in late will automatically have 10 points deduction for each class period that it is overdue.

Class Supplies List

General Supplies- These are everyday supplies you should have already from previous classes.

1. Pen or Pencil
2. Notebook or Notepad to take notes
3. Textbook
4. Stapler to staple papers (Papers or research project will not be accepted if they are not stapled or bound together).

Other Student Information

Fashion Boot Camp	Fashion Boot Camp is held at the beginning of each fall and spring semester for all fashion students to alert them to the student opportunities for the upcoming semester. If you are not able to attend and would like to receive these valuable opportunities, please contact the fashion office located at HCC-Central campus by calling 713.718.6152.
Student Competitions	HCC fashion students are highly successful in student competitions at the local, state, national and international levels, frequently winning best-of-show, and cash/scholarship awards.
Fashion Resource Center	The resource center is located throughout the 2 nd Floor of the Fannin Building. It houses the Historical Fashion Collection, fashion books, videotapes and designer press releases. The Historical Fashion Collection is a collection of international designer, ethnic and vintage clothing dating from the 1800's to the present.

Class Rules

A. General Rules	<ol style="list-style-type: none"> 1. Sign-in each class. Late students need to put the time in which they are arriving. IF YOU DO NOT SIGN IN FOR CLASS, YOU WILL BE MARKED ABSENT, WHICH WILL AFFECT YOUR ATTENDANCE AND PARTICIPATION GRADE. 2. No food or drinks in the classroom. Students are only allowed a close cap water bottle. There will be a 15-30 minutes break in between. 3. Only the student enrolled in the current ongoing class may be allowed in the classroom. This means no children, parents, spouse and etc. 4. No talking on cell phone or texting during class hours. They must be turned off or put on silent. 10 points will be deducted from <i>FINAL</i> grade if it goes off during class. If there is an emergency, please make prior arrangements with the instructor before class begins.
-------------------------	--

WEB RESOURCES – GENERAL FASHION RELATED LINKS

The Business of Fashion www.businessoffashion.com
Fashion Group International www.fgi.org www.fgihouston.org
Huffington Post Style www.huffingtonpost.com/style/
Who What Wear www.whowhatwear.com
Pinterest www.pinterest.com
Fashionista www.fashionista.com
NY Magazine – The Cut www.nymag.com/thecut/