



Fashion Design & Merchandising Programs
STUDENT INFORMATION & COURSE PARTICIPATION FORM

COURSE TITLE: FSHN 2309 Fashion Image, #10877
 CLASS LOCATION: RM 230
 CLASS TIMES: Monday, 5:00 P.M. – 8:30 P.M.

INSTRUCTOR: BONNER, ANDREA
 OFFICE LOCATION: 3601 FANNIN ST, RM 237
 PHONE #: 713.718.6150 –
 Cell – 713.206.2494
 EMAIL: ANDREA.BONNER2@HCCS.EDU

“Any student who faces challenges securing their food or housing and believes this may affect their performance in the course is urged to contact the Dean of Students for support. Furthermore, please notify the professor if you are comfortable in doing so.” This will enable us to provide any resources that HCC may possess.

NOTICES:

- *If you have not filed a degree plan with the Advisement/Counseling Department, please do so AFTER the end of current semester registration period to declare your major.
- *If you have filed a degree plan more than 2 years ago as of today's date, please visit with the Advisement/Counseling Department to make certain that you have the most recent degree plan filed.
- *Stay involved and follow the Fashion Department on Facebook @ *Fashion at HCC Central* for the latest news about the department and fashion industry.
- *Complete the Student Information & Course Participation form being passed around to confirm your understanding and that you have received and reviewed a copy of the course syllabi.

Projected Calendar

This calendar, along with the entirety of the syllabus, is subject to change at any time. Students will be notified ahead of time and are responsible for making changes of their own syllabus.

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| Monday, September 24, 2018 | Course outline, review syllabus, discuss classroom rules/expectations |
| Monday, October 1, 2018 | Chapters 1 & 2, Image Trendsetter review, Extreme Makeover Team Selections |
| Monday, October 8, 2018 | Chapters 3 & 4, Image Trendsetter theme submitted, Abstract 1 due (presented in class) |
| Monday, October 15, 2018 | Chapters 5, 6 & 7, Application Project 1 - Paper due |
| Monday, October 22, 2018 | Chapter 8, Mid-Term Exam (will not include chapter 8) |
| Monday, October 29, 2018 | Chapter 9 & 10, Team Work Day – Abstract 2 due |
| Monday, November 5, 2018 | Chapter 11 – Abstract 3 due |

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| Monday, November 12, 2018 | Chapter 12 - Team Work Day |
| Monday, November 19, 2018 | Application Project 2 – Image Trendsetter Presentations (Presented in class) |
| Monday, November 26, 2018 | Team Work Day (Shopping for Extreme Makeover Client) |
| Monday, December 3, 2018 | Application Project 3 Due – Extreme Makeover Styling/Reveal |
| Monday, December 10, 2018 | Final Exam & Team Evaluations |

Fashion Design & Fashion Merchandising Programs
FSHN 2309 Fashion Image

Course Location: HCC- Central, 3601 Fannin Street, Rm: 230 **Course Semester Credit Hours:** 3 Lecture/ 0 Lab/ 3 Credit
Course Contact Hours: 80 **Course Length:** 12 weeks **Type of Instruction:** Traditional/ Classroom

Course Information

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| Course Description | Instruction in the techniques used to analyze the fashion image of individual clients. Emphasis on personal coloring, seasonal color harmonies, appropriate fabric textures, body proportion and silhouette, figure, facial and hair analysis and wardrobe coordination. Study of fashion image consultant business practices and job qualifications. |
| Prerequisites | None |
| Course Learning Outcome | After the completion of this course, you should be able to: <ul style="list-style-type: none"> 1. Demonstrate an understanding of the role of image in today's fashion culture. 2. Analyze the image of a particular social group or individual and communicate image related information with the class – utilizing a budget set forth upon project initiation. 3. Manipulate the elements of image to achieve a specific goal. |
| Textbook Information | The primary purpose of this course is to broaden the perspective from which you view self image related to fashion. Much of what we will do in this course involves the application of color, self image and clothing/grooming aspects that impact the way people look and the perceptions associated with image. If you have studied these disciplines, you will have an advantage over students who have not. If you have not studied any of them previously, you may find areas that you wish to pursue by doing further study. Your Personal Style, by Nancy Plummer NOTE: No attempt will be made to cover every detail of the required textbooks. However, the student is responsible for all information in the course required textbooks. The student is expected to use the course required textbooks, as well as additional resources provided and/or allowed by the instructor (both hardcopy and electronic), as the primary sources to answer discussion questions |
| Lab Requirements | None |
| Fashion Program Objective/Goal | In affiliation with HCC's open admission for higher education, the fashion program offers an unparalleled fashion education in both the theory and technical aspects of fashion in a nurturing environment to prepared students to fill positions in all areas of the fashion industry. |
| Instructional Methods | <ul style="list-style-type: none"> 1. FSHN 2309 is a required course for all Fashion Merchandising majors. 2. As an instructor, I want my students to be successful. I feel that it is my responsibility to provide you with the knowledge concerning the field of Fashion Merchandising, modeling good teaching methods, and assisting you in developing the Fashion Image and Styling skills that you will be able to utilize with the program and during your career in fashion. 3. As a student wanting to learn about the field of Fashion Merchandising, it is your responsibility to read the textbook, submit assignments on the due dates, |

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| <p>Instructor's Requirements</p> | <p>participate in classroom activities, attend class, and enjoy your while experiencing the real world of Fashion Merchandising.</p> <p>4. As I believe that engaging the students in learning is essential for teaching to be effective, you will spend an equal amount of time involved in collaborative activities and hands on application of visual merchandising.</p> <p><u>Instructor's Responsibilities:</u></p> <ol style="list-style-type: none"> 1. Provide the grading scale and detailed grading formula explaining how student grades are to be derived. 2. Facilitate an effective learning environment through class activities, discussions, and lectures. 3. Description of any special projects or assignments. 4. Inform students of policies such as attendance, withdrawal, tardiness, and make-up assignments. 5. Provide the course outline and class calendar, which will include a description of any special projects or assignments. 6. Arrange to meet with individual students before and after class as required. <p><u>Student's Responsibilities:</u></p> <ol style="list-style-type: none"> 1. Attend class and participate in class discussion and activities. 2. Read and comprehend textbook and additional course related handouts. 3. Complete the required assignment and exams. 4. Ask for help when there is a question or problem. 5. Keep copies of all paperwork, including this syllabus, handouts, all assignments, and evaluations. 6. Be aware of and comply with academic honesty policies in the HCCS Student Handbook. |
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HCC Policies

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| <p>HCC Policy Statements: ADA, Academic Honesty, Student Attendance, 3-Peater, Withdrawal Deadline</p> | <p>Access Student Services Policies on their Web site: http://www.hccs.edu/resources-for/current-students/student-handbook/</p> |
| <p>Accommodation Due to a Qualified Disability</p> | <p>HCC strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please meet with a campus Abilities Counselor as soon as possible in order to establish reasonable accommodations. Reasonable accommodations are established through an interactive process between you, your instructor(s) and Ability Services. It is the policy and practice of HCC to create inclusive and accessible learning environments consistent with federal and state law. For more information, please go to http://www.hccs.edu/support-services/disability-services/</p> |
| <p>Title IX of Education Amendment of 1972, 20 U.S.C. A§ 1681 ET. SEQ.: Sexual Misconduct</p> | <p>Houston Community College is committed to cultivating an environment free from inappropriate conduct of a sexual or gender-based nature including sex discrimination, sexual assault, sexual harassment, and sexual violence. Sex discrimination includes all forms of sexual and gender-based misconduct and violates an individual's fundamental rights and personal dignity. Title IX prohibits discrimination on the basis of sex-including pregnancy and parental status-in educational programs and activities. If you require an accommodation due to pregnancy, please contact an Abilities Services Counselor. The Director of EEO/Compliance is designated as the Title IX Coordinator and Section 504</p> |

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| | Coordinator. All inquiries concerning HCC policies, compliance with applicable laws, statutes, and regulations (such as Title VI, Title IX, and Section 504), and complaints may be directed to: David Cross - Director EEO/Compliance, Office of Institutional Equity & Diversity; 3100 Main, Houston, TX 77266-7517 (713) 718 - 8271 or Institutional.Equity@hccs.edu |
| CAMPUS CARRY LAW (SB11 2015) | At HCC, the safety of our students, staff, and faculty is our first priority. As of August 1, 2017, Houston Community College is subject to the Campus Carry Law (SB11 2015). For more information, visit the HCC Campus Carry web page at http://www.hccs.edu/district/departments/police/campus-carry/ . |

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| Readings/Abstracts/Quizzes | Each week, you will need to complete the assigned readings from the textbook. In addition, research and share three articles related to fashion image (via written report) with the class throughout the semester. See Web Resources – General Fashion Links for article resources or ask professor. | 15% |
| Exams | There will be two exams based on the textbook and other material presented in class (closed book, to be taken in class). The exams will be a series of short essays and multiple choice questions based on the book and class material. You will need a writing tool to complete the exams | 20% |
| Application Project 1 | Self Study of Image: <ul style="list-style-type: none"> Take a look at your own personality as it relates to your style of dress. Define your style personality and fashion mission statement and determine the image and lifestyle trends that influence your look. Be prepared to discuss them in a research paper. The paper should be a minimum of 500 words – up to 1000 words in length and submitted in document form. Include three (3) images that reflect your style (either photos of you or photos you find that reflect your style) and include them in the paper. | 15% |
| Application Project 2 | Style Study of an Image Trendsetter: <ul style="list-style-type: none"> Select a specific individual, group or fashion category well know in the fashion world/industry and discuss the influences they have had on fashion image locally, regionally or globally. Some examples of include any of the first ladies or other political figure; celebrities like Rihanna, Audrey Hepburn or Johnny Depp; or athletes like Michael Jordan. Examples of fashion categories would be groups like Native Americans, religious groups such as Hindu, maternity wear, uniforms for a specific group (like military), people with obesity, bikers, dressing for job interviews, etc. Select your theme and submit it to me by for approval. You will research the topic, develop and deliver an oral presentation to the class on April.... You will illustrate your presentation via written format and also present it to the class using PowerPoint or other visual format. | 15% |
| Team Application Project : Extreme Makeover | <ul style="list-style-type: none"> You will be assigned to a team for collaboration in a group application project. Your team will conduct an “Extreme Makeover” for a specific person. Your team will: 1) Select the cooperative person 2) Develop a Strategy for the makeover 3) Organize the work and make individual assignments | 20 % 15% - group score 5% - team evaluation |

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| | <ul style="list-style-type: none"> 4) Operate within a specific budget 5) Implement makeover and record (via photos if given permission) <p>Your group will receive a collective score for the final project; however, each team member will all submit an evaluation of each team member's contribution. Individual performance (or lack thereof) may result in a reduction of project points based on contribution.</p> | |
| Attendance and Participation | There will be opportunities for you to share ideas, perspectives, discuss current events, share new items, etc. throughout the course. | 15% |
| Grading Scale & Make-Up Policies | <p>A. The HCC grading scale is:</p> <p>A = 100 – 90 4 pts/hr FX (Failure due to non-attendance) 0 pts/hr</p> <p>B = 89 – 80 3 pts/hr IP (In Progress) 0 pts/hr</p> <p>C = 79 – 70 2 pts/hr - W (Withdrawn) 0 pts/hr</p> <p>D = 69 – 60 1 pts/hr - I (Incomplete) 0 pts/hr</p> <p>59 and below = F 0 pts/hr AUD (Audit) 0 pts/hr</p> <p>B. In Progress (IP) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses. To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grades "IP", "W", "AUD", "COM" and "I" do not affect GPA. C. Incompletes: The grade of "I" (Incomplete) is conditional. A student receiving an "I" must arrange with the instructor to complete the course work within six months of the end of the incomplete term. After the deadline, the "I" becomes an "F." Upon completion of the coursework, the grade will be entered as I/grade on the student transcript. All "I"s must be changed to grades prior to graduation.</p> <p>D. Make-Up Policy: Students are responsible for turning in all work that is assigned. Work that is turned in late will automatically have 15 points deduction for each class period that it is overdue. After 2 class periods, no late work will be accepted</p> | = 100 % |

Make-Up Policy

Students are responsible for turning in all work that is assigned. Work that is turned in late will automatically have 10 points deduction for each class period that it is overdue.

Class Supplies List

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| <p>General Supplies- These are everyday supplies you should have already from previous classes.</p> | <ol style="list-style-type: none"> 1. Pen or Pencil 2. Notebook or Notepad to take notes 3. Textbook, Handouts or Articles Links referenced in class 4. Stapler – No papers with multiple pages will be accepted without being stapled. |
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Other Student Information

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| <p>Fashion Boot Camp</p> | <p>Fashion Boot Camp is held at the beginning of each fall and spring semester for all fashion students to alert them to the student opportunities for the upcoming semester. PLEASE MAKE EVERY EFFORT TO ATTEND. If you are not able to attend and would like to receive these valuable opportunities, please contact the fashion office located at HCC-Central campus by calling 713. 718.6152. September 12, 2018 – 6:00 p.m.</p> |
| <p>Student Competitions</p> | <p>HCC fashion students are highly successful in student competitions at the local, state, national and international levels, frequently winning best of show, and cash/scholarship awards.</p> |
| <p>Fashion Resource Center</p> | <p>The resource center is located throughout the 2nd Floor of the Fannin Building. It houses the Historical Fashion Collection, fashion books, videotapes and designer press releases. The Historical Fashion Collection is a collection of international designer, ethnic and vintage clothing dating from the 1900’s to the present.</p> |

Class Rules

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| <p>A. General Rules</p> | <ol style="list-style-type: none"> 1. Sign-in each class. Late students need to put the time in which they are arriving. 2. No food or drinks in the classroom. Students are only allowed a closed cap water bottle. The instructor will announce breaks. 3. Table room is limited, only necessary supplies for class maybe on table. Please be respectful to other students. 4. Only the student enrolled in the current ongoing class may be allowed in the classroom. This means no children, parents, spouse and etc. 5. No talking on cell phone during class hours. They must be turned off or put on silent. 10 points will be deducted from <i>FINAL</i> grade if it goes off during class. If there is an emergency, please make prior arrangements with the instructor before class begins. 6. Please staple all multiple page assignments before submitting. Loose papers will not be accepted. 7. Late assignments will be given a 24-hour grace period, which will include a 10 point automatic deduction in your grade. EMAILED ASSIGNMENTS WILL NOT BE ACCEPTED. Please submit a hard copy directly to your instructor or slide under office #232. |
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WEB RESOURCES – GENERAL FASHION RELATED LINKS

*The Business of Fashion www.businessoffashion.com
 Fashion Group International www.fgi.org www.fgihouston.org
 Huffington Post Style www.huffingtonpost.com/style/
 Who What Wear www.whowhatwear.com
 Fashionista www.fashionista.com
 NY Magazine – The Cut www.nymag.com/thecut/
 Women’s Wear Daily – Free Access via the HCC Central Library
 Pinterest
 Instagram

*Please subscribe to digital subscription/new updates