Welcome!

Introduction to Speech Communication – SPCH 1311 & Public Address – SPCH 1315 Course Presentations
Cultural Awareness and Sensitivity Conference

December 1<sup>st</sup> – 4<sup>th</sup>, 2014
HCCS Northwest – Katy Campus
Room 228C
Katy, Texas
Cultural Awareness and Sensitivity in Interpersonal Communication Seminar Project

Culture is defined as the dynamic and multidimensional context of many aspects of the life of an individual (Wells, 2001). It includes gender, faith, sexual orientation, profession, tastes, age, socioeconomic status, disability, ethnicity, and race. Cultural competency, or cultural awareness and sensitivity, is defined as, "the knowledge and interpersonal skills that allows one to understand, appreciate, and work with individuals from cultures other than their own. It involves an awareness and acceptance of cultural differences, self-awareness, knowledge of individual cultures, and adaptation of skills" (Fleming, 2001).


For this project, you are to choose one of the above mentioned areas of cultural sensitivity and awareness and develop a seminar addressing your chosen aspect. You will need to look at the following:

- The culture to which you will study and present
- The stereotypes that are ascribed to that culture
- How do these “beliefs” or “misunderstandings” or “misconceptions” hinder the interpersonal communication process?
- How do we address these issues?
- Are there any solutions to alleviating or lessening the impact of these “beliefs” or “misunderstandings” or “misconceptions”?
- What are your solutions?
- Give examples of your solutions

You will place each student in a 4-6 person group. The groups will prepare and present their findings in the form of a symposium. Each group will have 30 minutes to present. The process by which groups will proceed to reach the goal is:

(1) Each group member will share the main focus of his or her focus (interest) with the other group members.

(2) The group members will determine a thread/theme that links their papers together.
Groups will figure out speaker order, as well as who will moderate, be responsible for pulling together the PowerPoint slides, and prepare the program for their symposium.

Members will prepare individual speaking outlines based on their area of interest outlines.

Groups will be provided a class period for practicing their symposiums with the teacher as facilitator.

Each member will deliver a 4-6 minute individual presentation as part of the symposium.

The group will develop handouts for the audience participation.

The group will use all available media to present a professional seminar.

The presenting group will dress the part on the day of their presentation.

Scaled Participation points will be awarded to each member of the group. The group will also receive an overall assessment once the presentation has been completed. The Instructor will need to receive periodic written updates to follow each group’s progress. The grading process will breakdown as follows (30 total points):

- **Overall presentation 20 points** (group organization, time management, knowledge of the selected topic, visual aids and handouts)
- **Preplanning and group assignment delegation 10 points** (equal delegation of assignments, participation and follow-ups and follow-throughs to be done by progress reports sent to instructor (angela.anderson@hccs.edu).

*Special Dispensation:* If the group is not receiving full participation from all members; that group may vote the non-compliant member(s) out of the group. It will then be that ousted members responsibility to prepare a solo presentation to be given after all other groups have presented.
# Cultural Awareness & Sensitivity Conference

**Conference Host:** HCCS Northwest Katy Campus  
**Conference Co-Hosts:** Fine Arts – HCCS Northwest Spring Branch  
**Conference Chair:** Prof. Angela Anderson

## Conference Schedule-at-a-Glance

CASC December 1\(^{st}\) & 4\(^{th}\) 2014  
Northwest Campus – Katy Campus  
Katy, Texas

### Monday and Wednesday, December 1\(^{st}\) & 3\(^{rd}\), 2014 – 9:30 Class Seminars

<table>
<thead>
<tr>
<th>Session 1</th>
<th>9:30 - 9:50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakdown/Setup</td>
<td>9:55 – 10:00</td>
</tr>
<tr>
<td>Session 2</td>
<td>10:00 – 10:20</td>
</tr>
<tr>
<td>Breakdown/Setup</td>
<td>10:20 – 10:25</td>
</tr>
<tr>
<td>Session 3</td>
<td>10:30 – 10:50</td>
</tr>
</tbody>
</table>

### Wednesday, December 1, 2014 – 11:00 Class Seminars

<table>
<thead>
<tr>
<th>Session 1</th>
<th>11:00 - 11:20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakdown/Setup</td>
<td>11:20 – 11:25</td>
</tr>
<tr>
<td>Session 2</td>
<td>11:30 – 11:50</td>
</tr>
</tbody>
</table>

### Tuesday & Thursday, December 2\(^{nd}\) & 4\(^{th}\), 2014 – 9:30 Class Seminars

<table>
<thead>
<tr>
<th>Session 1</th>
<th>9:30 - 9:50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakdown/Setup</td>
<td>9:55 – 10:00</td>
</tr>
<tr>
<td>Session 2</td>
<td>10:00 – 10:20</td>
</tr>
<tr>
<td>Breakdown/Setup</td>
<td>10:20 – 10:25</td>
</tr>
<tr>
<td>Session 3</td>
<td>10:30 – 10:50</td>
</tr>
</tbody>
</table>

### Tuesday, December 2\(^{nd}\), 2014 – 2:30 Class Seminars

<table>
<thead>
<tr>
<th>Session 1</th>
<th>2:30 - 2:50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakdown/Setup</td>
<td>2:55 – 3:00</td>
</tr>
<tr>
<td>Session 2</td>
<td>3:00 – 3:20</td>
</tr>
<tr>
<td>Breakdown/Setup</td>
<td>3:20 – 3:25</td>
</tr>
<tr>
<td>Session 3</td>
<td>3:30 – 3:50</td>
</tr>
</tbody>
</table>

### Tuesday & Thursday, December 2\(^{nd}\) & 4\(^{th}\), 2014 – 2:30 Class Seminars

<table>
<thead>
<tr>
<th>Session 1</th>
<th>2:30 - 11:20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakdown/Setup</td>
<td>11:20 – 11:25</td>
</tr>
<tr>
<td>Session 2</td>
<td>11:30 – 11:5</td>
</tr>
</tbody>
</table>
Abstract: To understand gender in Muslim society we need to begin by shifting perceptions and attitudes to learning about Islam and gender away from the dominant judgmental and manipulative modes of knowing to a mode of understanding in the spirit of transcultural interaction and enlightenment.


McGuire: (Associates in Arts). I am 20 years old. I am a proud mother to a 2 year old pug named Abby. All through I was in the Varsity Cheer Squad and since age 2, I have competed in Beauty Pageants.

Vanessa Ward: (Nursing). I am 24 years old, a mother of one child (a baby girl). I am perusing my goal to become a Nurse to help others that are in need and to provide the best life to my child.

Tariq Ali: (Biomedical Engineering). I am 20 years old, born and raised in Pakistan. I love to travel. During high school, I played for the Varsity Golf Team.

Victoria Elizondo: (Business Management). I am a 23 year old ex-military girl (Army). I used to wrestle in high school: 3 times District Champions in the 145 lbs. category, and I am a MMA fanatic. I am in love with Muay Thai.

Lial Alkowni: (Psychology). I am 20 years old. I was the first runner up for “Miss Arab –USA 2013” Pageant and I am transferring to UH next semester.
Bullying In All Aspects of Life

Abstract: Bullying is a serious problem around the world that affects every culture. It is something that happens not only in schools, but also on social media, at work, in every ethnicity and even within every age group. It has effects on both children and adults. Can you believe there is not a Federal anti-bullying law? Although 49 states have anti-bullying legislation, bullying is not illegal. Our plan today is to build awareness by exposing these bullies’ characteristics, misconceptions, and the stereotypes they hide behind. By providing solutions that will help build confidence and awareness to hopefully one day put an end to it all. We all need to know how to get along and how to appreciate our differences in one another.

Presenters: Collin Maher, Dominq Kaye, Kenon Leblanc, Lina Solorzano, Mark Aguirre, Tanya Ward, and Yuliya Aliashkevich

Collin Maher is currently attending Houston Community College. He is seeking an Associate in Computer Science. He has future Plans to try and get a job in computer graphics, and plan to live on my own.

Dominiq Kaye is currently attending Houston Community College. She has plans to transfer to the University of Houston to pursue her Bachelor's Degree in Psychology. She enjoys traveling as well as reading.

Kenon Leblanc is currently a Culinary Arts major at Houston Community College. He loves cooking, spending time with his family, and shopping.

Lina Solorzano is currently attending Houston Community College and working towards her Nursing degree. When she is not busy working or in school she loves to cook, workout, and dance.

Mark Aguirre is currently attending Houston Community College working on my associates for the Fire Department. He understands that everybody has struggles and obstacles to go through. He plans on transferring to University of Houston one day on getting a degree in Criminal Justice.

Tanya Ward is currently attending Houston Community College as a Business Major. She has plans are to transfer to University of Houston to obtain a Bachelor degree in Accounting/Finance. She want to open my own Company in Financial Planning and Services.

Yuliya Aliashkevich is currently attending Houston Community College with plans on graduating with a Nursing degree and with intentions to specialize in Surgery. She has a busy household with 2 kids, 2 dogs, a cat, a chinchilla and a goldfish.
Thursday, December 4th, 2014 ∙ 9:30 a.m ∙ Room: 228C

Immigration, the Truth

Abstract: There are many misconceptions and generalizations based on stereotypes when the topic of immigration comes up. Our aim is to educate the public on the truth about immigration and the laws that are applicable.

Presenters: Abram Call, Tatiana Del Rio, Jaylyn Woods, Riccardo Harrison, Sophia Lynn, and Raquel Carmona

Abram Call is a former Marine currently working on a BA in Information Technology.

Tatiana Del Rio was born in Santa Cruz, Bolivia. Is currently majoring in Biology and plans to attend Medical School after graduation.

Jaylyn Woods is a Psychology major, MVP, all about the money.

Riccardo Harrison is a dog lover. He has a black Labrador and miniature Schnauzer named Max and Smokee.

Sophia Lynn is a Panamanian and Colombian. She is studying to major in Criminal Justice.

Raquel Carmona is a Christian Lady, studying to become an elementary teacher.
Teenage Culture: Evolving Future Generation

Abstract: Being a teenage today is not the same for those of the past, but one thing is certain, if the bottom line for growth and development is not exposed and understood, the future generation is headed to difficult times. Here in the United States, teens are often viewed as troublemakers, under achievers, increasingly dependent on technology, ill responsible, and unprepared for the real world market. One must stop and think, why does the United States rank so low on the Pearson Education scale? Or how can one teenage become an example to all teenagers of the same, age, race, or gender? Today we hope to open everyone’s eyes to the fact that this is the future generation of this nation, and to ensure a prosperous future we first need to understand all of the inequalities, and balance the playing field. Then we must invest in our children, assuring them proper access to education, jobs, and a prosperous future.

Presenters: Paula Portes, Alisha Gibson, Nick Love, Karla Ortiz and Laquisha Walton

Paula Portes – I am an Education major who loves drawing and hopes to inspire future students. God bless.

Alisha Gibson – I am getting my Associates in Science, then transferring over to Prairie View A&M to finish with a Bachelors in Nursing. I enjoy spending time with my two children, Xavier age 11, and Amiyah age 4.

Nicholas Love – I am from the little town of Winslow in Northwest, Arkansas. My major is computer engineering/programming. I enjoy gazing at the stars and using robotics.

Karla Ortiz – I am a future law major who plans to become a lawyer. I currently working at Chick-fil-A and spend a lot of time looking after my younger sister and try to be a leading example for her. I enjoy my free time doing crafts and doing creative projects.

Laquisha Walton – I am from Houston Texas. Majoring in Nursing. I enjoy spending time with my children, singing.
Cultural Awareness and Sensitivity Conference

Seminar Evaluation

Seminar Date: ___________________

Seminar Presentation: _____ First Session       _____ Second Session

Title of Seminar: ___________________________________________________

Please take a moment and evaluate the seminar.

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Length of the seminar was appropriate.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. The seminar started and ended on time.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. The seminar increased my knowledge of the subject matter.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. The seminar increased my interest of the subject matter.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. The overall quality of this seminar was excellent.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. The seminar met my expectations.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. The objectives for the seminar were clearly stated.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. The learning materials were relevant and useful.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. The presenter(s) were knowledgeable about the subject.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. The presenter(s) presentation style was effective.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The scale is as follows: 1 – Very Dissatisfied; 2 – Somewhat Dissatisfied; 3 – Neutral; 4 – Satisfied; 5 – Very Satisfied.
Overall Group Evaluation

Group Number: __________  Presentation Date: __________

Presentation Time: __________

Title of Seminar: _____________________________________________

Please take a moment and evaluate your group’s overall performance.

The scale is as follows: 1 – Very Dissatisfied; 2 – Somewhat Dissatisfied; 3 – Neutral; 4 – Satisfied; 5 – Very Satisfied.

4. The group met all established deadlines. 1 2 3 4 5

5. The group worked well together. 1 2 3 4 5

6. All assignments we delegated in a far manner. 1 2 3 4 5

4. The group was professional in planning and presentation. 1 2 3 4 5

5. Rate the overall quality of the group’s presentation. 1 2 3 4 5

Individual Participation Rating (This information will be kept confidential. Each group member is to answer the following questions and submit your answers to Prof. Anderson only.)

Group Member Name: __________________________________

6. The group member met with group on a regular basis. 1 2 3 4 5

7. The group member contributed fully to the assignment. 1 2 3 4 5

8. The group member met all assignment deadlines. 1 2 3 4 5

9. The group member presented all work professionally. 1 2 3 4 5

10. The group member was a team player. 1 2 3 4 5

Comments:
<table>
<thead>
<tr>
<th>Group Member Name: ________________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. The group member met with group on a regular basis. 1 2 3 4 5</td>
</tr>
<tr>
<td>7. The group member contributed fully to the assignment. 1 2 3 4 5</td>
</tr>
<tr>
<td>8. The group member met all assignment deadlines. 1 2 3 4 5</td>
</tr>
<tr>
<td>9. The group member presented all work professionally. 1 2 3 4 5</td>
</tr>
<tr>
<td>10. The group member was a team player. 1 2 3 4 5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Group Member Name: ________________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. The group member met with group on a regular basis. 1 2 3 4 5</td>
</tr>
<tr>
<td>7. The group member contributed fully to the assignment. 1 2 3 4 5</td>
</tr>
<tr>
<td>8. The group member met all assignment deadlines. 1 2 3 4 5</td>
</tr>
<tr>
<td>9. The group member presented all work professionally. 1 2 3 4 5</td>
</tr>
<tr>
<td>10. The group member was a team player. 1 2 3 4 5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Group Member Name: ________________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. The group member met with group on a regular basis. 1 2 3 4 5</td>
</tr>
<tr>
<td>7. The group member contributed fully to the assignment. 1 2 3 4 5</td>
</tr>
<tr>
<td>8. The group member met all assignment deadlines. 1 2 3 4 5</td>
</tr>
<tr>
<td>9. The group member presented all work professionally. 1 2 3 4 5</td>
</tr>
<tr>
<td>10. The group member was a team player. 1 2 3 4 5</td>
</tr>
</tbody>
</table>
6. The group member met with group on a regular basis. 1 2 3 4 5
7. The group member contributed fully to the assignment. 1 2 3 4 5
8. The group member met all assignment deadlines. 1 2 3 4 5
9. The group member presented all work professionally. 1 2 3 4 5
10. The group member was a team player. 1 2 3 4 5
Cultural Awareness and Sensitivity Conference

Seminar Evaluation - Instructor

Seminar Date: ___________________  Group Number: ____

Group Overall Grade: ________

Seminar Presentation: _____ First Session  _____ Second Session

Title of Seminar: ___________________________________________________

Please take a moment and evaluate the seminar.

The scale is as follows: 1 – Very Dissatisfied; 2 – Somewhat Dissatisfied; 3 – Neutral; 4 – Satisfied; 5 – Very Satisfied.

7. Length of the seminar was appropriate.  1       2       3       4       5

8. The seminar started and ended on time.  1       2       3       4       5

9. The seminar increased my knowledge of the subject matter.  1       2       3       4       5

4. The seminar increased my interest of the subject matter.  1       2       3       4       5

5. The overall quality of this seminar was excellent.  1       2       3       4       5

6. The seminar met my expectations.  1       2       3       4       5

7. The objectives for the seminar were clearly stated.  1       2       3       4       5

8. The learning materials were relevant and useful.  1       2       3       4       5

9. The presenter(s) were knowledgeable about the subject.  1       2       3       4       5

10. The presenter(s) presentation style was effective.  1       2       3       4       5
Cultural Awareness and Sensitivity Conference
Seminar Evaluation - Instructor

Group Number: _____  Group Overall Grade: _________
Participation Grade: _________
Final Grade: ______

Group Member Name: ______________________

Individual Participation Rating (This information will be kept confidential. Each group member is to answer the following questions and submit your answers to Prof. Anderson only.)

6. The group member met with group on a regular basis.  Overall rating _____
7. The group member contributed fully to the assignment.  Overall rating _____
8. The group member met all assignment deadlines.  Overall rating _____
9. The group member presented all work professionally.  Overall rating _____
10. The group member was a team player.  Overall rating _____

Grading Scale for Participation Points:  
10 – 7 = A
3 – 6 = B
2 or below = C

Grading Scale for Presentation:  
20 – 15 = A
10 – 14 = B
6 – 9 = C
5 or below = D
Presenters’ Form

Please fill out the following information and email it to Prof. Anderson at the following email address: angela.anderson@hccs.edu

Session Date:

Session Time:

Session Title:

Abstract: More than 150 words

Presenter(s) Information: Do not forget to submit your headshots for the conference booklet.
Name:
Major:
Interesting Fact About Yourself:
Seminar Practice Schedule

Here is the schedule for practice dates and times. Please be considerate of your classmates by starting and finishing on time. For those waiting to enter the classroom to practice – please make sure you wait quietly in the hall as not to disturb to class next door.

If you are not scheduled for a practice time on any given day make sure that you meet with your group during the scheduled class time. I will be expected an email from each group detailing the outcomes of your meeting, practice and those in attendance.

Please adhere to schedule. If there is a problem notify me in a timely manner.
Seminar Presentation Checklist

In order to complete the required assignment the following information must be presented to Prof. Anderson at the time of your presentation.

_____ Professional folder or binder
_____ Title page – Title page should include:
    - Conference Title
    - The seminar name
    - Presentation date
    - Presentation time
    - Group number
    - Name of group members
    - The name of your professor

_____ Table of contents
_____ Abstract
_____ Bios and pictures
_____ Group Outline
_____ Copy of PowerPoint
_____ Reference pages