**Student Name**

**Professor Anderson**

**Persuasive Speech**

**Persuasive Speech Outline**

**The Importance of Hand Washing**

I.  **Attention/Introduction**

**A.  *Attention Getter.***  How would you feel if one of your loved ones died, because of what he/she ate at a restaurant, was touched by un-sanitized hands?  A restaurant in Redwood, California closed down, because Constance Williams who was 53 years of age, died of food poisoning.  According the Hygienist’s Best Friend website **(logos),** "County Health investigators believe that the bacteria may have passed from an employee's un-sanitized hands into improperly stored chicken or beans, or may have been present in vegetables used to make salsa."  My family and I went Taco Bell one day.  We went in to order our food and while we were waiting a guy in back was preparing meals.  While he was handling the food he sneezed on his hands, wiped them on his shirt, and then went back to handling the food. (**Pathos)**

See how research is used.

Logos is using facts

Pathos is appeal to emotion

In this case disgust

**B.  *Credibility.***  It is disgusting when someone goes to the bathroom and does not bother to wash their hands.  I have seen people do it!  It is disgusting! **(Ethos)** That’s why I have done this research on this most important subject.

**C.  *Preview/Thesis.***  I would like to explain to you WHY hand washing is so important, and what you need to do about it.

Ethos is the person showing why they are credible to talk about the subject

**Transition:**  As the saying goes," An apple a day keeps the doctor away."  I also believe that, HAND WASHING EVERY DAY KEEPS THE DOC AWAY.

**II. Need**

A.  Keeping hands clean prevents the chance of colds, flu, and other diseases.  If you have dirty hands and you are picking your nose, the germs from your fingers are putting bad bacteria in your body and more than likely you will get a cold.  I dislike when someone comes up and shakes my hand and while they are shaking, they are explaining how they had been sick all week.  If people stayed home when they were sick, and not go out and spread their germs to other people, they would greatly help prevent illness.

Need tells us what is the problem

B.  According to what the American Society of Microbiology **(Logos)** said, "Hand washing with warm water and soap can greatly reduce the chances of spreading or getting germs."

C. In 2000 study conducted by The American Society of Microbiology researched how many men and women washed their hands, one of the major survey questions asked, "Do you always wash your hands?"

See how research is worked in smoothly

1. 97% of females said they always washed their hands.

2. 92% of males said they always washed their hands.

3. The total percentage of males and females that said they always washed their hands was 95%.

D. In that same 2000 American Society of Microbiology study of 7,836 adults observed washing their hands in public restrooms.

1.  75% of females actually washed their hands.

Inoculation: a small dose of the other side. Can go anywhere on the outline.

2.  58% of men actually washed their hands.

3.  The total percent of both was 67%.

E.    The 7,836 adults were observed in public bathrooms in five cities (Houston, Boston, Chicago, New Orleans and New York City), and of those cities, New York City had the lowest overall percentage total.

F. **Inoculation:** You may argue that you use hand sanitizer and it is 99% effective at fighting germs, Doctor Barker suggests that you may be doing yourself more harm than good. Using hand sanitizer is better than nothing but it kills the good germs as well as the bad, leaving your skin vulnerable.

**Transition:**  Even though many Americans fail to wash their hands, does not mean you have to.

This is the solution to the problem

**III. Satisfaction.**

A.  Let’s quickly go through each of the steps to proper hand washing.

1. First wet your hands

2. You should later the soap in your hands

3. Rubbing vigorously for 2 minutes or more is very important

4. You should use warm water to rinse your hands

B. Proper drying is equally important

1. Best to use a blower

2. To keep germs off you hands, you should turn off the faucet with a

 paper towel.

**Transition:**Being wise and washing your hands daily can help you have a healthy life.

Advantages

Details

**IV. Visualization.**

A.  Hand washing helps keep your whole self-clean.

B.  Hand washing helps prevent you from getting a disease.

C. 45% of diseases could be prevented with proper hand washing

D.  There are so many diseases out there, for instance hepatitis, and you got to be careful.  The way to prevent sickness begins with you washing your hands with soap and water.

E. I think we can all agree that it’s worth the small investment of time to prevent diseases. **(Audience agreement)**

**Transition:**I believe that hand washing is very essential in life and it should be a daily habit.

**V. Action/Conclusion.**

**A. Review:** Today I told you why how hand washing is so important and what you need to do about it.

B. I’m asking each of you here today to practice living healthy by washing your hands properly.

Specifically tell the audience what to do or think

**C. Closure**: It’s such a small thing that has such a big impact to keep all of us safe and healthy**.** I’m willing to do my part, will you do yours?