



**Center of Excellence for Visual and Performing Arts
Visual Art**

<https://www.hccs.edu/centers/visual--performing-arts/>

ARTS 2348: Digital Art I | Lecture/Lab | #20466

Fall 2019 | 12 Weeks (2.18.20 -5.17.20)

In-Person | Northwest Katy 208 | MW 9 a.m.-12:50 p.m.

3 Credit Hours | 96 hours per semester

Instructor Contact Information

Instructor: **Bennie Flores Ansell, M.F.A.** Office Phone: 713-718-6610
Office: **Central FAC 222** Office Hours: By appointment **M/W 5 – 7 pm**
HCC Email: bennie.ansell@hccs.edu Office Location: **Central Fine Arts Building**

Please feel free to contact me concerning any problems that you are experiencing in this course. Your performance in my class is very important to me. I am available to hear the concerns and just to discuss course topics.

Instructor's Preferred Method of Contact

My preferred method of contact is via email, I check this regularly throughout the workday. I will respond to emails within 24 hours Monday through Friday; I will reply to weekend messages on Monday mornings.

What's Exciting About This Course

This course, an introduction to Art through the digital medium, fosters an appreciation for digital art and develops critical and observational skills necessary for the creation, analysis, and interpretation of digital artworks. Through lecture, studio experience, and critique, students will examine the historical and contemporary significance of digital art. Students will create digital art and learn various approaches, styles, techniques and media associated with digital art, as well as Elements and Principles of Design.

My Personal Welcome

Welcome to Digital Arts—I'm delighted that you have chosen this course. You will experience the creative process through many different assignments and digital mediums. We will have a great semester and I look forward to seeing the work you will create over the course of the semester.

Prerequisites and/or Co-Requisites

None

Canvas Learning Management System

This section of ARTS 2348 will use Eagle Online Canvas (<https://eagleonline.hccs.edu>) to supplement in-class assignments, exams, and activities. **I will post what we learn in class online so that you will have access to it when you are at not in class, 24/7 this semester.**

I will put all of your assignments, scoring rubrics for assignments and other information to assist you in the course. >> HCCS Open Lab locations may be used to access the Internet and Eagle Online Canvas. It is recommended that you **USE FIREFOX OR CHROME AS YOUR BROWSER.**

HCC Online Information and Policies

Here is the link to information about HCC Online classes including the required Online Orientation for all fully online classes: <http://www.hccs.edu/online/>

Scoring Rubrics, Sample Assignments, etc.

Look in Canvas for the scoring rubrics for assignments, samples of class assignments, and other information to assist you in the course. <https://eagleonline.hccs.edu/login/ldap>

Instructional Materials

Textbook Information

There is no book required for this course.

SUPPLY LIST

1. Digital Camera or Your Phone Camera
2. MEMORY CARDS for digital camera shooting in class and at home.
If you can, purchase a couple of 16 or 32-gigabyte cards.
3. Portable Hard drive or USB Flash Drive,
4. ½ box of 8.5 “ x 11” Epson Paper for Printing with Epson Printers. Share box with a classmate
5. Ikea Ribba Frame with Matte for \$8
6. \$20 for Final Portfolio Blurb Book Cost
7. Binder for All handouts, assignments and calendar

Other Instructional Resources

Tutoring

HCC provides free, confidential, and convenient academic support, including writing critiques, to HCC students in an online environment and on campus. Tutoring is provided by HCC personnel in order to ensure that it is contextual and appropriate. Visit the [HCC Tutoring Services](#) website for services provided.

Libraries

The HCC Library System consists of 9 libraries and 6 Electronic Resource Centers (ERCs) that are inviting places to study and collaborate on projects. Librarians are available both at the libraries and online to show you how to locate and use the resources you need. The libraries maintain a large selection of electronic resources as well as collections of books, magazines, newspapers, and audiovisual materials. The portal to all libraries' resources and services is the HCCS library web page at <http://library.hccs.edu>.

Supplementary Instruction

Supplemental Instruction is an academic enrichment and support program that uses peer-assisted study sessions to improve student retention and success in historically difficult courses. Peer Support is provided by students who have already succeeded in completion of the specified course, and who earned a grade of A or B. Find details at <http://www.hccs.edu/resources-for/current-students/supplemental-instruction/>.

Course Overview

ARTS 2348 is a studio art course that explores the potential of the computer hardware and software medium for their visual, conceptual and practical uses in the visual arts. (ACGM). This course introduces the student to Photoshop and will focus on manipulating images within a digital environment. Students will demonstrate the ability to critically talk about how digital manipulations affect interpretations of photographic imagery, in relationship to social, political and historical terms, as well as examine and explore the role of Digital Media in our changing visual culture

Program Student Learning Outcomes (PSLOs)

Can be found at:

<http://www.hccs.edu/programs/areas-of-study/liberal-arts-humanities--education/art/>

Course Student Learning Outcomes (CSLOs)

Upon successful completion of this course, students will:

1. Identify, define and understand the formal elements of art and the principles of design.
2. Demonstrate the ability to produce and present finished works of exhibition quality.
3. Produce and critique projects that coordinate descriptive and expressive possibilities of course media.
4. Select and verify course media and techniques in completed projects

Learning Objectives

Learning Objectives for each CSLO can be found at <https://learning.hccs.edu/programs/art>

Student Success

Expect to spend at least twice as many hours per week outside of class as you do in class studying the course content. Additional time will be required for written assignments. The assignments provided will help you use your study hours wisely. Successful completion of this course requires a combination of the following:

- Reading the required reading
- Attending class in person and/or online
- Completing assignments
- Participating in class activities

There is no short cut for success in this course; it requires reading (and probably re-reading) and studying the material using the course objectives as your guide.

Instructor and Student Responsibilities

As your Instructor, it is my responsibility to:

- Provide the grading scale and detailed grading formula explaining how student grades are to be derived
- Facilitate an effective learning environment through lectures, hands-on art projects, activities, discussions and critiques
- Provide a clear description of projects or assignments
- Inform students of policies such as attendance, withdrawal, tardiness and make up work
- Provide the course outline and class calendar which will include a description of any special projects or assignments
- Arrange group work

As a student, it is your responsibility to:

- Participate in class, respect deadlines, and be prepared for each class meeting
- Use time wisely to focus on assignments, projects and exams
- Keep and organize copies of all materials, including the syllabus, articles, links and online resources
- Respect other class members
- Clean up thoroughly after each work session, when applicable
- Be prepared for critique: have complete assignments ready on time and be prepared to participate in the verbal critique process
- Be aware of and comply with academic honesty policies in the HCCS Student Handbook

Assignments, Exams, and Activities

Written Assignment

At least 2000 words in written assignment are required. You will learn about an artist using the Photographic medium. You will write a 5-paragraph essay as well as create and give a power point presentation on your assigned date. Use the One-Button facilities in the Library to tape you presentation.

Exams

You will periodically have quizzes on material learned in class and can access these on Eagle Online Canvas. The dates of availability of each exam, the time limit, if any, and the number of attempts allowed will be discussed during class time and listed in the class quizzes on Canvas.

In-Class Activities

Specify the types of activities student should expect, such as quizzes, critiques, participation in activities during class, field-trips, hands-on projects, groupwork, etc.

Final Exam

Your Final Exam is a Blurb Book portfolio that you will create during the final weeks of class.

Additional Requirements for Studio Art Majors

AA of Studio Art majors are required to participate in a portfolio review at least once each academic year. Contact your instructor to learn what options are available in the current semester.

Grading Formula

Digital Artist Presentation	100 points
Digital Artist 5 paragraph essay	100 points
Quizzes	100 points
5 Projects	500 points
Blurb Book Final Exam	100 points
Creativity Journal Assignments	100 points

Grade	Total Points
A	900+
B	800-899
C	700-799
D	600-699
F	<600

Incomplete Policy:

In order to receive a grade of Incomplete ("I"), a student must have completed at least 85% of the work in the course. In all cases, the instructor reserves the right to decline a student's request to receive a grade of Incomplete.

HCC Grading Scale can be found on this site under Academic Information:
<http://www.hccs.edu/resources-for/current-students/student-handbook/>

Course Calendar

HCC Calendar: Spring 2020 Semester		
Classes Begin		February 18, 2020
Last day for drop/add		February 18, 2020
Holidays and Breaks		Spring Break March 16- 20
Last day to drop classes with a grade of W		April 16, 2020
Instruction ends		May 10, 2020
Final examination		May 11, 2020
Week	Dates	Topic/What's due
1	February 18, 2020	<p>Class orientation, syllabus, supply list, etc.</p> <p>Introduce Digital Artist Presentation</p> <p>How to Use Upswing and Canvas Digital Art Knowledge Assessment Why you are taking this class? Importance of a Calendar, Time Management and How to use a Calendar and a Binder with Dividers</p> <p>Formal Elements and Principles of Art Introduction – Quiz in 2 weeks on March 4th</p> <p>Formal Elements Videos Online</p> <p>https://helpx.adobe.com/photoshop/tutorials.html</p> <p>Post a favorite Image in Canvas Discussion Board, respond to all classmate images posted using the Elements and Principles of Art and Design in your post due by next Wednesday at 9 am</p>
2	February 23/25	<p>February 23rd – Substitute Teacher work on Digital Artist Research in Class – Pick your artist and start Power Point and 5 paragraph essay</p> <p>February 25th Digital Lesson 1 Photographic History and What is Adobe? Formal Elements Meet Your Mac Photoshop Workspace Tutorial Digital Workflow –saving images, digital organization, Image Repository Tool Information Scanning, Importing and Downloading images How to use Brush, select, pain bucket, change colors</p> <p>Start Project 1 –Spirograph using Digital 1 Lesson Layers Work on Project 1 Spirograph- 2 versions to print, we will do this next week Homework: study for Formal Elements Quiz, watch Formal Elements Videos Online and work some more on Lesson 1, Spirograph, 2 versions due</p>
3	March 2/4	Formal Elements Quiz– when you enter class

		<p>(Missed Quizzes or Exams cannot be retaken unless discussed with Professor before the date of the quiz) Continue to do Digital Lessons and work on Project 1</p> <p>Critique Project 1 Spirograph Homework: Bring in flashlights for Drawing With Light next Tuesday</p>
4	March 9/11	<p>Digital Lesson 2 Project 2 Layers, Drawing with Light</p> <p>Shoot Drawing with Light Images Get a Dropbox Account and Use the shared folder to Download Images Layers, Drawing with Light</p> <p>Make Journals in Class, Handmade Journal, 1 page Formal Elements journal and NY Times Boxes</p> <p>Work on Journal Assignment during class on Wednesday</p> <p>No CLASS NEXT WEEK – ENJOY YOUR SPRING BREAK!</p>
5	March 23/25	<p>Layers, Drawing with Light Assignment Print and Critique Project 2 Drawing with Light</p> <p>Project 3- Collage Images Using Layer Masks Wednesday- Substitute Teacher work on Effects Packet</p>
6	March 30/April 1	<p>Monday – Substitute Teacher work on Project 3- Collage Images Using Layer Masks</p> <p>Workday Project 3, Print and Critique - Discuss which piece to print for the Student Show Project 4 Effects Packet</p> <p>BUY A RIBBA FRAME FOR STUDENT ART SHOW BRING ON MONDAY</p>
7	April 6/8	<p>STUDENT SHOW ART PIECE DUE ON MONDAY APRIL 6TH Start Gathering Print Final Print for Student Show and Frame</p> <p>Put your favorite images in a folder for Blurb Book Introduce Blurb Book</p>
8	April 13/15	<p>Work on Blurb Book Final Portfolio</p> <p>Submit book for Printing by the end of class on Wednesday!</p> <p>Introduce Project 5 Gif Animation and Slide Show</p>
9	April 20/22	<p>Project 5 Gif Animation and Slide Show</p> <p>HCC NW Level I Art Student Exhibition (Juror Kimberly Bolt) April 14 – May 5, 2020 Reception April 28 (11:00am – 1:00pm)</p>
10	April 27/29	<p>Workday on Project 5 Gif Animation and Slide Show Homework Handmade Journals are due next week</p>
11	May 4/6	<p>Work day Homework Handmade Journals are due On May 4th Blurb Book Due turn in to be graded and critiqued May 6th</p>
12	May 11	<p>Final Exam Meeting at 9 am – 11 am</p> <p>Mandatory Studio Clean Up Hand back Journals, Blurb Book and Student Exhibition piece Pick Up</p>

Syllabus Modifications

The instructor reserves the right to modify the syllabus at any time during the semester and will promptly notify students in writing, typically by e-mail, of any such changes.

Instructor's Practices and Procedures

Missed Assignments

If you miss a due date for any assignment you may turn it in late for a grade deduction of 5 points each day past the due date.

Quizzes cannot be made up, if you miss the due date of the quiz, the grade will be a 0.

Academic Integrity

Any academic dishonesty in any assignment will result in a grade of 0 and an email to the Academic Dean regarding your behavior.

Here's the link to the HCC information about academic integrity (Scholastic Dishonesty and Violation of Academic Scholastic Dishonesty and Grievance):

<http://www.hccs.edu/about-hcc/procedures/student-rights-policies--procedures/student-procedures/>

Attendance Procedures

In order for you to succeed in class you must be in class. As a studio class meeting 3 hours and 50 minutes each class and 7 hours 40 minutes a week, you will miss a lot of information and find it difficult to catch up. BE ON TIME, do not be tardy, I count tardies and record them as missed class time. If you are tardy for a total of 3 hours and 50 minutes that is counted as one absence.

Although it is the responsibility of the student to drop a course for non-attendance, the instructor has the authority to drop a student for excessive absences.

A student may be dropped from a course for absenteeism after the student has accumulated absences in excess of 12.5% of the hours of instruction (including lecture and laboratory time).

For example: For a three credit-hour lecture class meeting three hours per week (48 hours of instruction), a student may be dropped after six hours of absences.

Student Conduct

As a studio class you will be working creatively and must respect each other as colleagues during critique and in the studio. You must conduct yourself in a manner for learning to occur. Repeated and addressed disruptive behavior that continues will result in the professor contacting the campus police.

Instructor's Course-Specific Information (As Needed)

Use of Digital Studio: (If we can get a work study student for Open Studio) Otherwise you may go to San Jacinto Room 335 to use their computers)

- In order to use a studio, a student must have a current art studio pass issued by the Fine Arts Office, signed by his/her current art instructor.
- Students agree to adhere to the posted office hours and Digital studio hours, and to be clear of all spaces in time for the office staff to close according to security guidelines or before a class meets.
- To receive a key to open a studio when no instructor is present, students must register in the Fine Arts Office
- Write your name, or HCCSD ID number on your art studio pass and sign in legibly

- Leave studio pass with the office staff.
- Sign out after using the studio and reclaim studio pass.
- Only students currently enrolled in the Digital Art classes may use the studio; **no children or pets.**
- It is not acceptable to keep a key and leave personal belongings in a studio while attending another class, or otherwise leave the building or campus. Doing so will result in the student losing key privileges.
- Each student is responsible for keys checked out. Keys should never be passed from one student to another. The student who signed for the key is responsible for the key until that student returns to sign out.
- When leaving the Digital studio make sure that your space is clean, computer mouse and keyboard are aligned and all trash is disposed of.
- Any student who disregards these guidelines will lose the privilege of using the FAC studios.

Critique Dates: Critique dates are the due dates of all projects. It is imperative that your work be completed and ready for the class critique. Your participation in the critique is mandatory. The Fine Arts Department philosophy is that verbal discussion enhances the student's awareness of art concepts and his/her growth and direction.

Art Program Requirements:

By the end of the semester the student who passes with a final grade of "C" or above will have demonstrated the ability to:

- Complete and comprehend the objectives of all graded assignments
- Attend class regularly, missing no more than 12.5% of instruction (12 hours)
- Arrive at class promptly and with the required supplies for that day's session
- Participate in the shared responsibilities for studio clean-up
- Exhibit safe studio habits
- Be prepared for and participate in class critiques
- Demonstrate the ability to communicate orally in clear, coherent, and persuasive language
- Complete a minimum of 1000 words in a combination of writing assignments and/or projects
- Demonstrate the ability to present works of exhibition quality
- Explore a variety of image input such as scanners, cameras or internet
- Understand the difference between screen and print selection
- Use basic image manipulation techniques with Photoshop, including collage/montage, layering, cropping, resizing, and color correction
- Apply the formal elements and principles of design to digital media
- Manipulate the element of time in a work of art by addressing more than one of these elements in the same project: sound, space, motion, memory, touch, taste, or smell

Electronic Devices

All electronic devices are to be put away during class. I leave my phone in my office to give you my full attention, I expect the same from you.

Visual Art Program Information

The Visual Art Program offers an Associate Degree in Studio Art that is transferable to 4-year university programs. For more information, visit

<http://www.hccs.edu/programs/areas-of-study/liberal-arts-humanities--education/art/>

HCC Policies

Here's the link to the HCC Student Handbook <http://www.hccs.edu/resources-for/current-students/student-handbook/> In it you will find information about the following:

- Academic Information
- Academic Support
- Attendance, Repeating Courses, and Withdrawal
- Career Planning and Job Search
- Childcare
- disAbility Support Services
- Electronic Devices
- Equal Educational Opportunity
- Financial Aid TV (FATV)
- General Student Complaints
- Grade of FX
- Incomplete Grades
- International Student Services
- Health Awareness
- Libraries/Bookstore
- Police Services & Campus Safety
- Student Life at HCC
- Student Rights and Responsibilities
- Student Services
- Testing
- Transfer Planning
- Veteran Services

EGLS₃

The EGLS₃ (Evaluation for Greater Learning Student Survey System) will be available for most courses near the end of the term until finals start. This brief survey will give invaluable information to your faculty about their teaching. Results are anonymous and will be available to faculty and division chairs after the end of the term. EGLS₃ surveys are only available for the Fall and Spring semesters. EGLS₃ surveys are not offered during the Summer semester due to logistical constraints.

<http://www.hccs.edu/resources-for/current-students/egls3-evaluate-your-professors/>

Campus Carry Link

Here's the link to the HCC information about Campus Carry:

<http://www.hccs.edu/departments/police/campus-carry/>

HCC Email Policy

When communicating via email, HCC requires students to communicate only through the HCC email system to protect your privacy. If you have not activated your HCC student email account, you can go [to HCC Eagle ID](#) and activate it now. You may also use Canvas Inbox to communicate.

Housing and Food Assistance for Students

Any student who faces challenges securing their foods or housing and believes this may affect their performance in the course is urged to contact the Dean of Students at their

college for support. Furthermore, please notify the professor if you are comfortable in doing so.

This will enable HCC to provide any resources that HCC may possess.

Office of Institutional Equity

Use the link below to access the HCC Office of Institutional Equity, Inclusion, and Engagement (<http://www.hccs.edu/departments/institutional-equity/>)

disAbility Services

HCC strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including long and short term conditions, mental health, chronic or temporary medical conditions), please meet with a campus Abilities Counselor as soon as possible in order to establish reasonable accommodations. Reasonable accommodations are established through an interactive process between you, your instructor(s) and Ability Services. It is the policy and practice of HCC to create inclusive and accessible learning environments consistent with federal and state law. For more information, please go to <http://www.hccs.edu/support-services/disability-services/>

Title IX

Houston Community College is committed to cultivating an environment free from inappropriate conduct of a sexual or gender-based nature including sex discrimination, sexual assault, sexual harassment, and sexual violence. Sex discrimination includes all forms of sexual and gender-based misconduct and violates an individual's fundamental rights and personal dignity. Title IX prohibits discrimination on the basis of sex-including pregnancy and parental status in educational programs and activities. If you require an accommodation due to pregnancy please contact an Abilities Services Counselor. The Director of EEO/Compliance is designated as the Title IX Coordinator and Section 504 Coordinator. All inquiries concerning HCC policies, compliance with applicable laws, statutes, and regulations (such as Title VI, Title IX, and Section 504), and complaints may be directed to:

David Cross
Director EEO/Compliance
Office of Institutional Equity & Diversity
3100 Main
(713) 718-8271
Houston, TX 77266-7517 or Institutional.Equity@hccs.edu
<http://www.hccs.edu/departments/institutional-equity/title-ix-know-your-rights/>

Office of the Dean of Students

Contact the office of the Dean of Students to seek assistance in determining the correct complaint procedure to follow or to identify the appropriate academic dean or supervisor for informal resolution of complaints.

<https://www.hccs.edu/about-hcc/procedures/student-rights-policies--procedures/student-complaints/speak-with-the-dean-of-students/>

Department Chair Contact Information

Katherine Rhodes Fields, M.F.A., katherine.fields@hccs.edu, 713-718-8264