



Course Syllabus

Introduction to International Business & Trade

IBUS 1305

**Semester with
Course Reference
Number (CRN)** Fall 2014
29093

**Instructor contact
information (phone
number and email
address)** Deanna.teel@hccs.edu
713-718-5873

**Office Location
and Hours** Spring Branch, The Commons, Rm. 803
Please contact the instructor for an appointment

**Course
Location/Times** Thursday 11:00am – 12:30pm

**Course Semester
Credit Hours (SCH)
(lecture, lab) If
applicable** Credit Hours: 3
Lecture Hours: 3
Laboratory Hours:
External Hours:

**Total Course
Contact Hours** 48.00

**Course Length
(number of weeks)** 16 weeks

Type of Instruction Lecture, Face-to-face

**Course
Description:** The techniques for entering the international marketplace. Emphasis on the impact and dynamics demographic, economic, technological, and political-legal factors in the foreign trade environment. patterns of world trade, internationalization of the firm, and operating procedures of the multinational

**Course
Prerequisite(s)** **FREQUENT REQUISITES**

- MATH 0306 (Basic Math Pre-Algebra)
- GUST 0342 (9th -11th Grade Reading)
- ENGL 0300 or 0347

**Academic
Discipline/CTE
Program Learning
Outcomes**

1. Identify global issues and trends.
2. Identify current global legal issues and international trade management issues.
3. Analyze various sources of international business research.
4. Demonstrate knowledge of global and world geography.

**Course Student
Learning
Outcomes (SLO): 4
to 7**

1. Identify and explain terms in the global environment; discuss international institutions;
2. complete a project in the internationalization of functional business operations;
3. and resolve case problems for international business operations.

**Learning
Objectives
(Numbering
system should be
linked to SLO -
e.g., 1.1, 1.2, 1.3,
etc.)**

**Identify and explain terms in the global environment; discuss international institutions;
complete a project in the internationalization of functional business operations;
and resolve case problems for international business operations.**

**SCANS and/or
Core Curriculum
Competencies: If
applicable**

SCANS
Identify and explain terms in the global environment; discuss international institutions;
Foundation Skills - Basic -Reading
Foundation Skills - Basic -Writing
Foundation Skills - Basic -Mathematics
Foundation Skills - Basic -Listening
Foundation Skills - Basic -Speaking
complete a project in the internationalization of functional business operations;
Foundation Skills - Basic -Reading
Foundation Skills - Basic -Writing
Foundation Skills - Basic -Mathematics
Foundation Skills - Basic -Listening
Foundation Skills - Basic -Speaking
and resolve case problems for international business operations.
Foundation Skills - Basic -Reading
Foundation Skills - Basic -Writing
Foundation Skills - Basic -Mathematics
Foundation Skills - Basic -Listening
Foundation Skills - Basic -Speaking

**Instructional
Methods**

Web-enhanced (49% or less)
Hybrid (50% or more)
Distance (100%)
Face to Face

**Student
Assignments**

Identify and explain terms in the global environment; discuss international institutions;
No assignments selected for this outcome
complete a project in the internationalization of functional business operations;
No assignments selected for this outcome
and resolve case problems for international business operations.
No assignments selected for this outcome

**Student
Assessment(s)**

Instructor's Requirements

EXAMS

Three (3) exams will be given with the lowest score of the 3 exams being dropped. Please note that if an exam is missed, there is no penalty. **NO MAKE-UP EXAMS ARE GIVEN!**

EXERCISES

Assignments are posted within the Assignment Page of EO and can be done individually or with a group. The due dates are located on the "Course Assignment Overview" document and within each EO. Each assignment may have a file attached including instructions. Follow the directions and submit on the due date and time.

GROUP PROJECT

Each individual or group will prepare a FULL ten-paged paper (not including exhibits, diagrams, or tables) on a topic pertaining to International Business approved by the instructor. The MLA Style should be utilized for the paper component. This web page (<http://bcs.bedfordstmartins.com/resdoc5e/>) will help you format according to the MLA style under the "Humanities" tab. Sources must be properly documented (works cited). A 15 minute presentation will be given per group in class.

If students utilize **ASKONLINE.COM**, 10-20 extra points will be added to your paper. If you do utilize ASKONLINE, be certain to include the requirements for this assignment to your tutor. Your paper will be reviewed twice (once by a business tutor and once by an English tutor) although only once is needed to earn the extra points. After they have made recommendations to your paper, you must take these changes and incorporate them into your final paper. You will then upload your final project and the proof from your tutor. **Proof of participation must be given to earn the extra points.**

EXTRA CREDIT OPPORTUNITIES

There are a multitude of extra-curricular activities which can be attended throughout the semester (during the day or evening) which are beneficial to students wanting job networking and internship opportunities. +2 extra credit points will be added to the FINAL RAW score, meaning that if you earned +2 extra credit points and your score was "88", your grade would go from a "B" to an "A".

Additionally, there are student scholarships available in International Business and Logistics/GS in these programs. Ask the instructor about these many opportunities.

ATTENDANCE

All students are expected to attend classes regularly, thus DE students must login to their course on a regular basis. DE students who do not login and actively participate before the Official Day of Record will be AUTOMATICALLY dropped for non-attendance (when the roster is marked accordingly by your instructor). Completing this DE online orientation does not count towards attendance.

Official Day of Record – The day of record is different for each term. Your instructor will state the day of record in the course syllabus. The Day of Record is also posted on the official HCC Calendar (select the

Description of "active participation":

Your instructor will define what "active participation" is for your course. Active participation is the following:

1) an introductory response to the instructor's email prompt (i.e., introducing yourself)

If you are having technical difficulties and cannot login, you must immediately contact your instructor or the Eagle Online Help desk or you will be counted as absent.

A = 100- 90

4 points per semester hour

B = 89 - 80:	3 points per semester hour
C = 79 - 70:	2 points per semester hour
D = 69 - 60:	1 point per semester hour
59 and below = F	0 points per semester hour
FX (Failure due to non-attendance)	0 points per semester hour
IP (In Progress)	0 points per semester hour
W (Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour
AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-earn credit. COM (Completed) is given in non-credit and continuing education courses.

FINAL GRADE OF FX: Students who stop attending class and do not withdraw themselves before the withdrawal deadline may either be dropped by their professor for excessive absences or receive a final grade of "FX" at the end of the semester. Students who stop attending classes will receive a grade of "FX", compared to an earned grade of "F" which is due to poor performance. Logging out of a course without active participation is seen as non-attending. Please note that HCC will not provide financial aid funding for students who have never attended class.

Students who receive financial aid but fail to attend class will be reported to the Department and may have to pay back their aid. A grade of "FX" is treated exactly the same as a grade of "F" in terms of GPA, probation, suspension, and satisfactory academic progress.

To compute grade point average (GPA), divide the total grade points by the total number of hours attempted. The grades "IP," "COM" and "I" do not affect GPA.

GRADE COMPUTATION:

3 TESTS	200 POINTS	50%
GROUP PROJECT	100 POINTS	25%
<u>EXERCISES</u>	<u>100 POINTS</u>	<u>25%</u>
TOTAL POINTS	400 POINTS	100%

Program/Discipline Requirements: If applicable

HCC Grading Scale:

A = 100- 90	4 points per semester hour
B = 89 - 80:	3 points per semester hour
C = 79 - 70:	2 points per semester hour
D = 69 - 60:	1 point per semester hour
59 and below = F	0 points per semester hour
FX (Failure due to non-attendance)	0 points per semester hour
IP (In Progress)	0 points per semester hour
W (Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour

AUD (Audit)

0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive (Completed) is given in non-credit and continuing education courses.

FINAL GRADE OF FX: Students who stop attending class and do not withdraw themselves prior to deadline may either be dropped by their professor for excessive absences or be assigned the final grade of "FX" at the end of the semester. Students who stop attending classes will receive a grade of "FX", compared to a grade of "F" which is due to poor performance. Logging into a DE course without active participation is not considered attending. Please note that HCC will not disperse financial aid funding for students who have never

Students who receive financial aid but fail to attend class will be reported to the Department of Education. They may have to pay back their aid. A grade of "FX" is treated exactly the same as a grade of "F" in terms of academic suspension, and satisfactory academic progress.

To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grades "IP," "COM" and "I" do not affect GPA.

Health Sciences Programs Grading Scales may differ from the approved HCC Grading Scale. For other Programs Grading Scales, see the "Program Discipline Requirements" section of the Program's syllabus.

Instructor Grading Criteria

Instructional Materials

Cavusgil, Knight and Riesenberger, "International Business, The New Realities", 3RD Edition, Pearson
ISBN: 13-978-0-13-299126-1

HCC Policy Statement:

Access Student Services Policies on their Web site:

<http://hccs.edu/student-rights>

EGLS3 -- Evaluation for Greater Learning Student Survey System

At Houston Community College, professors believe that thoughtful student feedback is necessary for effective teaching and learning. During a designated time near the end of the term, you will be asked to complete a survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the part of the Houston Community College Student System online near the end of the term.

Distance Education and/or Continuing Education Policies

Access DE Policies on their Web site:

http://de.hccs.edu/Distance_Ed/DE_Home/faculty_resources/PDFs/DE_Syllabus.pdf

Access CE Policies on their Web site:

<http://hccs.edu/CE-student-guidelines>