



Course Syllabus
Intercultural Management
IBUS 2341

**Semester with
Course Reference
Number (CRN)** Spring 2016
CRN#89680

**Instructor contact
information (phone
number and email
address)** Deanna.teel@hccs.edu
713-718-5873

**Office Location
and Hours** Spring Branch, Rm. 803
Contact the instructor for an appointment.

**Course
Location/Times** 100% online

**Course Semester
Credit Hours (SCH)
(lecture, lab) If
applicable** Credit Hours: 3
Lecture Hours: 3
Laboratory Hours:
External Hours:

**Total Course
Contact Hours** 48.00

**Course Length
(number of weeks)** 16 weeks

Type of Instruction Distance Education

**Course
Description:** Cross-cultural comparisons of management and communications processes. Emphasizes cultural geographic distinctions and antecedents that affect individual, group, and organizational behavior. May include sociocultural demographics, economics, technology, political-legal issues, negotiations, and processes of decision making in the international cultural environment.

**Course
Prerequisite(s)** **PREREQUISITE(S):**

- IBUS 1305

FREQUENT REQUISITES

- MATH 0306 (Basic Math Pre-Algebra)
- GUST 0342 (9th -11th Grade Reading)
- ENGL 0300 or 0347

**Academic
Discipline/CTE
Program Learning** PSLO 1-Identify global issues and trends impacting global business and operations.
PSLO 2 –Identify external global environmental factors (socio-cultural, economic, legal, political and technological) and international trade management issues within global operations

Outcomes	<p>PSLO 3-Employ various sources of international business research (including government, private and non-profit or non-governmental sources) for strategic decision-making</p> <p>PSLO 4- Evaluate export and import management operations and/or policies necessary in international trade</p> <p>PSLO 5: Analyze , evaluate, and synthesize information presented in source language to provide high quality translation and interpretation to target language through written and oral communication.</p>
Course Student Learning Outcomes (SLO): 4 to 7	<ol style="list-style-type: none"> 1. Utilize a broad array of cross-cultural knowledge necessary for appropriate product development. 2. Utilize a broad array of cross-cultural knowledge necessary for marketing strategies. 3. Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad. 4. Interpret cross-cultural communications cues through role playing and other problem solving situations.
Learning Objectives (Numbering system should be linked to SLO - e.g., 1.1, 1.2, 1.3, etc.)	<p>Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.</p> <p>Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.</p> <p>Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.</p> <p>Interpret cross-cultural communications cues through role playing and other problem solving situations.</p>
SCANS and/or Core Curriculum Competencies: If applicable	<p>SCANS</p> <p>Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.</p> <p>Foundation Skills - Basic -Reading</p> <p>Foundation Skills - Basic -Writing</p> <p>Foundation Skills - Basic -Mathematics</p> <p>Foundation Skills - Basic -Listening</p> <p>Foundation Skills - Basic -Speaking</p> <p>Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.</p> <p>Foundation Skills - Basic -Reading</p> <p>Foundation Skills - Basic -Writing</p> <p>Foundation Skills - Basic -Mathematics</p> <p>Foundation Skills - Basic -Listening</p> <p>Foundation Skills - Basic -Speaking</p> <p>Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.</p> <p>Foundation Skills - Basic -Reading</p> <p>Foundation Skills - Basic -Writing</p> <p>Foundation Skills - Basic -Mathematics</p> <p>Foundation Skills - Basic -Listening</p> <p>Foundation Skills - Basic -Speaking</p> <p>Interpret cross-cultural communications cues through role playing and other problem solving situations.</p> <p>Foundation Skills - Basic -Reading</p> <p>Foundation Skills - Basic -Writing</p> <p>Foundation Skills - Basic -Mathematics</p> <p>Foundation Skills - Basic -Listening</p> <p>Foundation Skills - Basic -Speaking</p>
Instructional Methods	<p>Web-enhanced (49% or less)</p> <p>Hybrid (50% or more)</p> <p>Distance (100%)</p> <p>Face to Face</p>
Student Assignments	<p>Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.</p> <p>No assignments selected for this outcome</p> <p>Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.</p> <p>No assignments selected for this outcome</p> <p>Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.</p> <p>No assignments selected for this outcome</p>

Interpret cross-cultural communications cues through role playing and other problem solving situations.

No assignments selected for this outcome

Student Assessment(s)

Instructor's Requirements

16 WEEK COURSE WEEKLY SCHEDULE OF ASSIGNMENTS

WK	Textbook Chapters/Assignments/Exams	
1	1/18/2016	Quickmail INTRODUCTIONS due by 1/26/16. Talk about your interests, hobbies and career to help find other group members. Read Chap 1
2	1/25/2016	Read Chap 2
3	1/31/2016	Assignment #1 due 2/2/2016
4	2/8/2016	Read Chap 3
5	2/15/2016	Read Chap 4 Assignment #2 due 2/15/2016
6	2/22/2016	Read Chap 5
7	2/29/2016	Exam #1 on 3/4/2016 – 3/6/2016 over Chaps 1-4- No MAKEUP EXAMS GIVEN! Read Chap 6
8	3/7/2016	Assignment #3 due 3/11/16- NO LATE ASSIGNMENTS WILL BE ACCEPTED Read Chap 8
9	3/14/2016	SPRING BREAK!!
10	3/21/2016	Exam #2 ON 3/24/16 – 3/28/16 over CHAPS 5-8- No MAKEUP EXAMS GIVEN!
11	3/28/2016	Assignment #4 due 3/29/2016- NO LATE ASSIGNMENTS ACCEPTED! Read Chap 10
12	4/4/16	Administrative/Student Withdrawal date on 4/5/2016 Assignment #5 due 4/4/2016- NO LATE ASSIGNMENTS ACCEPTED!
13	4/11/2016	Read Chap 11
14	4/18/2016	Group Project due 4/18/2016- NO LATE ASSIGNMENTS WILL BE ACCEPTED
15	4/25/2016	Course Wrap-up!!
16	5/2/2016	FINAL EXAM –NO MAKEUP EXAMS WILL BE GIVEN Final exam over Chaps 9-11 on 5/6/16 – 5/9/2016 GRADES AVAILABLE TO STUDENTS 5/23/2016
		ALL ASSIGNMENTS AND EXAM DATES ARE SUBJECT TO CHANGE!!

EXAMS

Three (3) exams will be given with the lowest score of the 3 exams being dropped. Please note that if one exam is missed, there is no penalty. NO MAKE-UP EXAMS ARE GIVEN!

ASSIGNMENTS

There will be 5 assignments this semester and a final project which can all be done as a group, or individually. Each assignment builds upon the final “Global Market Entry Analysis Report” due at the end of the semester. Therefore, read the group project requirements first and then choose your country and product at the beginning of the semester so your assignments can be put together to build your final report. This will make less work for you.

See the weekly topics for assignments and **be certain** to utilize correct grammar, punctuation and spelling!! **NO LATE ASSIGNMENTS WILL BE ACCEPTED!!!!!!** Do NOT mail any assignments to the instructor’s personal email address (deanna.teel@hccs.edu) as it will get lost and will not be graded!!

GROUP PROJECTS

Each group (can be done by an individual, if preferred) will prepare a FULL ten-paged “Global Market Entry Analysis Report” (w/1” margins, 12-point font, including an introduction and a final recommendation) which **must be approved** by the instructor. If the project is done without instructor approval, the student(s) will have to start the project from the beginning regardless of the date in the semester. It is important to follow the **Grading Rubric** found within the “Getting Started” EO2 section and the EO2 weekly topic in order to be successful.

Students will be given **10-20 extra credit points** for utilizing ASKONLINE.net. Generally, students who have utilized ASKONLINE.net increase their grades significantly! Be certain to include the assignment requirements to ASKONLINE, if you choose to use this handy tool. There is a 48+ hour turnaround time for ASKONLINE after you’ve submitted your paper to them, so plan accordingly. After your paper has been revised by ASKONLINE, you will need to make these corrections into your own final paper. You will then upload your final version of the project as well as the corrections recommended from ASKONLINE. **Proof of participation must be given for the extra points.**

The MLA Style should be utilized for the paper formatting component. Sources must be properly documented (works cited)....plagiarism is cheating and will be punished as per the HCC guidelines.

A group member can be fired by other group members which will result in him/her preparing their project alone. Group members will be determined through the Quickmail introductions done at the beginning of the semester; each student is required to find his/her own partners.

EXTRA CREDIT

There are a multitude of extra-curricular activities and in-class opportunities which can be earned throughout the semester (day & evening) which are beneficial to students wanting job networking and internship opportunities. The extra credit points will be added to the FINAL RAW score, meaning that if you earned +2 extra credit points and your final score was “88”, your grade would go from a “B” to an “A”.

Additionally, there are student scholarships available in International Business and Logistics/GSCM for students in these programs. Ask the instructor about these many opportunities.

ATTENDANCE

All students are expected to attend classes regularly, thus DE students must login to their course(s) on a regular basis. DE students who do not login and actively participate before the Official Day of Record (consult the HCC Academic calendar for the date of the 16 wk term), will be AUTOMATICALLY dropped for non-attendance (when the roster is marked accordingly by your professor). Completing this DE online orientation does not count towards attendance.

Official Day of Record – The day of record is different for each term. Consult the HCC webpage for the Day of Record which is also posted on the official [HCC Calendar](#) (select the appropriate term).

Description of “active participation”:

Your instructor will define what “active participation” is for your course. Active participation is the following for this course:

1) an introductory response to the instructor's email prompt (i.e., introducing yourself)

If you are having technical difficulties and cannot login, you must immediately contact your instructor and the Eagle Online Help desk or you will be counted as absent.

Program/Discipline Requirements: If applicable A "Global Market Entry Analysis Report" must be completed within this capstone course.

HCC Grading Scale:	A = 100- 90	4 points per semester hour
	B = 89 - 80:	3 points per semester hour
	C = 79 - 70:	2 points per semester hour
	D = 69 - 60:	1 point per semester hour
	59 and below = F	0 points per semester hour
	FX (Failure due to non-attendance)	0 points per semester hour
	IP (In Progress)	0 points per semester hour
	W (Withdrawn)	0 points per semester hour
	I (Incomplete)	0 points per semester hour
	AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses.

FINAL GRADE OF FX: Students who stop attending class and do not withdraw themselves prior to the withdrawal deadline may either be dropped by their professor for excessive absences or be assigned the final grade of "FX" at the end of the semester. Students who stop attending classes will receive a grade of "FX", compared to an earned grade of "F" which is due to poor performance. Logging into a DE course without active participation is seen as non-attending. Please note that HCC will not disperse financial aid funding for students who have never attended class.

Students who receive financial aid but fail to attend class will be reported to the Department of Education and may have to pay back their aid. A grade of "FX" is treated exactly the same as a grade of "F" in terms of GPA, probation, suspension, and satisfactory academic progress.

Instructor Grading Criteria	<u>GRADE COMPUTATION:</u>		
	3 TESTS	200 POINTS	50%
	EXERCISES	100 POINTS	25%
	FOREIGN MKT ANALYSIS	100 POINTS	25%
	TOTAL POINTS	400 POINTS	100%

Instructional Materials "International Management", by Deresky, Helen. Prentice Hall, 8th Edition, 2005. ISBN-13: 978-0-13-306212-0 ISBN-10: 0-13-306212-0

HCC Policy Statement:

Access Student Services Policies on their Web site: <http://hccs.edu/student-rights>

Title IX
Title IX of the Education Amendments of 1972 requires that institutions have policies and procedures that protect students' rights with regard to sex/gender discrimination. Information regarding these rights are on the HCC website under Students-Anti-discrimination. Students who are pregnant and require accommodations should contact any of the ADA Counselors for assistance.

Students with Disabilities

Houston Community College is dedicated to providing an inclusive learning environment by removing barriers and opening access for qualified students with documented disabilities in compliance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act. Ability Services is the designated office responsible for approving and coordinating reasonable accommodations and services in order to assist students with disabilities in reaching their full academic potential. In order to receive reasonable accommodations or evacuation assistance in an emergency, the student must be registered with Ability Services.

If you have a documented disability (e.g. learning, hearing, vision, physical, mental health, or a chronic health condition), that may require accommodations, please contact the appropriate Ability Services Office below. Please note that classroom accommodations cannot be provided prior to your Instructor's receipt of an accommodation letter and accommodations are not retroactive. Accommodations can be requested at any time during the semester, however if an accommodation letter is provided to the Instructor after the first day of class, sufficient time (1 week) must be allotted for the Instructor to implement the accommodations.

Ability Services

Central College	(713) 718-6164
Coleman College	(713) 718-7082
Northeast College	(713) 718-8322
Northwest College (Katy Campus)	(713) 718-5408
Northwest College (Spring Branch Campus)	(713) 718-5422
Southeast College	(713) 718-8397
Southwest College	(713) 718-7910

EGLS3 -- Evaluation for Greater Learning Student Survey System

At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term.

Distance Education and/or Continuing Education Policies

**Access DE
Policies on their
Web site:**

http://de.hccs.edu/Distance_Ed/DE_Home/faculty_resources/PDFs/DE_Syllabus.pdf

**Access CE
Policies on their
Web site:**

<http://hccs.edu/CE-student-guidelines>