Course Syllabus
Intercultural Management
IBUS 2341

Semester with Course Reference Number (CRN)	Spring 2017 CRN#13405
Instructor contact information (phone number and email address)	Deanna.teel@hccs.edu 713-718-5873
Office Location and Hours	Spring Branch, Rm. 803 Contact the instructor for an appointment.
Course Location/Times	Spring Branch, Thursdays 12:30pm – 2pm
Course Semester Credit Hours (SCH) (lecture, lab) If applicable	Credit Hours: 3 Lecture Hours: 3 Laboratory Hours: External Hours:
Total Course Contact Hours	48.00
Course Length (number of weeks)	16 weeks
Type of Instruction	Hybrid
Course Description:	Cross-cultural comparisons of management and communications processes. Emphasizes cultural geographic distinctions and antecedents that affect individual, group, and organizational behavior. May include sociocultural demographics, economics, technology, political-legal issues, negotiations, and processes of decision making in the international cultural environment.
Course Prerequisite(s)	**PREREQUISITE(S):** • IBUS 1305 **FREQUENT REQUISITES** • MATH 0306 (Basic Math Pre-Algebra) • GUST 0342 (9th -11th Grade Reading) • ENGL 0300 or 0347
Academic Discipline/CTE	PSLO 1-Identify global issues and trends impacting global business and operations. PSLO 2 –Identify external global environmental factors (socio-cultural, economic, legal,

Program Learning Outcomes	political and technological) and international trade management issues within global operations PSLO 3-Employ various sources of international business research (including government, private and non-profit or non-governmental sources) for strategic decision-making PSLO 4- Evaluate export and import management operations and/or policies necessary in international trade PSLO 5: Analyze , evaluate, and synthesize information presented in source language to provide high quality translation and interpretation to target language through written and oral communication.
Course Student Learning Outcomes (SLO): 4 to 7	1. Utilize a broad array of cross-cultural knowledge necessary for appropriate product development. 2. Utilize a broad array of cross-cultural knowledge necessary for marketing strategies. 3. Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad. 4. Interpret cross-cultural communications cues through role playing and other problem solving situations.
Learning Objectives (Numbering system should be linked to SLO - e.g., 1.1, 1.2, 1.3, etc.)	**Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.** **Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.** **Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.** **Interpret cross-cultural communications cues through role playing and other problem solving situations.**
SCANS and/or Core Curriculum Competencies: If applicable	SCANS **Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.** Foundation Skills - Basic -Reading Foundation Skills - Basic -Writing Foundation Skills - Basic -Mathematics Foundation Skills - Basic -Listening Foundation Skills - Basic -Speaking **Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.** Foundation Skills - Basic -Reading Foundation Skills - Basic -Writing Foundation Skills - Basic -Mathematics Foundation Skills - Basic -Listening Foundation Skills - Basic -Speaking **Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.** Foundation Skills - Basic -Reading Foundation Skills - Basic -Writing Foundation Skills - Basic -Mathematics Foundation Skills - Basic -Listening Foundation Skills - Basic -Speaking **Interpret cross-cultural communications cues through role playing and other problem solving situations.** Foundation Skills - Basic -Reading Foundation Skills - Basic -Writing Foundation Skills - Basic -Mathematics Foundation Skills - Basic -Listening Foundation Skills - Basic -Speaking
Instructional Methods	Web-enhanced (49% or less) Hybrid (50% or more) Distance (100%)

Face to Face

Student Assignments   **Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.**
Global Market Entry Analysis Final Project & Exams 1 - 3
Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.
Global Market Entry Analysis Final Project & Exams 1 – 3
Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.
Assignment #1 & Exams 1 – 3
Interpret cross-cultural communications cues through role playing and other problem solving situations.
Assignment #2 & Exams 1 - 3

Student Assessment(s)

Instructor's Requirements

16 WEEK COURSE WEEKLY SCHEDULE OF ASSIGNMENTS

WK		Textbook
1	1/17/2017	INTRODUCTIONS and ORIENTATION Read Chap 1
2	1/23/2017	Read Chap 2
3	1/30/2017	Assignment #1 due 2/3/2017
4	2/6/2017	Read Chap 3
5	2/13/2017	Read Chap 4
6	2/20/2017	Read Chap 5
7	2/27/2017	Assignment #3 due 3/10/17- **NO LATE ASSIGNMENTS WILL BE ACCEPTED** Read Chap 6
8	3/6/2017	**Exam #1** on 3/8/2017 – 3/10/2017 over Chaps 1-4- **No MAKEUP EXAMS GIVEN!** Read Chap 7
9	3/13/2017	**SPRING BREAK!!**
10	3/20/2017	Read Chap 8 Group Project Work
11	3/27/2017	Assignment #4 due 3/31/2017- **NO LATE**
12	4/3/17	**Exam #2** ON 4/7/17– 4/9/17 over CHAPS 5-8- **No MAKEUP EXAMS GIVEN!** **Administrative/Student Withdrawal date on**
13	4/10/2017	Read Chap 11 Group Project
14	4/17/2017	Group Presentations
15	4/24/2017	Group Presentations

16	5/1/2017	Group Project due 5/4/2017-**NO LATE ASSIGNMENTS WILL BE ACCEPTED**
17	5/8/17	**FINAL EXAM –NO MAKEUP EXAMS WILL BE GIVEN** Final exam over Chaps 9-11 on 5/8/17 – 5/10/2017 GRADES AVAILABLE TO STUDENTS 5/23/2017
		ALL ASSIGNMENTS AND EXAM DATES ARE SUBJECT TO CHANGE!!

EXAMS

Three (3) exams will be given with the lowest score of the 3 exams being dropped. These are "self-assessments" meaning they are to be done ALONE. If anyone is caught colluding with another student on the exam(s), the students will be flunked.

Please note that if one exam is missed, there is no penalty. **NO MAKE-UP EXAMS ARE GIVEN!**

ASSIGNMENTS

There will be 5 assignments this semester and a final project which can all be done as a group, or individually. Each assignment builds upon the final "Global Market Entry Analysis Report" due at the end of the semester. Therefore, read the group project requirements first and then choose your country and product at the beginning of the semester so your assignments can be put together to build your final report. This will make less work for you.

See the weekly topics for assignments and **be certain** to utilize correct grammar, punctuation and spelling!!! **NO LATE ASSIGNMENTS WILL BE ACCEPTED!!!!!!** Do NOT mail any assignments to the instructor's personal email address (deanna.teel@hccs.edu) as it will get lost and will not be graded!!

GROUP PROJECTS

Each group (can be done by an individual, if preferred) will prepare a FULL ten-paged "Global Market Entry Analysis Report" (w/1" margins, 12-point font, including an introduction and a final recommendation) which **must be approved** by the instructor. If the project is done without instructor approval, the student(s) will have to start the project from the beginning regardless of the date in the semester. It is important to follow the **Grading Rubric** found within the "Getting Started" section and the Canvas weekly topic in order to be successful.

Students will be given **10-20 extra credit points** for utilizing ASKONLINE.net. Generally, students who have utilized UPSWING.IO increase their grades significantly! Be certain to include the assignment requirements to UPSWING.IO, if you choose to use this handy tool and you only need to utilize the English tutor. There is a 48+ hour turnaround time for UPSWING.IO after you've submitted your paper to them, so plan accordingly. After your paper has been revised by UPSWING.IO you will need to make these corrections into your own final paper. You will then upload your final version of the project as well as the corrections recommended from UPSWING.IO. **Proof of participation must be given for the extra points.**

The MLA Style should be utilized for the paper formatting component. Sources must be properly documented (works cited). **Plagiarism** is cheating and will be punished as per the HCC guidelines.

EXTRA CREDIT

There are a multitude of extra-curricular activities and in-class opportunities which can be earned throughout the semester (day & evening) which are beneficial to students wanting job networking and internship opportunities. The extra credit points will be added to the FINAL RAW score, meaning that if you earned +2 extra credit points and

your final score was "88", your grade would go from a "B" to an "A".

Additionally, there are student scholarships available in International Business students in these programs. Ask the instructor about these many opportunities.

Program/Discipline Requirements: If applicable	A "Global Market Entry Analysis Report" must be completed within this capstone course.

HCC Grading Scale:

A = 100- 90	4 points per semester hour
B = 89 - 80:	3 points per semester hour
C = 79 - 70:	2 points per semester hour
D = 69 - 60:	1 point per semester hour
59 and below = F	0 points per semester hour
FX (Failure due to non-attendance)	0 points per semester hour
IP (In Progress)	0 points per semester hour
W (Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour
AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses.

I (Incomplete) is only given for extreme circumstances such as a death in the family, hospitalization or something of this nature. Documentation must be provided to support this.

FINAL GRADE OF FX: Students who stop attending class and do not withdraw themselves prior to the withdrawal deadline may either be dropped by their professor for excessive absences or be assigned the final grade of "FX" at the end of the semester. Students who stop attending classes will receive a grade of "FX", compared to an earned grade of "F" which is due to poor performance. Logging into a DE course without active participation is seen as non-attending. Please note that HCC will not disperse financial aid funding for students who have never attended class.

Students who receive financial aid but fail to attend class will be reported to the Department of Education and may have to pay back their aid. A grade of "FX" is treated exactly the same as a grade of "F" in terms of GPA, probation, suspension, and satisfactory academic progress.

Instructor Grading Criteria	**GRADE COMPUTATION:**

3 TESTS	**200 POINTS**	**50%**
EXERCISES	**100 POINTS**	**25%**
FOREIGN MKT ANALYSIS	**100 POINTS**	**25%**
TOTAL POINTS	**400 POINTS**	**100%**

Instructional Materials	Deresky, Helen, Intercultural Management, 9th Edition, Pearson, ISBN: 9780134379739

HCC Policy Statement:

Access Student	http://hccs.edu/student-rights

Services Policies on their Web site:	**Title IX**

Title IX
Title IX of the Education Amendments of 1972 requires that institutions have policies and procedures that protect students' rights with regard to sex/gender discrimination. Information regarding these rights are on the HCC website under Students-Anti-discrimination. Students who are pregnant and require accommodations should contact any of the ADA Counselors for assistance.

Students with Disabilities

Houston Community College is dedicated to providing an inclusive learning environment by removing barriers and opening access for qualified students with documented disabilities in compliance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act. Ability Services is the designated office responsible for approving and coordinating reasonable accommodations and services in order to assist students with disabilities in reaching their full academic potential. In order to receive reasonable accommodations or evacuation assistance in an emergency, the student must be registered with Ability Services.

If you have a documented disability (e.g. learning, hearing, vision, physical, mental health, or a chronic health condition), that may require accommodations, please contact the appropriate Ability Services Office below. Please note that classroom accommodations cannot be provided prior to your Instructor's receipt of an accommodation letter and accommodations are not retroactive. Accommodations can be requested at any time during the semester, however if an accommodation letter is provided to the Instructor after the first day of class, sufficient time (1 week) must be allotted for the Instructor to implement the accommodations.

Ability Services

Central College	(713) 718-6164
Coleman College	(713) 718-7082
Northeast College	(713) 718-8322
Northwest College (Katy Campus)	(713) 718-5408
Northwest College (Spring Branch Campus)	(713) 718-5422
Southeast College	(713) 718-8397
Southwest College	(713) 718-7910

EGLS3 -- Evaluation for Greater Learning Student Survey System	At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term.

Distance Education and/or Continuing Education Policies

Access DE Policies on their Web site:	http://de.hccs.edu/Distance_Ed/DE_Home/faculty_resources/PDFs/DE_Syllabus.pdf

HCC Online and/or Continuing Education Policies
Access HCC Online Policies on their Web site: All students are responsible for reading and understanding the HCC Online Student Handbook, which contains policies, information about conduct, and other important information. For the HCC Online Student Handbook click on the link below or go to the HCC Online page on the HCC website. The HCC Online Student Handbook contains policies and procedures unique to the online student. Students should have reviewed the handbook as part of the mandatory orientation. It is the student's responsibility to be familiar with the handbook's contents. The handbook contains valuable information, answers, and resources, such as HCC Online contacts, policies and procedures (how to drop, attendance requirements, etc.),

student services (ADA, financial aid, degree planning, etc.), course information, testing procedures, technical support, and academic calendars. Refer to the HCC Online Student Handbook by visiting this link: http://www.hccs.edu/media/houston-community-college/distance-education/student-services/HCC-Online-Student-Handbook.pdf Access CE Policies on their Web site: http://www.hccs.edu/continuing-education/

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