



Course Syllabus
Intercultural Management
IBUS 2341

NOTE: *The instructional schedule used in this course has been updated to confirm all activities took place in the shortened timeframe due to Hurricane Harvey.*

**Semester with
Course Reference
Number (CRN)** Fall 2017
CRN#38751

**Instructor contact
information (phone
number and email
address)** Deanna.teel@hccs.edu
713-718-5873

**Office Location
and Hours** Spring Branch, Rm. 803
Contact the instructor for an appointment.

**Course
Location/Times** Online

**Course Semester
Credit Hours (SCH)
(lecture, lab) If
applicable** Credit Hours: 3
Lecture Hours: 3
Laboratory Hours:
External Hours:

**Total Course
Contact Hours** 48.00

**Course Length
(number of weeks)** 8 weeks

Type of Instruction Hybrid

**Course
Description:** Cross-cultural comparisons of management and communications processes. Emphasizes cultural geographic distinctions and antecedents that affect individual, group, and organizational behavior. May include sociocultural demographics, economics, technology, political-legal issues, negotiations, and processes of decision making in the international cultural environment.

**Course
Prerequisite(s)** **PREREQUISITE(S):**

- IBUS 1305

FREQUENT REQUISITES

- MATH 0306 (Basic Math Pre-Algebra)
- GUST 0342 (9th -11th Grade Reading)

- ENGL 0300 or 0347

**Academic
Discipline/CTE
Program Learning
Outcomes**

PSLO 1-Identify global issues and trends impacting global business and operations.
 PSLO 2 –Identify external global environmental factors (socio-cultural, economic, legal, political and technological) and international trade management issues within global operations
 PSLO 3-Employ various sources of international business research (including government, private and non-profit or non-governmental sources) for strategic decision-making
 PSLO 4- Evaluate export and import management operations and/or policies necessary in international trade
 PSLO 5: Analyze , evaluate, and synthesize information presented in source language to provide high quality translation and interpretation to target language through written and oral communication.

**Course Student
Learning
Outcomes (SLO): 4
to 7**

1. Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.
2. Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.
3. Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.
4. Interpret cross-cultural communications cues through role playing and other problem solving situations.

**Learning
Objectives
(Numbering
system should be
linked to SLO -
e.g., 1.1, 1.2, 1.3,
etc.)**

Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.
Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.
Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.
Interpret cross-cultural communications cues through role playing and other problem solving situations.

**SCANS and/or
Core Curriculum
Competencies: If
applicable**

SCANS
Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.
 Foundation Skills - Basic -Reading
 Foundation Skills - Basic -Writing
 Foundation Skills - Basic -Mathematics
 Foundation Skills - Basic -Listening
 Foundation Skills - Basic -Speaking
Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.
 Foundation Skills - Basic -Reading
 Foundation Skills - Basic -Writing
 Foundation Skills - Basic -Mathematics
 Foundation Skills - Basic -Listening
 Foundation Skills - Basic -Speaking
Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.
 Foundation Skills - Basic -Reading
 Foundation Skills - Basic -Writing
 Foundation Skills - Basic -Mathematics
 Foundation Skills - Basic -Listening
 Foundation Skills - Basic -Speaking
Interpret cross-cultural communications cues through role playing and other problem solving situations.
 Foundation Skills - Basic -Reading
 Foundation Skills - Basic -Writing
 Foundation Skills - Basic -Mathematics
 Foundation Skills - Basic -Listening
 Foundation Skills - Basic -Speaking

**Instructional
Methods**

Web-enhanced (49% or less)
 Hybrid (50% or more)
 Distance (100%)
 Face to Face

Student

Utilize a broad array of cross-cultural knowledge necessary for appropriate product development.

Assignments

Global Market Entry Analysis Final Project & Exams 1 - 3

Utilize a broad array of cross-cultural knowledge necessary for marketing strategies.

Global Market Entry Analysis Final Project & Exams 1 – 3

Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad.

Assignment #1 & Exams 1 – 3

Interpret cross-cultural communications cues through role playing and other problem solving situations.

Assignment #2 & Exams 1 - 3

**Student
Assessment(s)****Instructor's
Requirements**

6 WEEK COURSE CALENDAR
IBUS 2341
 Weekly Activity Schedule

WEEK	TEXTBOOK CHAPTERS/EXAMS	
1 Aug 28	1	No class
2 Sept 5	2	No class
3 Sept 11	3	Email Introductions to find group members for assignments Chaps 1 - 3 Assignment #1 Due 9/20/17 -NO LATE ASSIGNMENTS
4 Sept 18	4	Chaps 3-5 EXAM #1 over Chaps 1 – 4 on 9/22/17 – 9/24/17-No Makeups
5 Sept 25	5	Assignment #2 due 9/27/17-NO LATE ASSIGNMENTS! Read Chaps 6-8
6 Oct 2	6	Assignment #3 due 10/3/17-NO LATE ASSIGNMENTS Read Chaps 9 - 11 Exam #2 over Chaps 5 – 8 on 10/6/17 -10/8/17 Administrative/Student Withdrawal on 10/2/17
7 Oct 9	7	Assignment #4 due 10/12/17-NO LATE ASSIGNMENTS Read Chaps 12-14
8 Oct 16	8	Final Exam on 10/18/17-10/19/16–over Chaps 9- 14 NO MAKEUPS! Group Project due 10/17/17
9 Oct 23		Semester Ends 10/22/17 Grades available to students on 10/25/17
		All assignments & tests subject to change!

Program/Discipline Global Foreign Market Entry Analysis project to be completed in this course.

Requirements: If applicable

HCC Grading Scale:	A = 100- 90	4 points per semester hour
	B = 89 - 80:	3 points per semester hour
	C = 79 - 70:	2 points per semester hour
	D = 69 - 60:	1 point per semester hour
	59 and below = F	0 points per semester hour
	FX (Failure due to non-attendance)	0 points per semester hour
	IP (In Progress)	0 points per semester hour
	W (Withdrawn)	0 points per semester hour
	I (Incomplete)	0 points per semester hour
	AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses.

I (Incomplete) is only given for extreme circumstances such as a death in the family, hospitalization or something of this nature. Documentation must be provided to support this.

FINAL GRADE OF FX: Students who stop attending class and do not withdraw themselves prior to the withdrawal deadline may either be dropped by their professor for excessive absences or be assigned the final grade of "FX" at the end of the semester. Students who stop attending classes will receive a grade of "FX", compared to an earned grade of "F" which is due to poor performance. Logging into a DE course without active participation is seen as non-attending. Please note that HCC will not disperse financial aid funding for students who have never attended class.

Students who receive financial aid but fail to attend class will be reported to the Department of Education and may have to pay back their aid. A grade of "FX" is treated exactly the same as a grade of "F" in terms of GPA, probation, suspension, and satisfactory academic progress.

Instructor Grading Criteria	<u>GRADE COMPUTATION:</u>		
	3 TESTS	200 POINTS	50%
	EXERCISES	100 POINTS	25%
	FOREIGN MKT ANALYSIS	100 POINTS	25%
	TOTAL POINTS	400 POINTS	100%

Instructional Materials Luthans and Doh, International Management, 10th ed, McGraw Hill, Loose-leaf, ISBN# , 9781259865145

HCC Policy Statement:

Access Student Services Policies on their Web site: <http://hccs.edu/student-rights>

“Any student who faces challenges securing their food or housing and believes this may affect their performance in the course is urged to contact the Dean of Students for support. Furthermore, please notify the professor if you are comfortable in doing so.”

At HCC the safety of our students, staff, and faculty is our first priority. As of August 1, 2017, Houston Community College is subject to the Campus Carry Law (SB11 2015). For more information, visit the HCC Campus Carry web page at: <http://www.hccs.edu/district/departments/police/campus-carry/>.

Title IX

Title IX of the Education Amendments of 1972 requires that institutions have policies and procedures that protect students' rights with regard to sex/gender discrimination. Information regarding these rights are on the HCC website under Students-Anti-discrimination. Students who are pregnant and require accommodations should contact any of the ADA Counselors for assistance.

Students with Disabilities

Houston Community College is dedicated to providing an inclusive learning environment by removing barriers and opening access for qualified students with documented disabilities in compliance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act. Ability Services is the designated office responsible for approving and coordinating reasonable accommodations and services in order to assist students with disabilities in reaching their full academic potential. In order to receive reasonable accommodations or evacuation assistance in an emergency, the student must be registered with Ability Services.

If you have a documented disability (e.g. learning, hearing, vision, physical, mental health, or a chronic health condition), that may require accommodations, please contact the appropriate Ability Services Office below. Please note that classroom accommodations cannot be provided prior to your Instructor's receipt of an accommodation letter and accommodations are not retroactive. Accommodations can be requested at any time during the semester, however if an accommodation letter is provided to the Instructor after the first day of class, sufficient time (1 week) must be allotted for the Instructor to implement the accommodations.

Ability Services

Central College	(713) 718-6164
Coleman College	(713) 718-7082
Northeast College	(713) 718-8322
Northwest College (Katy Campus)	(713) 718-5408
Northwest College (Spring Branch Campus)	(713) 718-5422
Southeast College	(713) 718-8397
Southwest College	(713) 718-7910

EGLS3 -- Evaluation for Greater Learning Student Survey System

At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term.

Distance Education and/or Continuing Education Policies

Access DE Policies on their Web site:

http://de.hccs.edu/Distance_Ed/DE_Home/faculty_resources/PDFs/DE_Syllabus.pdf
HCC Online and/or Continuing Education Policies

Access HCC Online Policies on their Web site: All students are responsible for reading and understanding the HCC Online Student Handbook, which contains policies, information about conduct, and other important information. For the HCC Online Student Handbook click on the link below or go to the HCC Online page on the HCC website. The HCC Online Student Handbook contains policies and procedures unique to the online student. Students should have reviewed the handbook as part of the mandatory orientation. It is the student's responsibility to be familiar with the handbook's contents. The handbook contains valuable information, answers, and resources, such as HCC Online contacts, policies and procedures (how to drop, attendance requirements, etc.), student services (ADA, financial aid, degree planning, etc.), course information, testing procedures, technical support, and academic calendars. Refer to the HCC Online Student Handbook by visiting this link: <http://www.hccs.edu/media/houston-community-college/distance-education/student-services/HCC-Online-Student-Handbook.pdf> Access CE Policies on their Web site: <http://www.hccs.edu/continuing-education/>

Access CE

<http://hccs.edu/CE-student-guidelines>

**Policies on their
Web site:**