Huan Bao Pham (Henry)

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# EDUCATION

**Doctor of Education**  In Progress

**Business Leadership & Organizational Change**

Baylor University, Waco, TX

**Adjunct Academy (Teaching Training)**  2022

Houston Community College System**,** Houston, TX­­

**Master of Business Administration**  2020

(Marketing & Management concentrations)

University of Houston-Victoria, Katy, TX

**Accepted as Medical student** at Tulane and Virginia Medical Schools 2017

**Bachelor of Science in Biochemistry and Chemistry** 2016

University of St. Thomas (UST), Houston, TX

**Associate in Science** 2012 Houston Community College System**,** Houston, TX­­

# TEACHING EXPERIENCE

University of Houston – Katy, TX 2020 – current

Houston Community College –Houston, TX 2020 – 2022

Lone Star College –Cyfair, TX 2021 – current

University of Houston – Downtown, Houston, TX 2019 – current

(Co-Teaching)

Courses taught:

MKT 3301 Principles of Marketing

MKT 3304 International Marketing

MKT 3308 Digital Marketing

MKT 3360 Product Innovation Management

MKT 3340 Customer Relationship Management

MKT 4305 Buyer Behavior

MKT 4320 International Business Development

MKTG 3303 Principles of Marketing

MRKG 1311 Principles of Marketing

MRKG 2312 e-Commerce

MRKG 2371 Services Marketing

TL1611 Principles of Selling

BUSI 1307 Personal Finance

BUSI 2305 Business Statistics

**Tutor**, Business School 08/2018 – 05/2020

University of Houston-Victoria, Katy, TX

* Helped students with new and difficult concepts in Economic and Management classes
* Reviewed material for students before tests, such as giving quizzes, problems related to key points of the tests
* Assisted students with assigned homework, reports, and assignments

## Tutor/ Mentor, Chemistry & Physics Dept. 05/2014 – 12/2016

## University of St. Thomas, Houston, TX

* Helped students with new and difficult concepts in Physics, Chemistry, Biology and Math
* Reviewed material for students before tests, such as giving quizzes, problems related to key points of the tests
* Assisted students with assigned homework, reports, and assignments

## Undergraduate Researcher, Chemistry Dept. 10/2014 – 12/2016

## University of St. Thomas, Houston, TX

* Worked with Dr. Ghaoui to explore gold nanoparticles’ mechanism
* Used multiple stream of data (research articles, textbooks) to find supporting information
* Tested and illustrated research data with GaussView, Gaussian, and Chemdraw
* Analyzed and recorded the significance of reaction energy, chemical structures and reactions into Excel and Word

**Teaching Assistant**, Chemistry & Physics Dept. 09/2012 – 12/2016

## University of St. Thomas, Houston, TX

* Taught total nine pre-lab sections
* Set-up lab equipment and reagents before each Chemistry section
* Aided professor and students during lab sections
* Ran tests for students’ chemical products (UV-Vis, Mini GC, HPLC, GCMS, NMR)
* Graded lab material (homework, assignments, quizzes, etc.)

# BUSINESS COURSES COMPLETED AT THE MASTER LEVEL

*(45 graduate hours in Business)*

ECON 6351 Economics for Managers

MGMT 6355 Operations/Supply Chain Mgmt

MGMT 6352 Mgt Info Systems/ Data Analytics

MGMT 6354 Organizational Leadership/Ethics

MKTG 6352 Strategic Mktg Management

QMSC 6351 Stats & Research Methods

MGMT 6356 Human Resources Management

MKTG 6375 Seminar-Integ’d Mktg Communication

ACCT 6351 Financial Reporting & Analysis

FINC 6352 Financial Management

MGMT 6367 Intl Oper’s/Supply Chain Mgmt

MGMT 6377 Int’ Management and Leadership

MKTG 6377 International Marketing

MGMT 6359 Seminar in Strategic Mgmt

MGMT 6375 Seminar-Employment Law

# ADDITIONAL TRAININGS AND CERTIFICATIONS

**Real Estate License Courses**

Principles of Real Estate 1

Principles of Real Estate 1

Law of Contract

Law of Agency

Real Estate Finance

**Electrical Technician Certificate**

Electrical Training 1

Electrical Training 2

**Plumbing Technician Certificate**

# Plumbing Training 1

Plumbing Training 2

# PUBLICATION

1. **Pham**, N. C., Shi, J., Fogel, J., Li, Y., & Pham, H. H. (2020). Motivations for bribery and bribery in business: Vietnam past and present. *Asia Pacific Business Review*, 1-31.
2. **Pham**, N., Li, Y., Hossain, T., Schapsis, C., Pham, H., & Minor, M. (2020). Understanding Mental Health Services and Help-Seeking Behaviors Among College Students in Vietnam. *Asia Pacific Journal of Health Management*, *15*(3), 58-71.

<https://journal.achsm.org.au/index.php/achsm/article/view/353>

1. **Pham**, N., Li, Y., Schapsis, C., Hossain, T., Pham, H., Fischer, D., & Yang, J. (2020). Intrinsic Cultural Factors That Helped Vietnam Overcome the COVID-19 Pandemic Compared with Other Countries. *Asia Pacific Journal of Health Management*, *15*(3), 7-12.

<https://search.informit.com.au/documentSummary;dn=307779437869400;res=IELIAC>

1. **Pham**, N. C., Pham, H. H., Hossain, T., & Li, Y. (2020). Servicescapes in Healthcare: A qualitative study on the elderly’s perception of an aged care facility. *Asia-Pacific Journal of Health Management*, *15*(1), 26-34.

<https://journal.achsm.org.au/index.php/achsm/article/view/309>

**CONFERENCE PROCEEDINGS**

**Full Paper**

**Pham**, C. N., Ozdemir, R. A., Pham, H. H., & Wang, N. (2014). Is sex still effective in fashion clothing? Understanding the changing dynamics of heavily using sexual appeals in current fashion marketing context via Abercrombie & Fitch case. *CENTER FOR THE STUDY OF WESTERN HEMISPHERIC TRADE*, 295**.**

**Abstracts**

Pham, N., **Pham**, H., and Oztimurlenk, S. (November 2021). “The negative impacts of Covid-19 pandemic on the logistic industry in Vietnam”, *Decision Sciences Institute*, virtual.

Pham, N., **Pham**, H., and Li, Y. (November 2018). “Understanding Consumer Behaviors towards Professional Psychological Help: A cross-national study”, *Decision Sciences Institute*, Chicago, IL.

Pham, N., **Pham**, H., and Li, Y. (November 2018). “How Does Grandma Like Her New Home? A Service Marketing Study in Healthcare Context”, *Decision Sciences Institute* proceedings, Chicago, IL.

Pham, N., **Pham**, H., Hoang, M, Nguyen, K., Hossain, T., Garcia-Ramon, L., and Minor, M. (September 2018). “Understand Consumers Behaviors towards Mental Health Services: A cross-national study”, *UTRGV SOM 2018 symposium* proceedings, Edinburg, TX.

# PROFESSIONAL EXPERIENCE

## Manager, The Pham-Vu, LLC. 07/2013 – 02/2021 Houston, TX

* Purchased houses in Houston and Bellaire City and then rent or sell them
* Associated with contractors to renovate/ build houses
* Networked in Houston communities to increase profile and profit
* Bilingually communicated with English and Vietnamese-speaking customers
* Managed all financial areas and oversee operational aspects of five current properties.

**Office Assistant**, Admission Office 12/2012 – 05/2013

## University of St. Thomas, Houston, TX

* Organized Welcome tours for prospective students and their families
* Translated from English into Vietnamese and vice versa
* Computed student information into school system

**Office Assistant**, Enrollment Office 09/2010 – 05/2012

## Houston Community College, Houston, TX

* Greeted and assisted students in a friendly and professional manner
* Guided students to different locations of campus & assisted student callers
* Issued photo IDs for students
* Translated from English into Vietnamese and vice versa for Vietnamese students

**Public Relations,** Vu Long Shipping agency Co., Ltd03/2010 – 08/ 2010

Nhatrang, Khanh Hoa, Vietnam

* Provided excellent support for customers and executives
* Professionally communicated with customers via phone and email.
* Developed an efficient website to advertise the image of the company

# ACTIVITIES

* Active member of Honor Society (UHV) 2018 – 2019
* Active member of MBA Association (UHV) 2018 – 2019
* Active member of American Chemistry Association 2012 – 2016
* Active member of Health Occupations Students of America (HOSA) 2012 – 2016
* Judge of Science Fair at Harmony School of Science High-Houston 2015
* Judge of Harmony Science & Engineering Fair 2015, 2016
* Active member of National Society of Collegiate Scholars 2012 – 2013
* Active member of Phi Theta Kappa International Honor Society, Omega Sigma Chapter 2010 – 2012
* Active member of Vietnam Student Association (ACS-HCCS) 2010 – 2012

**HONORS & AWARDS**

* The Best Graduate Student in 2020 Award 05/2020
* University of Houston-Victoria—MBA Scholarship 2018 – 2020
* Academic Dean’s List, University of Houston-Victoria 2018—2020
* CPR Certification 05/2016
* University of St. Thomas—Fr. Monaghan Excellence Scholarship 2012 – 2016
* University of St. Thomas—Phi Theta Kappa Scholarship 2012 – 2016
* University of St. Thomas—Welch Chemistry Scholar 2013 – 2016
* University of St. Thomas—C&H Jackson Science School 2015 – 2016
* University of St. Thomas—Healthcare & Nursing School 2012 – 2013
* Academic Dean’s List, St. Thomas University Fall 2012 – Fall 2016
* Academic Dean's List, Houston Community College Fall 2010 – Spring 2012

# SKILLS

* Bilingual: Vietnamese and English, both oral and written
* Familiar with multicultural concerns
* Strong communicator
* Flexible and self-motivated
* Fast learner with strong work ethic
* Computer: Microsoft Office-Work/Excel/PowerPoint

# REFERENCES

Dr. Jie Yang

UHV Professor of Operations and Supply Chain Management

[Yangj2@uhv.edu](mailto:Yangj2@uhv.edu)

Dr. Jeffrey Blodgett

UHV Professor of Marketing

[BlodgettJ@uhv.edu](mailto:BlodgettJ@uhv.edu)

Dr. Tran Do

Walzel Properties - Galleria

[tran@transellshouses.com](mailto:tran@transellshouses.com)

Dr. Kenneth Hernandez

HCCS Division Chair of Marketing/Management

[kenneth.hernandez@hccs.edu](mailto:kenneth.hernandez@hccs.edu)

Dr. Vera Adamchik

UHV Associate Professor of Economics

[adamchikv@uhv.edu](mailto:adamchikv@uhv.edu)

Ms. Mary Borden

UHV Instructional Technology Coordinator

[BordenM@uhv.edu](mailto:BordenM@uhv.edu)