

Ibrahim C. Firat, MBA

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TEACHING EXPERIENCE

Professor, Business Administration, Houston Community College System

August 2008 – Present

Professor of Business Administration at Houston Community College System. Courses taught and/or teaching currently include:

Introduction to Business
Human Resources
Human Relations
Small Business Management
Entrepreneurship
Principles of Management
Supervision

Principles of Exports
Principles of Imports
Principles of Marketing
Marketing Research
Consumer Behavior
Principles of Selling
International Business

Lead Faculty, Houston Community College System, Goldman Sachs 10,000 Small Businesses

January 2011 – January 2017

Course: 10,000 Small Businesses

- Responsible for the full design, development and execution of 10,000 Small Businesses national curriculum in Houston.
- Responsible for the hiring and training of module faculty and helping them better facilitate their instructions.
- Responsible for providing feedback to Babson College about the localization of the curriculum materials as they pertain to Houston area small businesses.

Lead Faculty, Babson College, Goldman Sachs 10,000 Small Businesses

January 2013 – January 2018

Course: 10,000 Small Businesses at Babson

- Responsible for the full design, development and execution of 10,000 Small Businesses national curriculum in the U.S. to deliver it for recruited business owners from all around the U.S.
- Responsible for delivery of the program both online and at Babson College in a Hybrid setting.

Faculty, Babson Executive & Enterprise Education, Babson Park, MA

March 2017 - Present

Course: Surge & Grow

- Responsible for curriculum design, development, and delivery for Operations module of the Surge & Grow program.
- Responsible for one-on-one consulting and business advising for participants who require additional support for their business' growth and surge.
- Advised six participants from Saudi Arabia on their specific growth plans

PROFESSIONAL EXPERIENCE

President & CEO, Firat Group, LLC, Houston, TX

June 2010 – Present

- Founded Firat Group, which works with small to mid-size businesses nationally and internationally to scale them up.
- Built custom curriculum for each business to train and develop their leadership team and prepare their company for growth
- Designed curriculum for small to mid-size businesses located outside of the U.S., specifically countries in the Middle East and East Asia, to help their businesses enter in the U.S. market
- Delivered curriculum and workshops on growth for businesses located in Turkey, UAE, Egypt, and Philippines.

Chief Educational Consultant, Firat Educational Solutions, LLC, Houston, TX

April 2008 – Present

- Founded Firat Educational Solutions, built the FES Brand, and created the business and marketing plan for the company
- Hires, trains, and develops consultants and tutors
- Provides one-on-one and group academic counseling of junior high and high school students in academic subjects and college entrance examinations as well as academic coaching and college counseling to enhance students' academic resumes
- Coordinates all communication between FES, parents, students, and tutors

Executive Director, Houston Community College System, Goldman Sachs 10,000 Small Businesses

November 2012 – September 2013

- Responsible for day-to-day program operations, coordination, hiring, training, and overseeing of the staff charged with delivery, continuous improvement of curriculum delivery, business support services, alumni relations, and operations.
- Responsible for creating, implementing, and maintaining budget and marketing plan.
- Responsible for being the liaison for the national Goldman Sachs team and partner organizations.

Chair, Career and Technical Education Advisory Board, Houston Community College

March 2011 – December 2012

- Serves as the Chairman of the Advisory Board Committee for Houston Community College's Career and Technical Education department.
- Organizes quarterly meetings with board members who are heads of small and medium sized organizations in Houston.
- Sets in motion and advises the department on the current and future market trends in order to better train and prepare Houston Community College students.

International Business Director, UZO Umbrellas, Houston, TX

August 2007 – Jan 2011

- Oversees all global sourcing, focusing on Europe. Used negotiation and communication skills to acquire 23 international patents for the company, and in 2009, expanded UZO into the European markets locating buying partners from Germany, Switzerland, and England.

EDUCATION

MBA	University of St. Thomas Houston, TX Marketing, Entrepreneurship, Int'l Business GPA 3.98 Summa Cum Laude	2008
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BA	University of St. Thomas Houston, TX History Major GPA 3.69 Magna Cum Laude	2006
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PUBLICATIONS & MEDIA PRESENCE

Firat, I. (2017-Present). *The Firat Guide to Lower School Admissions in Greater Houston Area*. Createspace Publishing by Amazon. ISBN: 978-1984311429.

Dream Catcher: Meet the Man Who Helps Students—and Their Parents—Achieve Success (2016). Houstonia Magazine. <https://www.houstoniamag.com/articles/2016/9/19/dream-catcher-firat-students-houston-best-high-schools-october-2016>

Firat Education Consultant Discusses Scholarships for College (2015). Original broadcast on FOX 26 Houston Morning Show. Uploaded on YouTube: <https://www.youtube.com/watch?v=IC3-tDByiEE>

Houston Educational Consultant Shares Tips On College Visits During Spring Break (2015). Original broadcast on FOX 26 Houston Morning Show. Uploaded on YouTube: <https://www.youtube.com/watch?v=ym7bUpiasIU>

Houston Educational Consultant Shares His View On Virtual Schooling (2015). Original broadcast on FOX 26 Houston Morning Show. Uploaded on YouTube: https://www.youtube.com/watch?v=wSqZLLTQ_sQ

Houston Educational Consultant Shares Tips on How High School Students Can Benefit from LinkedIn (2014). Original broadcast on FOX 26 Houston Morning Show. Uploaded on YouTube: <https://www.youtube.com/watch?v=0OsDjw53jEQ>

Houston Educational Consultant Shares Tips About LinkedIn For High School Students with ABC 13 (2014). Original broadcast on ABC 13 Houston Morning Show. Uploaded on YouTube: <https://www.youtube.com/watch?v=hd0Kz4zE7MY&t=5s>

Houston Entrepreneurs Donate Books to Local Teens: ACT of Kindness (2014). Original broadcast on FOX 26 Houston Morning Show. Uploaded on YouTube: <https://www.youtube.com/watch?v=4a3LSyl0TdM>

Summer College Prep for High School Students (2014). Original broadcast on FOX 26 Houston Morning Show. Uploaded on YouTube: <https://www.youtube.com/watch?v=HPUtNSxWwXQ>

SAT Changes with Samica Knight and Ibrahim Firat on ABC 13 Houston (2014). Original broadcast on ABC 13 Houston Morning Show. Uploaded on YouTube: <https://www.youtube.com/watch?v=svCPro19LUo>

Firat, I. (2014-Present). *The Firat Guide to High School Admissions in Greater Houston Area*. Createspace Publishing by Amazon. ISBN: 978-1502329707.

Firat, I. (2013). *Exit Strategies*. Curriculum updated for Goldman Sachs 10,000 Small Businesses.

Firat, I. (2010, June). *Small Business Guerilla Marketing Strategies*. Paper presented at the Higher Education Consultants Association National Conference, Minneapolis, Minnesota.

HONORS & AWARDS

2018 – Houston Business Journal's 40 Under 40 Top Executives Nominee

2012 – Certificate of Entrepreneurship by Babson College and Goldman Sachs Foundation

2009 - Cambridge's Who's Who Among Executives

2007 – Delta Mu Delta International Business Administration Honorary Member

Employability Status: U.S. Citizen

Languages spoken: Turkish (native), English (fluent)

Excellent references available upon request