



**Course Syllabus
Global Business Simulation
IBUS 2332-0001**

Semester with Course Reference Number (CRN)	Spring 2019 12672
Instructor contact information (phone number and email address)	James Battieste 713-718-5199 James.battieste@hccs.edu
Office Location and Hours	Spring Branch, 110 Wed. 10:30 AM – 12:00 Noon
Course Location/Times	Spring Branch Room 110 Wednesday 01/14/2019 – 05/12/2019 Wednesday 12:30 – 1:50 PM
Course Semester Credit Hours (SCH) (lecture, lab) If applicable	Credit Hours: 3 Lecture Hours: 3 Laboratory Hours: External Hours:
Total Course Contact Hours	48.00
Course Length (number of weeks)	16 Weeks
Type of Instruction	Lecture /Hybrid
Course Description:	A simulation of a global environment. Students will engage in business practice and theory. The simulation may include researching foreign business cultures and

importing and exporting products. Emphasizes participation in all business decisions related to running a simulated company.

Course

PREREQUISITE(S):

Prerequisite(s)

- This is a capstone course and should be taken at the end of the program.

Academic

Discipline/CTE

Program Learning

Outcomes

1. Identify elements of supply chain operations.
2. Examine common metrics used to measure supply chain performance.
3. Analyze current trends that make coordination and collaboration in supply chains so important.
4. Define supply chain opportunities to support business growth.

Course Student

Learning Outcomes

(SLO)

1. Demonstrate through simulation an understanding of supply chain operations;
2. Complete a simulation lowering inventory and transportation costs;
3. Illustrate through simulation the achievement of lowest overall costs in inventory, transportation and facility operations.
4. Develop an overall strategy for designing and operating the simulation company (Cincinnati Seasoning) supply chain, including a growth strategy.

Learning Objectives

Develop, evaluate, and/or revise business plans for a global environment; identify the functional departments in a global environment; and demonstrate management practices and critical decision-making skills in real business situations.

SCANS and/or

Core Curriculum

Competencies: If

applicable

SCANS

Discuss the broad issues of international purchasing and sourcing;

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic -Speaking

complete a project in sourcing specific items;

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic -Speaking

and utilize technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems.

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic –Speaking

**Instructional
Methods**

Hybrid (50% Face-to-Face; 50% Online)

CALENDAR: See Eagle Online Homepage

**Student
Assignments**

Students will report weekly on progress of assigned simulation cases. The class will all complete the Cincinnati Seasoning Case. Also, each student will complete one additional case involving an international supply chain.

**Student
Assessment(s)**

There will be a mid-term and a final exam. These are PowerPoint presentations to the class regarding simulation results.

**Instructor's
Requirements**

Each week, students should check the Canvas inbox for updates regarding the course and announcements.

There will be make-up opportunities for the exams if the student has a legitimate reason for missing them. The instructor will determine the legitimacy of the reason.

Plagiarism

Copying other's work is against HCC policy. All submissions must be the student's original work. If something is quoted it needs to be annotated. The instructor will assign a 0 to a case for the first offense of plagiarism and will fail the student for a second offense.

**Instructor Grading
Criteria**

The student will be evaluated as follows:

Participation (attendance and class participation)	29%
Chapters Quizzes	58%
Final Exam Presentation (International supply chain)	13%

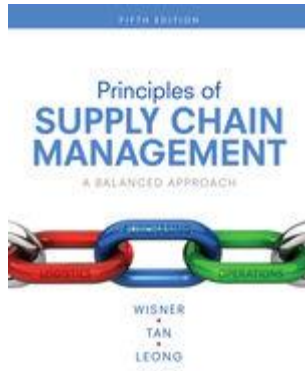
Given the guidelines for the case presentations, the student will accomplish the entire student learning outcomes below.

STUDENT LEARNING OUTCOMES

Upon completion of this course, the student should be able to:

Develop, evaluate, and/or revise business plans for a global environment; identify the functional departments in a global environment; and demonstrate management practices and critical decision-making skills in real business situations.

**Instructional
Materials (Text)
Reference Only**



Principles of Supply Chain Management: A Balanced Approach , 5th Edition

Due Date	Activities	Assignments
01/14	Orientation	
01/22	(1) Chapter Quiz	Chapter 1 Overview of Logistics
01/28	(1) Chapter Quiz	Chapter 2 Logistics/information Technology
02/03	(1) Chapter Quiz	Chapter3 Strategic and Financial Logistics
02/11	(1) Chapter Quiz	Chapter 4 Organizational and Managerial Issues in Logistics
02/18	(1) Chapter Quiz	Chapter 5 The Supply Chain Management Concept
02/25	(1) Chapter Quiz	Chapter6 Procurement
03/04	(1) Chapter Quiz	Chapter 7 Demand and Order Management, and Customer Service
03/10	(1) Chapter Quiz	Chapter 8 Inventory Management
03/11	Spring Break	
03/25	(1) Chapter Quiz	Chapter 9 Facility Location
04/01	(1) Chapter Quiz	Chapter 10 Warehousing Management
04/08	(1) Chapter Quiz	Chapter 11 Packaging and Material handling
Dates Pending	EGLS Survey	
04/15	(1) Chapter Quiz	Chapter 12 Transportation

04/22	(1) Chapter Quiz	Chapter 13 Transportation Management
04/29	(1) Chapter Quiz	Chapter 14 International Logistics
05/06	Final Exam	

Joel D. Wisner; Keah-Choon Tan; G. Keong Leong
 ISBN-10: 1-337-40649-X
 ISBN-13: 978-1-337-40649-9

Student Assessment(s)

Course Schedule

Note: Past Due assignments and quizzes scores will be deducted 20%
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Scoring/Grading

Activities	Pts
Attendance	160
Chapter Quizzes (14)	636
Final Exam	94
Total	890

Grading

Grades	Score
A	858 - 890
B	805 - 857
C	763 - 804
D	710 - 754
F	<709

As your Instructor, it is my responsibility to:

- Provide the grading scale and detailed grading formula explaining how student grades are to be derived
- Facilitate an effective learning environment through class activities, discussions, and lectures
- Description of any special projects or assignments
- Inform students of policies such as attendance, withdrawal, tardiness and make up
- Provide the course outline and class calendar which will include a description of any special projects or assignments
- Arrange to meet with individual students before and after class as required

To be successful in this class, it is the student's responsibility to:

- Attend class and participate in class discussions and activities
- Read and comprehend the textbook
- Complete the required assignments and exams:
- Midterm Exam / Final Exam
- Ask for help when there is a question or problem
- Keep copies of all paperwork, including this syllabus, handouts and all assignments

Grading

A = 370 - 392

B = 345 - 369:

C = 330 - 344:

D = 320 - 329:

319 and below = F

FX (Failure due to non-attendance)

IP (In Progress)

W (Withdrawn)

I (Incomplete)

AUD (Audit)

IP (In Progress) is given only in certain developmental courses. The student must re-enroll in the course. To compute grade point average (GPA), divide the total grade points by the total number of credit hours.

An Incomplete will be given only for extenuating circumstances (i.e., family illness, accident, etc.).

HCC Policy Statement:

HCC ADA STATEMENT (Services to Students with Disabilities)

Any student with a documented disability (e.g. physical, learning, psychiatric, vision, hearing, etc.) who needs to arrange reasonable accommodations must contact the Disability Services Office at the respective college at the beginning of each semester. Faculty is authorized to provide only the accommodations requested by the Disability Support Services Office. For questions, please contact (713) 718-8397 or the Disability Counselor at your college. To visit the ADA Web site, please visit www.hccs.edu then click on Information for... Students, scroll down the page and click on the words Disability Services. **Southeast ADA Counselor:** Mr. John Reno, MA, CRC – Tel. (713)718-8397 or (713)718-7144

Access Student Services Policies on their Web site:

<http://www.hccs.edu/district/about-us/procedures/student-rights-policies--procedures/>

EGLS3 – Evaluation for Greater Learning Student Survey System

At Houston community college, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the

Houston Community College Student System online near the end of the term.

Distance education and/or Continuing Education Policies

Access DE Policies on their Web site:

[http://de.hccs.edu/media/houston-community-college/distance-education/student-services/2015-HCC-DE-Student-Handbook-\(Revised-1_7_15\).pdf](http://de.hccs.edu/media/houston-community-college/distance-education/student-services/2015-HCC-DE-Student-Handbook-(Revised-1_7_15).pdf)

Access CE Policies on their Web site:

<http://www.hccs.edu/continuing-education/students/financialaid/continuing-education/>

CAREER PLANNING

The Virtual Career Center assists HCC students and alumni with career planning, assessments, job search and many other resources. Orientations and registration for the Career Planning Centers are available at all HCC campuses. <http://www.hccs.edu/district/students/career-planning/>

NOTE TO STUDENT: If you have any questions or concerns about the course and/or course assignments, please come to me so that we can resolve any issues. If your concerns are not resolved, you are encouraged to meet with my supervisor **Dr. Connie Porter** • Dean, Business/Logistics, COE & CE-Business • Southeast Campus - MC: 1538 • 6815 Rustic St., Ste. 201 • Houston, TX 77087 • Tel: 713.718.2790 • connie.porter@hccs.edu