**Administration**

**Central College**

**INTRODUCTION TO BUSINESS – BUSG 1301**

**CRN 86290 –Spring 2016**

**9:00 AM – 10:30 AM Thursday**

**Alief Campus – Bldg. room C314**

**Credit: 3 (3 lecture) 16 weeks**

**Instructor: John Woodard**

**Instructor Contact Information: Phone: 832-483-2964**

**Office location and hours: Central Campus, 1215 Holman, JDB, Room 310. Upon request**

Please feel free to contact me concerning any problems that students are experiencing in this course. Students do not need to wait until students have received a poor grade before asking for my assistance. Student performance in my class is very important to me. I am available to hear student concerns and just to discuss course topics. Office hours are upon request.

**Course Description Introduction to Business** Credit: 3 (3 lecture)

Concept, terminology, principles and issues that create an awareness of the foundation of our business system, the ethics and social responsibilities of business in today’s society, the various forms of business organizations ownership and the aspects of operating a small business

**Prerequisites**

None

**Course Goal**

The primary objective of BUSG 1301 is to give the student an understanding of the business world today both Domestic and Internationally

**Student Learning Outcomes**

The student will be able to:

1. Explain the economic system called capitalism

2. Define the four forms of ownership

**Learning Objectives**

Students will:

1. Understand the importance of marketing, product and service offerings, promotion, distribution, and pricing strategies.

2. Understand the banking and financial systems including the securities markets, business financing and basic concepts of accounting.

**Scans or Core Curriculum Statement and Other Standards**

Credit: 3 (3 lecture)

**Statement of Workplace and Foundation Competencies**

Houston Community College is determined to prepare students with the knowledge and skill students need to succeed in today’s dynamic work environment. Towards this end, the following workplace competencies and foundation skills have been designed into the curriculum for BUSG

1301– Introduction to Business.

**Workplace Competencies**

**Resources:** Emphasize planning skills in relation to preparing, working and completing assignments.

**Interpersonal:** Class team exercises whereby each student will work with students of different cultures to develop a presentation on topic and diversity.

**Basic Sills:** Reading, writing case analysis, and making verbal presentation

**Personal Qualities**: Students will learn how to develop self-esteem, social skills, self- management and integrity and they work together in teams.

**Instructional Methods**

BUSG 1301 is a required course for certain business management certificates and the AAS degrees.

As an instructor, I want my students to be successful. I feel that it is my responsibility to provide students with the knowledge concerning management.

**EVALUATION CRITERIA**

**EXAM 1 50 PTS. 10% EXAM 2 50 PTS. 10% EXAM 3 50 PTS. 10%**

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| --- | --- | --- |
| **FINAL EXAM** | **100 PTS** | **20%** |
| **PROJECT** | **50 PTS** | **10%** |

**HOME WORK/CLASS PARTICIPATION & ATTENDANCE**

**200 PTS 40%**

**Cases**

**Business Vocabulary**

**Articles Videos Handouts**

**TOTAL 500 PTS 100% GRADING SCALE:**

**450 - 500 = A**

**400 – 449 = B**

**350 – 399 = C**

**300 – 349 - D**

o ALL ASSIGNMENTS MUST BE TURNED IN ON DATES REQUESTED.

o ALL EXAMS MUST BE TAKEN ON DATES SCHEDULE

**Student Assignments**

Assignments have been developed that will enhance student learning. To better understand a topic, students will be given assignments on key information that students will need to remember for student success in student reaching student goals.

Submit assignments under the Assignment Icon unless unspecified otherwise by 11:30 p.m. of the due date. Assignments will lose 10 percent per day for all late assignments. No assignment will be accepted if more than 3 days late. Assignments later than 3 days will not be accepted without documented emergencies.

**Reading Requirements**

Students are responsible for reading all assigned module material. Students must be familiar with the all documents in a module in order to pass the exams for this class. It is very important that students read and complete documents in the module to be able to complete the assigned documents before submitting to the professor. To insure that students are reading, pop quizzes will be given from the modules and checkpoints reviews.

**Note to Student**

If students have any questions or concerns about the course and/or course assignments, please come to me so that we can resolve any issues. If student concerns are not resolved, students are encouraged to meet with my supervisor, Ms. Christy Shell, Department Chair, at

713-718-2991 or Room 310 Jew Don Boney Building, Central Campus.

**Title IX of the Education Amendments of 1972 requires that institutions have policies and procedures that protect students’ rights with regards to sex/gender discrimination. Information regarding these rights are on the HCC website under Students-Anti-discrimination. Student who are pregnant and require accommodations should contact any of the ADA Counselors for assistance.**

**It is important that every student understands and conforms to respectful behavior while at HCC. Sexual misconduct is not condoned and will be addressed promptly. Know your rights and how to avoid these difficult situations.**

**Instructional Materials** **ISBN: 978-1285-19394-6**

**William M. Pride, Robert J. Hughes, Jack R. Kapoor, Foundations of Business 4e, South-Western, Cengage Learning, Stamford, CT 06902 USA**

**Student Information**

A student handbook is available on the College website[: http:/www.hccs.edu.](http://www.hccs.edu/) Look under the student subheading to get detailed information concerning students attending Houston Community College System (HCCS). Data such as withdrawal policies, refund policies, incomplete, late assignments, make-ups, extra credit, grading system, attendance requirements, and other details are included in the student handbook.

**HCC Policy Statement-ADA**

The Office of Students with Disabilities at HCC reminds students that they are required to request assistance from the ADA

Any student with a documented disability (e.g. physical, learning, psychiatric, vision, hearing, etc.) who needs to arrange reasonable accommodations must contact the Disability Services Office at the respective college at the beginning of each semester. Faculty is authorized to provide only the accommodations requested by the Disability Support Services Office.

To visit the ADA Web site, log on to [www.hccs.edu,](http://www.hccs.edu/) click Future students, scroll down the page and click on the words Disability Information.

For questions, please contact Donna Price at 713.718.5165 or the

Disability Counselor at your college.

District ADA Coordinator - Donna Price - 713.718.5165

Central ADA Counselors -Jaime Torres - 713.718.6164

Martha Scribner - 713.718.6164

Northeast ADA Counselor- Kim Ingram - 713.718.8420

Northwest ADA Counselor - Mahnaz Kolaini - 713.718.5422

Southeast ADA Counselor - Jette Lott - 713.718.7218

Southwest ADA Counselor - Dr. Becky Hauri - 713.718.7910

Coleman ADA Counselor - Dr. Raj Gupta - 713.718.7631

**HCC Policy Statement: Academic Honesty**

A student who is academically dishonest is, by definition, not showing that the coursework has been learned, and that student is claiming an advantage not available to other students. The instructor is responsible for measuring each student's individual achievements and also for ensuring that all students compete on a level playing field. Thus, in our system, the instructor has teaching, grading, and enforcement roles. Students are expected to be familiar with the University's Policy on Academic Honesty, found in the catalog. What that means is: If students are charged with an offense, pleading ignorance of the rules will not help students. Students are responsible for conducting themselves with honor and integrity in fulfilling course requirements. Penalties and/or disciplinary proceedings may be initiated by College System officials against a student accused of scholastic dishonesty. “Scholastic dishonesty”: includes, but is not limited to, cheating on a test, plagiarism, and collusion.

**Cheating on a test includes:**

• Copying from another students’ test paper;

• Using materials not authorized by the person giving the test;

• Collaborating with another student during a test without authorization;

• Knowingly using, buying, selling, stealing, transporting, or soliciting in whole or part the contents of a test that has not been administered;

• Bribing another person to obtain a test that is to be administered.

Plagiarism means the appropriation of another’s work and the unacknowledged incorporation of that work in one’s own written work offered for credit.

Collusion mean the unauthorized collaboration with another person in preparing written work offered for credit. Possible punishments for academic dishonesty may include a grade of 0 or F in the particular assignment, failure in the course, and/or recommendation for probation or dismissal from the College System. (See the Student Handbook)

**HCC Policy Statements**

*Class Attendance - It is important that students come to class!* Attending class regularly is the

best way to succeed in this class. Research has shown that the single most important factor in student success is attendance. Simply put, going to class greatly increases student ability to succeed. Students are expected to attend all lecture and labs regularly. Students are responsible for materials covered during student absences. Class attendance is checked daily. Although it is student responsibility to drop a course for nonattendance, the instructor has the authority to drop students for excessive absences.

If students are not attending class, students are not learning the information. As the information that is discussed in class is important for student career, students may be dropped from a course after accumulating absences in excess of six (6) hours of instruction. The six hours of class time would include any total classes missed or for excessive tardiness or leaving class early.

Students may decide NOT to come to class for whatever reason. As an adult making the decision not to attend, students do not have to notify the instructor prior to missing a class. However, if this happens too many times, students may suddenly find that students have “lost” the class.

Poor attendance records tend to correlate with poor grades. If students miss any class, including the first week, students are responsible for all material missed. It is a good idea to find a friend or a buddy in class who would be willing to share class notes or discussion or be able to hand in paper if students unavoidably miss a class.

Class attendance equals class success.

**HCC Course Withdrawal Policy**

If students feel that students cannot complete this course, students will need to withdraw from the course prior to the final date of withdrawal. Before, students withdraw from student course; please take the time to meet with the instructor to discuss why students feel it is necessary to do so. The instructor may be able to provide students with suggestions that would enable students to complete the course. Student success is very important. Beginning in fall 2007, the Texas Legislature passed a law limiting first time entering freshmen to no more than **SIX** total course withdrawals **throughout** their educational career in obtaining a certificate and/or degree.

To help students avoid having to drop/withdraw from any class, HCC has instituted an Early Alert process by which student professor will “alert” students and distance education (DE) counselors that students might fail a class because of excessive absences and/or poor academic performance. Contact student DE professor or a DE counselor to learn about what, if any, HCC interventions might be available to assist students – online tutoring, child care, financial aid, job placement, etc. – to stay in class and improve student academic performance.

**In order to withdraw from student DE class, students MUST contact a DE counselor or student DE professor and this must be done PRIOR to the withdrawal deadline to receive a “W” on student transcript**. If students do not withdraw before the deadline, students will receive the grade that students have earned by the end of the semester. Zeros averaged in for required assignments/tests not submitted will lower student semester average significantly, most likely resulting in a failing grade (“F”). Please do **not** contact both a DE counselor and student DE professor to request a withdrawal; either one is sufficient.

**The final withdrawal deadline for regular term and second start classes is July 27, 2010 at**

**4:30 PM.** However, classes of other duration (mini-term, flex-entry, 8-weeks, etc.) have different final withdrawal deadlines. Please visit the online registration calendars, HCC schedule of classes and catalog, any HCC Registration Office, or any HCC counselor to determine class withdrawal deadlines. *Remember to allow a 24-hour response time when communicating via email or telephone with a DE professor and/or counselor. Do not submit a request to discuss withdrawal options less than a day before the deadline.*

**Repeat Course Fee**

The State of Texas encourages students to complete college without having to repeat failed classes. To increase student success, students who repeat the same course more than twice, are required to pay extra tuition. The purpose of this extra tuition fee is to encourage students to pass their courses and to graduate. Effective fall 2006, HCC will charge a higher tuition rate to students registering the third or subsequent time for a course. If students are considering course withdrawal because students are not earning passing grades, confer with student instructor/counselor as early as possible about student study habits, reading and writing homework, test taking skills, attendance, course participation, and opportunities for tutoring or other assistance that might be available.

**Degree Plan**

Students are encouraged to file a degree plan with a Counselor or the Business Technology

Department for the certificate and/or degree plan. Please ask your instructor for Degree Plan information or contact the Business Technology Department at 713-718-6490 for information about filing a degree plan.

**Classroom Behavior**

As student instructor and as a student in this class, it is our shared responsibility to develop and maintain a positive learning environment for everyone. Student instructor takes this responsibility very seriously and will inform members of the class if their behavior makes it difficult for him/her to carry out this task. As a fellow learner, students are asked to respect the learning needs of student classmates and assist student instructor achieve this critical goal.

**Use of Camera and/or Recording Devices**

As a student active in the learning community of this course, it is student responsibility to be respectful of the learning atmosphere in student classroom. To show respect of student fellow students and instructor, students will turn off student phone and other electronic devices, and will not use these devices in the classroom unless students receive permission from the instructor.

Use of recording devices, including camera phones and tape recorders, is prohibited in classrooms, laboratories, faculty offices, and other locations where instruction, tutoring, or testing occurs. Students with disabilities who need to use a recording device as a reasonable accommodation should contact the Office for Students with Disabilities for information regarding reasonable accommodations**.**

**Instructor Requirements**

As student Instructor, it is my responsibility to**:**

• Provide the grading scale and detailed grading formula explaining how student grades are to be derived

• Facilitate an effective learning environment through class activities, discussions, and lectures

• Description of any special projects or assignments

• Inform students of policies such as attendance, withdrawal, tardiness and make up

• Provide the course outline and class calendar which will include a description of any special projects or assignments

• Arrange to meet with individual students before and after class as required

To be successful in this class, it is the student’s responsibility to**:**

• Attend class and participate in class activities

• Read and comprehend the textbook

• Complete the required assignments and exams on time:

• Ask for help when there is a question or problem

• Complete the field study with a 70% passing score

**Program/Discipline Requirements**

Business Management is determined to prepare students with the knowledge and skills needed to succeed in today’s dynamic work environment. Distance Education students in Workforce Development with Critical Thinking must be able to budget their time and perform class-related activities as assigned on a weekly basis. Opportunities are provided for students to recognize the important role personal qualities play in the office environment and activities have been enhanced to help students develop the attitudes and interpersonal skills that are in demand by employers.

**Grading**

Student instructor will conduct quizzes, exams, and assessments that students can use to determine how successful students are at achieving the course learning outcomes (mastery of course content and skills) outlined in the syllabus. If students find students are not mastering the material and skills, students are encouraged to reflect on how students study and prepare for each class. Student instructor welcomes a dialogue on what students discover and may be able to assist students in finding resources on campus that will improve student performance. Daily activities include class participation, assignments, and applications:

90-100 A

80-89 B

70-79 C

60-69 D Below F

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| --- | --- |
| Class Assignments/Applications | 60% |
| Tests/Final Exam | 40% |
| Total | 100% |