

Leonard C. Faucher

Houston, Texas

LFaucher@FranchiseInnovators.com

Education

- 2012- Goldman-Sachs 10,000 Small Businesses Initiative Instructor training
- Trustee, The Boston Conservatory 2002-2007, Academic Affairs Committee
- Nova Scotia, Newfoundland, and Quebec - Economic s of Canadian – Provincial Governments at the Kennedy School of Harvard University 2001 – 2002
- Worcester State University, MA, Certification in Secondary School Administration, and Certification in Special Needs Ed. 1978
- Worcester Junior College, MA – FORTRAN computer language
- Westchester Sate College, PA –Marching Band Methods
- University of Massachusetts, Amherst – Percussion with Max Roach
- M.M.Ed. The Boston Conservatory, Boston, MA 1975
- B.M. Ed. The Boston Conservatory, Boston, MA 1968

Memberships

- Education Alliance, Boston
- Massachusetts Teachers Association
- National Education Association
- United States Distance Learning Association
- New England—Canada Business Council
- Phi Mu Alpha Sinfonia Fraternity
- National Association of Jazz Educators
- Music Educators National Conference
- United Nations of Greater Boston
- Massachusetts High Tech Council
- Masonic Lodge of Cerrillos, New Mexico, 3rd degree
- Kiwanis Club of Newon, MA – Present 1989
- The Houston Club
- Advisory Board – World Sky Race
- Board of Advisors, Houston’s Small Business Today magazine
- Greater Houston Partnership
- International Franchise Association

Teaching & Training Experience

1968-1972 Teacher, Manchester, NH public schools

1970-1972 Adjunct Professor, Plymouth State University, Plymouth, NH

1972-1979 Department Head, Northboro-Southboro Public Schools, MA

1977-1978 Served on accreditation board of the New England Association of Schools and Colleges, Boston, MA

1979-1982 Department Head, Needham, MA Public Schools

1986=1991 Trained franchise owners for Officeland, Inc.

1991 – 1994 – Trained franchise owners for Office Oasis, Inc.

2011- present, Adjunct Professor of Business, Houston Community College

Business and Franchise Experience

- 1982-1991 CEO, OfficeLand, Inc., Marlboro, MA

Worked with the law firms of Choate, Hall, and Stuart, and Hale and Dorr, Boston which represented Faucher's OfficeLand 26 store franchise chain acquired by Staples in 1991. Prepared all UFOC documents and Franchise Agreements. Attended legal workshops conducted by the International Franchise Association
*1987 – 1991 – President of OffCom, Inc. of Marlboro, MA. In conjunction with MITAC International of Taiwan manufactured and distributed OfficeLand 286 Personal Computers. Sold through both the *Wall Street Journal* and all OfficeLand stores.

- 1992-1995 CEO, Office Oasis, Inc., Londonderry, NH
3 store chain also acquired by Staples Represented by and worked with by Hale and Dorr of Boston, and Manchester, NH. Prepared all UFOC and Franchise Agreements.
- International Center for Distance Learning, Boston, MA established International license (franchise) for Kuwait and other Gulf Cooperative Countries in conjunction with Raytheon. Worked closely with the law firms of Skadden & Arps, Boston, and Baker Botts, Dallas.
- 2000-2003 Publisher, *Distance Learning Magazine*
- 2005-2010 Partner, Santa Fe Music & Piano Inc., Santa Fe, NM
- 2008-2009 CEO, Picture Communications, Inc. Albuquerque
National videoconferencing company which used videoconferencing for franchise training Created Franchise Disclosure and Franchise Agreements. Attained approval from the SBA as an approved SBA franchisor. .
- 2010- present, Chief Operating Officer, Franchise Innovators International, Houston, TX Consultant to both national and International companies seeking to franchise in the United States.
- May 2012 to present, New National Tutoring Franchise Chain to emerge Core Curriculum Coaching, Inc. Leonard Faucher CEO, LeVar Burton International Spokesperson, prepared Franchise Disclosure Documents and Franchise Agreements.

Achievements and Publications

- Computer Retail News, "History of Marketplace Lends Insight into Industry's Future" article published September, 1985
- Office World News, June 1985 "OfficeLand (Faucher as CEO) to Franchise Across the country".
- Office World News, May, 1994. "Office Oasis (Faucher as CEO) Blends Computers with Office Sulliesto build national franchise chain".
- Success Magazine – Article about Faucher by Robert Ronstadt, "Beyond Your Banker" August 1991.
- Facilitated the establishment of a sister city relationship between Manchester, NH and Taichung, Taiwan
- Mass High Tech, about Faucher and PictureCom "Dogged by Upstarts, hounded by Shareholders PictureTel misses date for restating earnings", Oct. 1997.
- Boston Business Journal, About Faucher and PictureCom, "Videoconferencing Firm Focuses on Higher Ed", January, 1998
- Boston Business Journal About Faucher and the International Center for Distance Learning, Inc.' Distance Learning Firm thinks its forecast is bright" November, 1999
- As CEO of ICDL created CollegeLearning.com which was recognized by Newsweek Magazine as one of America's best 99 websites in August of 2000, and PC Magazine " as an easy portal for students to register for on-line courses" in November of 2000.
- Personally Recognized by U.N. Secretary General Kofi Annan as an IT CEO for co-sponsoring technology conference, " Reaching Across the Digital Divide" June, 2001
- International Patent No. WO 00/41088 "System and Method for Interactive Distance Learning Through Real Time Videoconferencing " July 13, 2000
- " Nationally Franchising Using Other People's Money" Small Business & Entrepreneur Leadership Conference, Feb. 2012, Houston-Galveston Women's Business Center.
- Published "Franchising – Good for America" , June 2012, Small Business Today, magazine.
- Published "Community Colleges – the New Business Schools", July, 2012, Small Business Today, magazine.
- Published –"Rising Waters" – March 2013, Small Business Today magazine.
- Honorary President – US - China Educational, Economic, & Cultural Foundation. Houston, TX , October 2012