



**ECONOMIC GEOGRAPHY  
IBUS 1370 /CRN 13269  
SYLLABUS  
Spring 2019  
International Business Program  
HCC Online Education**

**COURSE DESCRIPTION**

A study of material management, government regulations and distribution systems throughout the world as related to economic factors regarding agriculture manufacturing and materials utilization.

**PREREQUISITES**

None

**Student Learning Objectives**

1. Student will be able to explain the importance of global economy.
2. Student will be able to identify population trends in the world.
3. Students will be able to identify locations of natural resources.
4. Students will be able to describe problems associated with land use.
5. Students will be able to identify dynamics of International Business.
6. Understanding world regional geography.
7. Understand realms of population.
8. Understand the regulations involved in modernizing Europe.
9. Explain spatial interactions between countries.
10. Describe the postindustrial transformation of North America
11. Understand Russia's federation.
12. Understand economic integration.
13. Identify Africa's physio-geography.
14. Understand Islamic, Buddhist, Christian worlds.
15. Understand India's federation.
16. Identify China's human geography

**SEMESTER/LOCATION/TIME**

Online Education  
16 Weeks

**INSTRUCTOR INFORMATION**

Linda Koffel  
Phone: 713-718-2895 (best to email)  
Email: Linda.Koffel@hccs.edu  
Office Hours: Online/Thursdays Alief Hayes Campus C409: 10:00 – 2:00 p.m.

**TEXTBOOK INFORMATION:**

Stutz, Warf; The World Economy, 6<sup>th</sup> Edition, Prentice Hall; ISBN -13; 978-0-321-72250-8  
CREDIT: 3 SEMESTER HOURS

**LAB REQUIREMENTS**

None

**COURSE REQUIREMENTS AND GRADING POLICY**

Students will complete an individual project, complete three take home exams, several assignments, and an individual project.

Syllabus Quiz/ Assignments/Assessment Review	20%
Economic Geography Research Project	25%
Participation	10%
Test One	15%
Test Two	15%
Test Three /Final Exam	15%
Total	100%

**COURSE REQUIREMENTS**

**PROJECT**

An individual project will be assigned which will involve researching the economic geography of a small country. There will be online assignments in addition to tests and the project. All assignments and tests and the project must be submitted online via Eagle on Line CANVAS Assignments Tool. NO assignments will be accepted late or by email.

## ASSIGNMENTS

Assignments must be submitted in using Eagle On Line CANVAS. No assignments will be accepted late. No assignments will be accepted through email, but must be submitted properly using the Eagle on Line CANVAS Assignments submission and/or test submission procedures. All students must submit the assignments. Failure to turn assignments (one or more) may cause the student to be withdrawn from this HCC Online Education course.

## TESTS

Three tests will be required. The tests will be taken online and will be multiple choice. No tests are accepted late. There are no make-up tests.

## COURSE CALENDAR WITH READING/ ASSIGNMENTS

### WEEK MODULE TOPIC (All assignments due by 11 p.m.)

1	1	Start Here Module/Syllabus Quiz Due 1/15
1/15	2	An Introduction Chp. 1
2	3	Assignment 1 Due 1/22
1/22		Capitalism Chp. 2
3	4	Assignment 2 Due 1/29
1/29		Population Chp. 3
4	5	Resources and Environment Chp 4
2/5		Assignment 3 Due 2/5
5	6	Assignment 4 Due 2/12
2/12		Economic Theories Chp 5
6	7	Agriculture Chp 6
2/19		TEST ONE DUE (chapters 1 – 5) February 19, 2019 by 11 p.m.
7	8	Assignment 5 Due 2/26
2/26		Manufacturing Chp. 7
8	9	Assignment 6 Due 3/5
3/5		Services Chp. 8
9	10	Transportation and Communication
3/19		TEST TWO DUE ( chapters 6 – 9) by March 19, 2019 by 11 p.m.
10		
3/26	11	Cities and Urban Economies Chp. 10
		Last Day to Drop April 1, 2019 at 4:30 p.m.

11	12	Assignment 7 Due 4/2
4/2		Consumption Chp. 11
12	13	International Trade Chp. 12
4/9		International Trade Patterns Chp 13 Assignment 8 Due 4/9
13	14	Development and Underdevelopment Chp. 14
4/16		Assessment Discussion Due 4/16
14		PROJECTS DUE by April 23/2019 at 11 p.m.
4/23		Project Debriefs
15		Assessment Assignment Due 4/30
4/30		Study for Final
16	15	TEST THREE (Chapters 10 – 14) FINAL DUE on May 7, 2019 by 11 p.m.
5/7		

### **INSTRUCTIONAL APPROACH**

The most important thing a student can take away from a college course in business is the real world application of that material. Sometimes, it may be hard for students to understand the relevance of some topics as the students may not yet have worked in the discipline. As a professor, I try to reinforce all the important, relevant information as well as to provide direction for the student as to real world application. Information is important. Knowing what to do with information is even more important. This is a project based course. You are responsible to read the text and the information I have posted. Your tests will be over that information and any information that I provide you online. If you have questions about what you are reading or need further explanation, please email me.

In addition, you are responsible to complete the project, which is the most important learning tool in this course. Over the semester, I will grade your assignments and give you positive and negative feedback on each assignment. Each assignment will go into your final project and you can use my comments to enhance your final project and improve your grade. I will coach you through the process throughout the semester. You **MUST** do all the assignments as they are all part of your final project and you will want to get my feedback so you can sharpen and improve your project prior to turning it in.

### **INSTRUCTOR REQUIREMENTS**

#### **NO-LATE POLICY**

You must post your assignments through Eagle on Line CANVAS. No email assignments will be accepted. No work is accepted through the comments box. Failure to submit assignments can cause a student to be dropped for non-attendance.

**WARNING: When I make the statement “I make no exceptions”, I really mean it.**

There is no reason for students to need exceptions because I offer extra credit to make up points for missed assignments and for one test. If a student misses an assignment, he/she needs to do the extra

credit and not ask for an exception. (Also, no email submissions are accepted. Assignments sent in with files that won't open will not be accepted. Any student who does not follow directions and sends in an assignment by email may have points taken off his/her participation grade for failure to follow directions.)

### **EXTRA CREDIT**

Extra credit possibilities are posted in the course for those who miss an assignment or a test. Some additional extra credit possibilities will also be posted throughout the

### **GRADING**

#### **HCCS Grading System**

The Houston Community College grading system will be used to evaluate students' performance in this course.

A = 100- 90	4 points per semester hour
B = 89 - 80:	3 points per semester hour
C = 79 - 70:	2 points per semester hour
D = 69 - 60:	1 point per semester hour
59 and below = F	0 points per semester hour

W(Withdrawn) 0 points per semester hour

I (Incomplete) 0 points per semester hour

The following departmental grading system will be used to evaluate student's performances in this course:

### **Class Attendance**

As stated in the HCC Catalog, all students are expected to log in to the course at least three times per week and to participate via the assignments and discussions. Failure to turn in assignments may be considered non participation and could cause the student to be dropped. Participation in this Online Education course is not about just logging in.... **it is also about participating by doing the work. Be sure to read announcements each time you log in.** Although it is the responsibility of the student to drop a course for non-attendance, the instructor also has the authority to drop a student for excessive absences or failure to participate and submit assignments. Students who do not log into the class before the Official Day of Record will be AUTOMATICALLY dropped for non-attendance. Last day to withdraw will be 4/9/19 by 4:30 p.m.

### **ONLINE DISCUSSION BEHAVIOR**

Online discussions are the equivalent of being in a classroom for distance education students. For this reason, it is important to use proper respect, language, and decorum within all the parameters of the online course. All discussions related to this course online should exemplify courtesy, respect, honesty, and civility at all times.

## General Required Information

**Look at the HCC website to get detailed information concerning students attending Houston Community College System (HCCS). Data such as withdrawal policies, refund policies, incomplete, late assignments, make-ups, extra credit, grading system, attendance requirements, grade appeal process and other details are included.**

## **BASIC NEEDS**

**Any student who faces challenges securing their food or housing and believes this may affect their performance in the course is urged to contact the Dean of Students for Support. Furthermore, please notify the professor if you are comfortable doing so.”**

## **STUDENT RESPONSIBILITIES**

It is the student’s responsibility to read the textbook (and/or materials provided), submit assignments on the due dates, study for the exams, complete the exams, participate in activities, and attend class if the course is face-to-face (attend by logging in and submitting assignments if this is an online course).

**To be successful in this class, it is the student’s responsibility to:**

Participate in class activities and discussions and log in three times per week

Read and comprehend the textbook or materials provided

Complete the required assignments and exams on time

Ask for help when there is a question or problem in time to meet the original deadline

## **PROGRAM/DISCIPLINE REQUIREMENTS**

**The Marketing Department is determined to prepare students with the knowledge and skills needed to succeed in today’s dynamic work environment. Students in Marketing must be able to budget their time and perform class-related activities as assigned on a weekly basis. Opportunities are provided for students to recognize the important role personal qualities play in the business environment and activities have been enhanced to help students develop the attitudes and interpersonal skills that are in demand by employers.**

Degree Plan

**Students are encouraged to file a degree plan with a Counselor or the Marketing Department for the certificate and/or degree plan. Please ask your instructor for Degree Plan information or contact the Marketing Department for information about filing a degree plan.**

## **HCC COURSE WITHDRAWAL AND ATTENDANCE POLICY**

**HCC Course Withdrawal Policy (updated 7/26/2010)**

**Beginning Fall 2007, the State of Texas imposes penalties on students who drop courses excessively. That is, if you repeat the same course more than twice you have to pay extra tuition. In addition, students are limited to no more than SIX total course withdrawals throughout their educational career at a Texas public college or university.**

**In accordance with HCCS rules, the instructor has the authority to drop a student from any class after the student has been absent for periods equivalent to two weeks of class (4 classes for regular face-to-face courses or 2 classes for hybrids or 2 assignments in an online course or 2 weeks without logging into an online course.) However, the student has the ultimate responsibility to withdraw from the course. If there are extreme circumstances that require absence from class, it is the**

student's responsibility to notify the instructor.

The professor may withdraw students who do not log in and/or do not submit assignments. If a student wishes to withdraw from class, he/she must withdraw himself or herself and this must be done PRIOR to the withdrawal deadline to receive a "W" on the transcript. If students do not withdraw before the deadline, the student will receive the grade that they have earned by the end of the semester. Zero are averaged in for required assignments/tests not submitted and will lower the semester average significantly, most likely resulting in a failing grade.

Classes of other duration (mini-term, flex-entry, 8-weeks, etc.) may have different final withdrawal deadlines. Please contact the HCC Registrar's Office at 713.718.8500 to determine mini-term class withdrawal deadlines. Students should check HCC's Academic Calendar by Term for drop/withdrawal dates and deadlines. If a student decides to drop or withdraw from a class upon careful review of other options, the student can drop online prior to the deadline through their HCC Student Service Center.

### **HCC Class Attendance Policy**

All students are expected to attend classes regularly. Although it is the responsibility of the student to drop a course for non-attendance, the instructor also has the authority to block a student from accessing Eagle Online CANVAS, and/or to drop a student for excessive absences or failure to participate regularly (which in an online course means failure to log in and failure to submit assignments). If you stop logging into class or submitting assignments to class you could receive an F, FX, or W, depending on the circumstances. No incompletes will be given for any reason. If you fail to turn in an assignment, you will receive a "0" and your grade will be calculated accordingly and you may be dropped. **You must log into this course and complete your first assignment (and attend class if there is a face-to-face class) within the first week, before the Official Date of Record, or you will be dropped from this course (based on Texas State law.)**

### **EARLY ALERT**

**HCC has instituted an Early Alert process by which your professors may "alert" you and online counselors that you might fail a class because of excessive absences and/or poor academic performance. Any student who fails to submit the Start Here Module/Syllabus Quiz or other significant assignments or tests will be referred to Early Alert. This referral is meant to help the student get the resources he/she needs in time to catch up and do well in the course.**

### **INTERNATIONAL STUDENTS**

**Contact the International Student Office at 713-718-8520 if you have questions about your visa status.**  
**ACCOMMODATIONS DUE TO A QUALIFIED DISABILITY**

HCC strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please meet with a campus Abilities Counselor as soon as possible in order to establish reasonable accommodations. Reasonable accommodations are established through an interactive process between you, your instructor(s) and Ability Services.

It is the policy and practice of HCC to create inclusive and accessible learning environments consistent with federal and state law. **Any student with a documented disability (e.g. physical, learning, psychiatric,**

vision, hearing, etc.) who needs to arrange reasonable accommodations must contact the appropriate HCC Disability Support Service (DSS) Counselor at the beginning of each semester. Instructors are authorized to provide only the HCC DSSO approved accommodations but must do so in a timely manner. Students with disabilities need to scan their letter of accommodation and send it in to me by the end of the first week of the course.

Students who require testing accommodations need to schedule an appointment for testing to ensure that staff will be available for proctoring and to arrange for any adaptive equipment that may be required.

Students should contact the instructor's Instructional Support Specialist (ISS) the week prior to each exam throughout the semester to confirm that the requested testing accommodations will be met. However, since this is an online course, most students prefer to take the tests online.

### **DISABILITY SUPPORT SERVICES OFFICES:**

System: 713.718.5165

Central: 713.718.6164 – *also for Deaf and Hard of Hearing Services and Students Outside of the HCC District service areas.*

Northwest: 713.718.5422

Northeast: 713.718.8420

Southeast: 713.718.7218

Southwest: 713.718.7909

After student accommodation letters have been approved by the DSS office and submitted to DE Counseling for processing, students will receive an email confirmation informing them of the Instructional Support Specialist (ISS) assigned to their professor.

### **ONLINE TUTORING**

HCC provides free online tutoring in writing, math, science, and other subjects. Students should link to <http://hccsupswing.io> Another way to access free HCC tutoring is to go to <http://www.hccs.edu/district/students/tutoring/>. Use your student ID or HCC e-mail address to create an account. Instructions are provided to make you familiar with the capabilities of this service.

### **LIBRARY RESOURCES**

As an HCC student you have access to first-rate information resources that the HCC Libraries make available to all HCC students. Here is the library link: <http://library.hccs.edu/home>

### **HCC POLICY REGARDING ONLINE EDUCATION**

All students are responsible for reading and understanding the HCC Online Orientation.

For technical assistance for Eagle on Line CANVAS, call 713-718-5275

Students may also access the Eagle on Line Technical Support Form at:

<https://online-03.hccs.edu/eo2help/>



## ACADEMIC DISHONESTY

Students are responsible for conducting themselves with honor and integrity in fulfilling course requirements. Penalties and/or disciplinary proceedings may be initiated by College System officials against a student accused of scholastic dishonesty. "Scholastic dishonesty", includes, but is not limited to, cheating on a test, plagiarism, and collusion.

**Cheating** on a test includes:

- Copying from another students' test paper;
- Using materials not authorized by the person giving the test;
- Collaborating with another student during a test without authorization;
- Knowingly using, buying, selling, stealing, transporting, or soliciting in whole or part the contents of a test that has not been administered;
- Bribing another person to obtain a test that is to be administered.

\***Plagiarism** means the appropriation of another's work and the unacknowledged incorporation of that work in one's own written work offered for credit.

\***Collusion** mean the unauthorized collaboration with another person in preparing written work offered for credit. Possible punishments for academic dishonesty may include a grade of 0 or F in the particular assignment, failure in the course, and/or recommendation for probation or dismissal from the College System.

Academic dishonesty can result in a grade of **F** or **0** for the particular test or assignment involved, Students may be dropped, and/or expelled from HCCS.

## **EGLS3 -- Evaluation for Greater Learning Student Survey System**

At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term

## **CLASSROOM/ ONLINE BEHAVIOR**

As student instructor and as a student in this class, it is our shared responsibility to develop and maintain a positive learning environment for everyone. The instructor takes this responsibility very seriously and will inform members of the class if their behavior makes it difficult for him/her to carry out this task. As a fellow learner, students are asked to respect the learning needs of student classmates and assist student instructor achieve this critical goal.

Students are to maintain courtesy and respect for everyone involved in the course when communicating online, including respect for the professor at all times.

## **HCC POLICY ON SEXUAL MISCONDUCT**

*Houston Community College is committed to cultivating an environment free from inappropriate conduct of a sexual or gender-based nature including sex discrimination, sexual assault, sexual harassment, and sexual violence. Sex discrimination includes all forms of sexual and gender-based misconduct and violates an individual's fundamental rights and personal dignity. Title IX prohibits discrimination on the basis of sex-including pregnancy and parental status-in educational programs and activities. If you require an accommodation due to pregnancy please contact an Abilities Services Counselor. The Director of EEO/Compliance is designated as the Title IX Coordinator and Section 504 Coordinator. All inquiries concerning HCC policies, compliance with applicable laws, statutes, and regulations (such as*

*Title VI, Title IX, and Section 504), and complaints may be directed to  
David Cross  
Director EEO/Compliance  
Office of Institutional Equity & Diversity  
3100 Main  
(713) 718-8271  
Houston, TX 77266-7517 or Houston, TX 77266-7517 or [Institutional.Equity@hccs.edu](mailto:Institutional.Equity@hccs.edu)*

#### Campus Carry Law

“At HCC the safety of our students, staff, and faculty is our first priority. As of August 1, 2017, Houston Community College is subject to the Campus Carry Law (SB11 2015). For more information, visit the HCC Campus Carry web page at <http://www.hccs.edu/district/departments/police/campus-carry/>.”

#### **A NOTE ABOUT THIS SYLLABUS**

At any time during the semester, your instructor reserves the right to modify the course requirements, assignments, exams, grading procedures, and all other related policies and procedures (and this course syllabus) as circumstances may dictate. Remember, also, it is the sole responsibility of each student to read, completely understand, and adhere to this document and all other documents or materials associated with this course in their entirety. Students should always refer to the syllabus that is imbedded in the actual course for the latest updates and information.

**NOTE TO STUDENT: If you have any questions or concerns about the course and/or course assignments, please come to me so that we can resolve any issues. If your concerns are not resolved, you are encouraged to meet with my supervisor, [Kenneth Hernandez](mailto:Kenneth.Hernandez@hccs.edu), email [kenneth.hernandez@hccs.edu](mailto:kenneth.hernandez@hccs.edu) at 713-718-2468 or Room 803, Commons Building, Spring Branch Campus. If you have any problems/questions about enrollment, you should contact the department office. The department administrative assistant is Lyssa Wilson, 713-718- 5125, email [melissa.wilson3@hccs.edu](mailto:melissa.wilson3@hccs.edu)**

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