

Curriculum Vitae

Lisa E. Hipp, MBA

EDUCATION

- **M.B.A., Supply Chain Management**, Texas Christian University, Fort Worth, TX, 2011
- **B.B.A., Supply Chain Management**, University of Houston - Downtown, Houston, TX 2007

TEACHING EXPERIENCE: HOUSTON COMMUNITY COLLEGE 2018 - PRESENT

Instructor – International Business & Global Logistics, Logistics College of Excellence, Permanent Full Time Contract, Houston Community College, Houston, TX

Adjunct Instructor – Continuing Education, Houston Community College, Houston, TX

Adjunct Instructor – International Business, Houston Community College, Houston, TX

Adjunct Instructor - Logistics, Houston Community College, Houston, TX

Notable Instructor Achievements:

Faculty Advisor & Mentor, Port of Houston Student Research Poster Competition

- 1st Place Sustainability, Negative Externalities of Land Reclamation for Port Development

Creator and Faculty Advisor of the Student Logistics Club

COURSES TAUGHT

International Business

Logistics

• Principles of Imports	• Economics of Transportation
• International Logistics	• Materials Handling
• Principles of Exports	• S/T of Logistics
• International Marketing	• Introduction to Logistics
• International Supply Chain	• SAP
• Global Logistics	• Warehouse Management
• S/T International Business	• Principles of Purchasing
• Certified Business Professional Certification	• Certified Logistics Associate / Technician

PROFESSIONAL DEVELOPMENT

Certifications

Six Sigma Green Belt Certified
ISO Standard 17024 Certified
Value & Supply Management Certified TCU
Manufacturing Skills Council Certified Logistics Technician
Manufacturing Skills Council Logistics Associate
Manufacturing Skills Council Certified & Approved Instructor
Employee Coach Certified CEU SYSCO
CargoWise Operator
CargoWise Specialist
CargoWise Professional

Workshops

- **Community Colleges Go Global: How to Design your International Business Course**, Michigan State University, November 2021
- **First Generation College Graduates: How to Find the Hidden Disadvantages**, Houston Community College, Summer 2023

Professional Organization Memberships

- Transportation Club of Houston
- International Transportation Management Association

PUBLICATIONS

Greer, Charles, Carr, John, **Hipp, Lisa**. (2015) "Strategic Staffing and Small Firm Performance." Human Resource Management. Vol. 55, pp 741-764.

International Citation

Gregorio Sánchez-Marín, Ángel L. Meroño-Cerdán and Antonio J. Carrasco-Hernández, Formalized HR practices and firm performance: an empirical comparison of family and non-family firms, *The International Journal of Human Resource Management*, (1), (2017).

CURRENT INTERNATIONAL CITATIONS: 23

Domestic Citations

Sarika Pruthi and Mike Wright, Social Ties, Social Capital, and Recruiting Managers in Transnational Ventures, *Journal of East-West Business*, 23, 2, (105), (2017).

Kilian J. Moser, Andranik Tumasjan and Isabell M. Welpe, Small but attractive: Dimensions of new venture employer attractiveness and the moderating role of applicants' entrepreneurial behaviors, *Journal of Business Venturing*, 32, 5, (588), (2017).

Anna Söderblom, Mikael Samuelsson, Johan Wiklund and Rickard Sandberg, Inside the black box of outcome additionality: Effects of early-stage government subsidies on resource accumulation and new venture performance, *Research Policy*, 44, 8, (1501), (2015).

CIVIC SERVICE

Houston Community College, Logistics Advisory Board Member, 2016-2018

PROFESSIONAL EXPERIENCE

OPERATIONAL AND TRANSPORTATION MANAGER

- Maintains maintenance updates on over 175 trucks, assigning equipment daily to over 103 drivers
- Delegated all driver management to 3 Supervisors of trucks; Handled escalated personnel issues
- Lead transportation and warehouse management in decisions and strategy of loading, driver assignments, & execution
- Work closely with other departments to make sure their needs are taken care of with high customer service
- Design and implement process improvement measures by way of the Warehouse Manager and Warehouse Supervisor to their hourly staff
- Daily walks of warehouse to improve inventory process control and implement quality control procedures
- Coached supervisors on how to do walk thrus of warehouse and present their findings to their appropriate Warehouse Managers
- Coached Warehouse Managers on how to build Spreadsheets to interpret data and implement policy and procedural changes
- Review and implement Standard Operating Procedures for all Operation Departments

SUPPLY CHAIN & LOGISTICS EXECUTIVE

- Managed \$10M international freight program on National & International level; handled company-level freight issues & tariffs with National Reps
- Implemented transportation across international borders, handled contract negotiations, control of freight, use of local country resources, and built staff for procedures not related to the hired International Brokers
- Extensive freight analysis to determine price to customer of integrating acquisition company and calculate savings – Tariff Data Analysis
- Negotiated tariffs and enforced use of preferred carriers with 26 branches across the nation, resulted in \$700K savings
- Built inventory models and coached 26 managers across the country on how to increase their inventory turns and how to understand & implement inventory control procedures within their Zone Distribution Centers
- Created carrying cost model for the purchasing department to utilize in negotiating better pricing and accurate stock level, which led to coaching and creating Zone Managers of the Procurement Department I built on a Decentralized Model
- Coached incoming Procurement Staff on Benchmarks, Best Procedures, Data Interpretation, and Use of Tools I built and automated in SAP and Microsoft Excel
- Served as liaison and subject matter expert for IT department on e-commerce and Digital Shipper data needs
- Lead Point Person for Executive Consultants hired, I pulled together and interpret all data across all WMS, TMS, SAP, Excel, & Digital Shipper
- Handled all Microsoft Excel data interpretation needs of entire Executive Team across all departments

SUPPLY CHAIN DATA ANALYTICS SENIOR ANALYST

- Developed and implemented comprehensive training manual and program for all new analysts
- Created cost based, data driven analyses models identifying over \$1 million in efficiencies which were pursued from suppliers
- Delegated internal analyses requests among peers and maintained completion timelines
- Saved over \$100,000 through financial analyses of distribution network changes initiated by supplier requests

- Conducted multi-level weekly presentations to high level executives on the cost savings of optimal alignment
- Coached all incoming analysts and helped during their tenure on professionalism, appropriate Board Room Behavior, and Communication Skills

EARLY CAREER

- **Global Logistics Management Assistant**, Halliburton
Global Logistics Auditor, Halliburto

