



**Course Syllabus
Global Business Simulation
IBUS 2332-0007**

Semester with Course Reference Number (CRN)	Summer 2019 11355
Instructor contact information (phone number and email address)	Lisa Hipp Email Me Lisa.hipp@hccs.edu
Office Location and Hours	No Office
Course Location/Times	Spring Branch Room 110 Tue. 5:30 PM – 8:20 PM
Course Semester Credit Hours (SCH) (lecture, lab) If applicable	Credit Hours: 3 Lecture Hours: 3 Laboratory Hours: External Hours:
Total Course Contact Hours	48.00
Course Length (number of weeks)	8 Weeks
Type of Instruction	Lecture /Hybrid
Course Description:	A simulation of a global environment. Students will engage in business practice and theory. The simulation may include researching foreign business cultures and

importing and exporting products. Emphasizes participation in all business decisions related to running a simulated company.

**Course
Prerequisite(s)**

PREREQUISITE(S):

- This is a capstone course and should be taken at the end of the program.

**Academic
Discipline/CTE
Program Learning
Outcomes**

1. Identify elements of supply chain operations.
2. Examine common metrics used to measure supply chain performance.
3. Analyze current trends that make coordination and collaboration in supply chains so important.
4. Define supply chain opportunities to support business growth.

**Course Student
Learning Outcomes
(SLO)**

1. Demonstrate through simulation an understanding of supply chain operations;
2. Complete a simulation lowering inventory and transportation costs;
3. Illustrate through simulation the achievement of lowest overall costs in inventory, transportation and facility operations.
4. Develop an overall strategy for designing and operating the simulation company (Cincinnati Seasoning) supply chain, including a growth strategy.

Learning Objectives

Develop, evaluate, and/or revise business plans for a global environment; identify the functional departments in a global environment; and demonstrate management practices and critical decision-making skills in real business situations.

**SCANS and/or Core
Curriculum
Competencies: If
applicable**

SCANS

Discuss the broad issues of international purchasing and sourcing;

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic -Speaking

complete a project in sourcing specific items;

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic -Speaking

and utilize technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems.

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic –Speaking

**Instructional
Methods**

Hybrid (50% Face-to-Face; 50% Online)

CALENDAR: See Eagle Online Homepage

Student Assignments

Students will report weekly on progress of assigned simulation cases. The class will all complete the Cincinnati Seasoning Case. In addition, each student will complete one additional case involving an international supply chain.

**Student
Assessment(s)**

There will be a final exam. No makeups will be allowed for the knowledge assessments. Assessments will be the first 30 minutes of each class. These will be short answer and handed back to you in the next class. You will use your assessments for your Final Exam.

**Instructor's
Requirements**

Each week, students should check the Canvas inbox two different days during the week for updates regarding the course and announcements.

There will be no make-up opportunities for the exam. The instructor will determine the legitimacy of the reasons given, however the final exam will be on Canvas and students will be given a time frame of a few days to take the exam when they are ready.

Plagiarism

Copying other's work is against HCC policy. All submissions must be the student's original work. If something is quoted, it needs to be annotated. The instructor will assign a 0 to a case for the first offense of plagiarism and will fail the student for a second offense.

**Instructor Grading
Criteria**

The student will be evaluated as follows:

Participation (attendance and class participation)	20%
Canvas Discussions	40%
Canvas Knowledge Assessments (multiple choice)	15%
Final Exam	25%

Participation grade includes treating Classmates & Professor respectfully

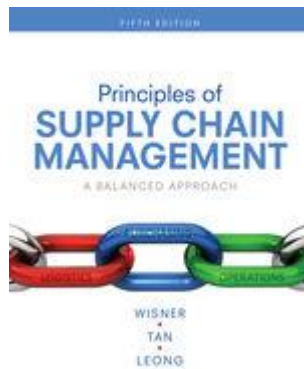
Given the guidelines for the case presentations, the student will accomplish the entire student learning outcomes below.

STUDENT LEARNING OUTCOMES

Upon completion of this course, the student should be able to:

Develop, evaluate, and/or revise business plans for a global environment; identify the functional departments in a global environment; and demonstrate management practices and critical decision-making skills in real business situations.

**Instructional
Materials (Text)
Reference Only**



Principles of Supply Chain Management: A Balanced Approach, 5th Edition

Due Date	Activities	Assignments
06/04	Introduction and Chapter 1	Introductions, Syllabus, Chapter 1 Overview of Logistics
06/11	(1) Knowledge Assessment (2) New Chapter Lecture (3) New Chapter Lecture	Have ready for class today: Your own internet research on the Bullwhip Effect, you will be quizzed inside canvas on this concept in class, (multiple choice) then Professor to lecture extensive Bullwhip effect on supply chain management Understanding the Bullwhip Effect Beer Game <input type="checkbox"/> Chapter 3 Creating & Managing Supplier Management
06/18	(1) Knowledge Assessment (2) New Chapter Lecture	Entire Class: Demand Forecasting In-Class Exercise: Recognizing Data Forecasting Trends inside Microsoft Excel & Applications in the Real World

		Chapter 5 Demand Forecasting
06/25	(1) Knowledge Assessment (2) New Chapter Lecture (3) New Chapter Lecture	Chapter 6 Resource Planning Systems Chapter 7 Inventory Management
07/02	(1) Knowledge Assessment (2) New Chapter Lecture (3) New Chapter Lecture	Chapter 8 Process Management – Lean & Six Sigma Chapter 9 Domestic & Global Logistics
07/09	(1) Knowledge Assessment (2) New Chapter Lecture (3) New Chapter Lecture	Chapter 10 Customer Relationship Management Chapter 14 Performance Measurement Along Supply Chains
07/16	(1) Knowledge Assessment (2) New Chapter Lecture (3) New Chapter Lecture	Chapter 12 Service Response Logistics Chapter 13 Supply Chain Process Integration

Canvas Upload in July	Canvas Lecture Upload	Chapter 4 Ethical & Sustainable Sourcing
07/23	Final Exam Prep Class	Final Exam Prep Class
07/24-07/26	Take Final Exam in Canvas	Take Final Exam in Canvas

Joel D. Wisner; Keah-Choon Tan; G. Keong Leong
 ISBN-10: 1-337-40649-X
 ISBN-13: 978-1-337-40649-9

Note: Past Due assignments, discussions, & quizzes will automatically result in zero credit for that assignment

As your Instructor, it is my responsibility to:

- Provide the grading scale and detailed grading formula explaining how student grades are to be derived
- Facilitate an effective learning environment through class activities, discussions, and lectures
- Description of any special projects or assignments
- Inform students of policies such as attendance, withdrawal, tardiness and make up
- Provide the course outline and class calendar which will include a description of any special projects or assignments
- Arrange to meet with individual students before and after class as required

To be successful in this class, it is the student's responsibility to:

- Attend class and participate in class discussions and activities
- Read and comprehend the textbook
- Complete the required assignments and exams:
- Midterm Exam / Final Exam
- Ask for help when there is a question or problem
- Keep copies of all paperwork, including this syllabus, handouts and all assignments

Grading

A = 90-100	4 points per semester hour
B = 80--89	3 points per semester hour
C = 70-79	2 points per semester hour
D = 60-69	1 point per semester hour
59 and below = F	0 points per semester hour
FX (Failure due to non-attendance)	0 points per semester hour

W (Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour

To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grade "I" does not affect GPA. An Incomplete will be given only for extenuating circumstances (i.e., family illness, accident, or an unforeseen event occurring at final exam time).

HCC Policy Statement:

HCC ADA STATEMENT (Services to Students with Disabilities)

Any student with a documented disability (e.g. physical, learning, psychiatric, vision, hearing, etc.) who needs to arrange reasonable accommodations must contact the Disability Services Office at the respective college at the beginning of each semester. Faculty is authorized to provide only the accommodations requested by the Disability Support Services Office. For questions, please contact (713) 718-8397 or the Disability Counselor at your college. To visit the ADA Web site, please visit www.hccs.edu then click on Information for... Students, scroll down the page and click on the words Disability Services.
Southeast ADA Counselor: Mr. John Reno, MA, CRC – Tel. (713)718-8397 or (713)718-7144

Access Student Services Policies on their Web site:

<http://www.hccs.edu/district/about-us/procedures/student-rights-policies--procedures/>

Distance education and/or Continuing Education Policies

Access DE Policies on their Web site:

[http://de.hccs.edu/media/houston-community-college/distance-education/student-services/2015-HCC-DE-Student-Handbook-\(Revised-1_7_15\).pdf](http://de.hccs.edu/media/houston-community-college/distance-education/student-services/2015-HCC-DE-Student-Handbook-(Revised-1_7_15).pdf)

Access CE Policies on their Web site:

<http://www.hccs.edu/continuing-education/students/financialaid/continuing-education/>

CAREER PLANNING

The Virtual Career Center assists HCC students and alumni with career planning, assessments, job search and many other resources. Orientations and registration for the Career Planning Centers are available at all HCC campuses. <http://www.hccs.edu/district/students/career-planning/>

NOTE TO STUDENT: If you have any questions or concerns about the course and/or course assignments, please come to me so that we can resolve any issues.