Art Appreciation

Laszczynski

Spring 2019

**Social Responsibility Group Project**

**Presented in class during Final Exam week**

Social practice is an art medium focusing on engagement through human interaction and conversation. Socially engaged art aims to create change through collaboration with individuals, communities, and institutions in the creation of participatory art. For this final assignment, you will work in teams to explore social practice by researching an artist, and proposing a new artwork that addresses a social issue.

The “community” in this assignment in this assignment is the city of Houston. What social issues are important to you as residents of Houston, and as students? This may be approached in a serious or light-hearted way. Past topics have ranged from homelessness to recycling to a lack of sleep.Discuss and agree on an issue with your teammates and clear your topic and idea with me. Each team must choose a separate issue and artist. Imagine that you have an unlimited budget for this project and can place your work anywhere. How will you address or involve the community and bring awareness to the social issue you’ve chosen?

**Your project may NOT condone violence or crime; it must be appropriate for a public audience**.

Each team member will be responsible for a different aspect of the presentation, and you will work on the entire project together in class. It is important that you are present in class to work as a team. Exchange phone numbers and email addresses with your teammates. If you know that you will be absent, let your teammates know and discuss how you will participate. Google Docs are one way to work on your project remotely. Every member is expected to be in full communication with the rest of the group throughout the duration of the project.

The final presentation is typically presented as a Powerpoint.

Use visual aids to communicate your idea. Visual aids may include images that you have found on Google, other artworks that you look to as inspiration, or you may use art materials to create a work, if you are inclined.

**This project is the final exam, and will address the following:**

Subject matter, form, and content; value; elements and principles; media and material choices; and themes of art.

**For your final presentation**, imagine that you are presenting a business proposal to the class. Each group will have a total of 15 minutes to present the project and should plan to speak for at least 8 minutes.

*The final presentation must cover the following topics. After agreeing on a social issue, decide as a group how the topics will be split into a fair work load.*

**Social Topic**: Introduce the subject matter and theme: your chosen social issue, its history, and relevance. Why is it important to the city of Houston, and you as individuals?

**Artwork:** What would your proposed work of art look like? Describe material choices, color, and any information that will help the audience envision the work. What medium/media? Where will the work be located? A visual aid is required to give an idea of the finished project.

**Content**: What is the **meaning**? What do you want the viewer to take away from the work? How will this come across visually?

**Value**: What community is your work for, and how does it add value to the community? How will the public be involved? Is there an educational component of the work?

**Social Practice Artist**: Choose an artist from the provided list and present a general, brief (2 slides maximum) overview of their work.

*Not sure where to start?* A presentation and list of artists working with social issues is located on the Learning Web. Here are a few ideas to get started:

1. Propose an exhibition that addresses diversity or representation. Research artists that you would like to see and include images of their work and a theme for the show.

2. Consider social media as a way to reach larger communities, using apps and/or hashtags as a form of art.

3. Murals and sculptures are common forms of public art- billboards, video, and installation are also effective.

**Grading rubric is provided separately. You will receive a team grade, worth 100 points, and an individual grade, worth 100 points, for a total of 200 points.**