

# Rubric Detail

A rubric lists grading criteria that instructors use to evaluate student work. Your instructor linked a rubric to this item and made it available to you. Select **Grid View** or **List View** to change the rubric's layout.

Name: **Rhetorical Analysis Rubric**

Exit

Grid View

**List View**

Show Descriptions  Show Feedback

## Argument

**Novice** 15 (15.00%) points

Thesis may be missing or vague; argument may be missing. Essay may rely on too many generalizations and lack concrete examples. Essay demonstrates only a very general or vague understanding of rhetorical analysis. Essay does not effectively explain the context and/or what's at stake.

**Competent** 18.75 (18.75%) points

Thesis identifies topic and argument; argument may need to be more concrete or may be too broad. Some evidences are provided to support claim, but essay may rely on many generalizations. Essay demonstrates some insight into the student's writing, but may mostly stay at the surface level of analysis. The context and/or what's at stake may not be fully clear although an attempt is made to explain them.

**Proficient** 25 (25.00%) points

Thesis clearly identifies topic and argument. Multiple concrete evidences are provided to support claim. Essay demonstrates thoughtfulness and insight into the student's writing and uses language associated with rhetorical analysis to explain ideas. Both the context and what's at stake are made clear.

## Organization

**Novice** 15 (15.00%) points

The essay may lack the required number of paragraphs. The thesis may be missing from the introduction. Topic sentences are not distinct/often overlap; topic sentences mostly do not control the body paragraph content; transitions are rarely used.

**Competent** 18.75 (18.75%) points

An attempt is made to organize the essay into distinct parts (intro, body, conclusion). A thesis appears in the introduction. The body paragraphs have topic sentences although they may need to be more distinct/may overlap; topic sentences may not always control the body paragraph content; Some transitions are used.

**Proficient** 25 (25.00%) points

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The essay is clearly and strategically organized. The introduction leads up to the thesis. The thesis predicts the order of development. The body paragraphs are driven by distinct, concrete topic sentences and stay on topic, and the conclusion both sums up and makes clear what is at stake. Transitions are used throughout.

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### Language

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**Novice** 15 (15.00%) points

Many grammatical errors are made and/or often interfere with meaning. Language is not college-level.

**Competent** 18.75 (18.75%) points

Some grammatical errors are made and rarely interfere with meaning. Language is mostly college-level.

**Proficient** 25 (25.00%) points

Minimal grammatical errors are made and never interfere with meaning. Language is college-level.

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### Quotations

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**Novice** 15 (15.00%) points

The essay lacks quotations or does not use quotation marks around what's being cited; if a works cited is needed it's missing

**Competent** 18.75 (18.75%) points

The essay quotes from the original source and, if needed, includes a works cited, but may contain a number of errors in formatting.

**Proficient** 25 (25.00%) points

The essay uses MLA correctly with a few exceptions.

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Exit