Strategies for Introductions

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| Strategies for Introductions | |
| Starting with a question | Ask one or more questions that you answer later on in the essay. |
| Starting with a story | Tell one or more anecdotes or start a story that you finish later on in the essay. |
| Starting with background information | Give information about the topic that readers might need—for example, history or definitions. |
| Starting with a surprise | Begin with one point of view on the topic, and then switch unexpectedly. |
| Starting with data | Provide relevant statistics on the topic. |
| Starting with a quotation or adage | Offer a quotation, perhaps from an expert, or an appropriate saying. |
| Starting with an objective overview | Give both sides of an argument in neutral language before proceeding to focus on a particular point o view. |