Exam#1 Review		
Economics:	Social Science; Study of choices	
Resources	Limited	
Renewable	Ex: Grass, Forest, Animals	
Nonrenewable	Ex: Iron ore, Copper ore, coal,	
	crude oil	
Wants	Unlimited	
Scarcity	Economic problem, not having	
	enough resources to satisfy our	
	wants	
Because of scarcity societies	1. What to produce? (What is	
and economies have to	in demand?)	
answer the 3 major economic	2. How to produce? (produce	
questions	with least cost) Capital	
	intensive technique or labor	
	intensive technique	
	3. For whom to produce? (How	
	to distribute the good?)	
Goods	Ex: Air, Sunshine, water	
Free Goods	Consumer goods: For Final use	
Economic Goods	Capital goods: for further use;	
	any finished product if you use it	
	to produce other goods	
4 Basic Factors of Production	Natural Resources	
Land	Physical & Intellectual	
Labor	Physical - Ex: Machinery,	
	equipment	
Capital	Human - Ex: Job skills, education	
Entrepreneurship	Organizer, risk-taker, and	
p	innovator	
Opportunity Cost : Is the result	Next best alternative you	
of scarcity	sacrifice to get something	

Classical Economists	
Adam Smith	Laissez-Faire Policy
	Self-interest
	Invisible hand
	Division of Labor
	His famous book was "Wealth of Nations" published in 1776
	·
Karl Marx	Famous books written
	by Karal Marx were
	"Das Kapital"
	"Communist Manifesto"
	Exploitation of Labor
	Government Economy
	Comparative Advantage Theory
David Ricardo	
	Producing with less opportunity
	cost
Production Possibilities Model	Law of Increasing Opportunity
	Cost
	A. Efficient production and
	attainable
1	B. Inefficient Production (not
☆ ^ .	using all inputs)
00	C. Unattainable Goal (can't
ъ	produce at C point)
ō \	Because of scarcity, producing
\	more of one good or service
A	means, producing less of another
	good or service.
n	
Steps the economists generally	Formulate hypothesis, decide
follow to develop a model	assumptions and use economic
	data to explain.

Market Economic Behavior		
Sellers	Maximize profit while supplying	
Buyers	goods to the market.	
34,6.5	Maximize satisfaction while	
Government	demanding goods and service in	
Government	the market.	
Demand	Law of demand	
Demand	Inverse relationship between	
	price and quantity demanded	
	price and quantity demanded	
	Price increases Quantity	
	Demand decreases - Ceteris	
	Paribus	
	Price decreases quantity	
	demanded increases	
Factors cause Demand curve to	1. Number of buyers	
Shift	2. Tastes and preferences	
	3. Incomes	
		Normal good: 95%, positive
		relationship
		Inferior goods: inverse
		relationship bt. Demand and
		income
7 -	4. Expectations of Buyers	
	5. Prices of related Goods	
Increase Demand = Right shift		Substitute Goods (comparative
		goods) : Pepsi vs. Coke
Decrease Demand = left shift		Complementary Goods (joined or
		go-together goods): shoes and
		socks
Supply	Law of Supply	
	Upward relationship	
	Price increases Quantity	
	Supplied increases - Ceteris	
	Paribus	
	Price decreases Quantity	
	Supplied decreases	

Factors cause Supply curve to	1. Increase in number of sellers
Shift	
1 .	2. Technology
	3. Resources (input) price
	4. Future expectation of Sales
	5. Supply shocks
	6. Taxes and subsidies
Increase Supply = (down) right shift	
Decrease Supply = (up) left shift	
	All other the control of
Ceteris Paribus	All other things remain constant
	unchanged (constant)
	Increase in price of Dell
	computer will increase demand
	for HP computer
Equilibrium Price	Quantity Demanded = Quantity
	Supplied
	Заррнеа
Price ceilings	Favor for buyers Below the
	equilibrium price
1	Ex: New York rent controls
	Main disadvantage: Shortage

Price Floors	Favor for sellers
Price Floors	
	Above the equilibrium price
	Ex: Minimum wage law - in 1938
	@ 25 cents/hour
	Main disadvantage: Surplus
Money	Not a factor of production
Factor market	Where factors of production are
ractor market	bought and sold
Household	Consumption unit, one or two
Household	
	living under a roof with a sort of income
Figure 2	
Firms	Business firms; production unit
	produce either goods or services
3 Types of Economic systems	1. Capitalistic / private
	enterprise / market economy.
	Examples: US, Canada and japan
	2. Government (command and
	control)/ central planning
	system Examples: Cuba, North
	Korea and Romania
	3. Mixed economy
Macroeconomics	Study of economy as a whole
Microeconomics	Study of individuals, single firm
	and single industry and how do
	they take decisions
Normative analysis : What	Positive analysis : What is
Quantity demanded	Movement along the line
Demand	Shifts
Short-run	Entrepreneur can't change all
	inputs (resource)
Long-run	Can change all inputs
Circular Flow Model	Relationship between household
	and firms
Economic Model	Basic structure of the economy