



Course Syllabus

International Business Law

IBUS 2335

Semester with Course Reference Number (CRN)	Fall 2014 - 25843
Instructor contact information (phone number and email address)	Dr. Raven Davenport 713-718-6478 raven.davenport@hccs.edu
Office Location and Hours	1215 Holman Avenue, BSCC Building Room 206, M-F 9am – 3pm (by appointment only)
Course Location/Times	Distance Education
Course Semester Credit Hours (SCH) (lecture, lab) If applicable	Credit Hours 3.00 Lecture Hours 3.00 Laboratory Hours External Hours
Total Course Contact Hours	48.00
Continuing Education Units (CEU): if applicable	
Course Length (number of weeks)	16
Type of Instruction	Lecture
Course Description:	Discussion of ethical issues, the development of a moral frame of

reference, and the need for an awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

Course Prerequisite(s)

- ENGL 0300 or 0347
- GUST 0342 (9th -11th Grade Reading)
- MATH 0306 (Basic Math Pre-Algebra)

Academic Discipline/CTE Program Learning Outcomes

1. Identify essential management skills necessary for career success.
2. Describe the relationships of social responsibility, ethics, and law in business.
3. Construct a business plan.
4. Examine the role of strategic human resource planning in support of organizational mission and objectives.
5. Describe the impact of corporate culture and atmosphere on employee behavior.

Course Student Learning Outcomes (SLO): 4 to 7

1. Analyze theories, principles and policies of the U.S. Legal System.
2. Describe the political legal environment of various countries and regions.
3. Critically assess the most appropriate legal organization in a particular area or for a particular purpose.
4. Explain the concept of corporate social responsibility
5. Evaluate the best appropriate legal assistance in setting up foreign contracts.

Learning Objectives (Numbering system should be linked to SLO - e.g., 1.1, 1.2, 1.3, etc.)

- 1.1 Understand the framework of International business and the legal environment in which it operates
- 2.1 Explain the risks of transaction risks inherent in international business (commercial law)
- 3.1 Describe the difference between private law of international business transactions to public law of international trade (among nations)
- 4.1 Understand the legal complications that arise when a business moves a portion of its enterprise or employs an agent in another country.

SCANS and/or Core Curriculum Competencies: If applicable

A study was conducted for the Department of Labor by the American Society for Training and Development which identified the seven skills U. S. employers want most in entry level employees. These skills are motivation to learn, basic skills, communication, teamwork, critical thinking, career development and leadership.

Course Calendar

Class Date	Chapter	Topic
Week 1	1	Introduction to International Business
Week 2	2 3	International Law and the World's Legal Systems Resolving International and Commercial Disputes
Week 3	4	Exam 1 Ch 1-3 Sales Contracts and Excuses for Nonperformance
Week 4	5 6	The Documentary Sale and Terms of Trade The Carriage of Goods and the Liability of Air and Sea Carriers
Week 5	7	Bank Collections, Trade Finance, and letters of Credit Exam 2 Ch 4-7
Week 6	8 9	National Lawmaking Powers and the Regulation of US Trade GATT Law and the World Trade Organization
Week 7	10 11	Laws Governing Access to Foreign Markets Regulating Import Competition and Unfair Trade
Week 8	12 13	Imports, Customs, and Tariff Law The Regulation of Imports
Week 9	14	North American Free Trade Law

	15	The European union and other Regional Trade Areas
Week 10	16	Exam 3 Ch 8-15 International Marketing Law: Sales Representatives, Advertising and Ethical Issues
Week 11	17 18	Licensing Agreements and the Protection of Intellectual Property Rights Takings and National Control on Foreign Direct Investment
Week 12	19 20	Labor and Employment Discrimination law Environmental law
		Project Due
Week 13	21	Regulating the Competitive Environment Exam 4 Ch 16 - 21
Week 14		Thanksgiving Holiday
Week 15		
Week 16		Final Exam Ch 1-21

Instructional Methods

Online

Student Assignments

Project

Student Assessment(s)

Exam1 Chapters 1-3

Exam 2 Chapters 4-7

Exam 3 Chapters 8-15

Exam 4 Chapters 16-21

Final exam - Cumulative

Instructor's Requirements

Students are expected to maintain a state of **technical**

compliance, including (but not limited to): up-to-date software as required by the instructor; a stable Internet connection; and use of the Firefox browser when using Eagle Online.

The instructor is NOT required to give consideration for lost/missing/unacceptable work stemming from technical non-compliance and/or end-user technical issues.

The concept behind DE is relevant material and standardized instructional delivery to a group, in a consistent and fair manner, and at the lowest tuition price possible. To achieve these ends, **deadlines** must be adhered to strictly. This is a standard for all DE institutions, HCC college policy, and that of every instructor; not just mine. Tests and Assignments **MUST** be submitted through the window on the assignments page. If it is locked out, you missed it!

Deadlines and penalties are a part of the business world. When your rent is late, landlords charge a \$5 penalty each day late. If you are late picking up children from daycare, the fine is \$1/minute late. IRS charges penalties AND interest on a daily basis. Both utility and credit card companies have late fees, penalties, and ultimately higher interest rates for missed deadlines. These are the ways of the world!! You must learn them now. In rare circumstances, special arrangements could possibly be made in advance if there is some rare reason you need preferential treatment, but do not count on it.

DE instruction is for mature, disciplined students who are college-ready and prepared to work independently. You **MUST** have the reading/writing/typing skills *and* the discipline to accomplish this on your own within the allotted timelines, otherwise you should NOT be enrolled in a DE class.

**Program/Discipline
Requirements: If
applicable**

HCC Grading Scale

A = 100- 90	4 points per semester hour
B = 89 - 80:	3 points per semester hour
C = 79 - 70:	2 points per semester hour

D = 69 - 60:	1 point per semester hour
59 and below = F	0 points per semester hour
IP (In Progress)	0 points per semester hour
W(Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour
AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses. To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grades "IP," "COM" and "I" do not affect GPA.

For Health Science programs, see the Program/Discipline Requirements section for specific grading requirements.

Instructor Grading Criteria

Exam 1 10%

Exam 2 10%

Exam 3 20%

Exam 4 20%

Project 20%

Final Exam 20%

Instructional Materials

Schaffer, Richard, Beverley Earle, and Filiberto Agusti,

**International Business Law And Its Environment, 8th Edition,
West Publishing Company, St. Paul,**

Minnesota, 2012 ISBN: 978-0-538-47361-3

HCC Policy Statement:

**Access Student Services
Policies on their Web site:**

<http://hccs.edu/student-rights>

EGLS3 -- Evaluation for Greater Learning Student Survey System

At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term.

Distance Education and/or Continuing Education Policies

Access DE Policies on their Web site:

DE STUDENT SERVICES

The Distance Education Student Handbook contains policies and procedures unique to the DE student. It is the student's responsibility to be familiar with the handbook's contents and part of the mandatory orientation. The handbook contains valuable information, answers, and resources, such as DE contacts, policies and procedures (how to drop, attendance requirements, etc.), student services (ADA, financial aid, degree planning, etc.), course information, testing procedures, technical support, and academic calendars. Refer to the DE Student Handbook by visiting this link: <http://de.hccs.edu/de/de-student-handbook>

Access CE Policies on their Web site:

<http://hccs.edu/CE-student-guidelines>