



IBUS 1302 Principles of Imports

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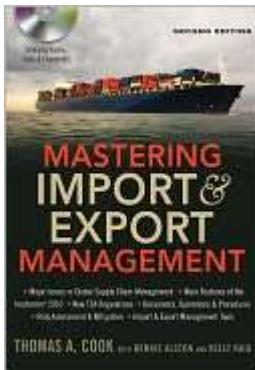
Office location and hours

Please feel free to contact me at any time concerning any problems that you are experiencing in this course. You do not need to wait until you have received a poor grade before asking for my assistance. Your performance in my class is very important to me. I am available to hear your concerns and discuss course topics. Feel free to contact me by sending me an email to silvia.garcia@hccs.edu or by calling 713-320-1723.

Course Description

Practices and processes of import management operations.

Instructional Materials



MASTERING IMPORT+EXPORT MANAGEMENT-W/CD

- Author:COOK
- Edition:2ND 12
- Publisher:AMACOM
- ISBN:978081442026

Prerequisites

None

Frequent Prerequisites

ENGL 0300 or 0347

GUST 0342 (9th -11th Grade Reading)

MATH 0306 (Basic Math Pre-Algebra)

Program Learning Outcomes

- Identify global issues and trends.
- Identify current global legal issues and international trade management issues.
- Analyze various sources of international business research.
- Demonstrate knowledge of global and world geography.

Course Student Learning Outcomes

- Understand basic import/export transactions in greater depth.
- Understand how real world exporting and importing problems are solved.
- Understand the whole process a prospective trader will utilize from start to finish.
- Understand Letter of Credit transactions and other financing transactions including foreign exchange and commodity markets.
- Identify quality control measurements for international suppliers.
- Understand barriers to trade.
- Understand insurance for goods in transit.
- Understand human factors and cross- cultural interactions in international trade.
- Understand major world trading blocs and trade agreements and how they affect sales contracts.
- Understand international trade arbitration.

Learning Objectives

- Understand basic import/export transactions in greater depth.
- Understand how real world exporting and importing problems are solved
- Understand the whole process a prospective trader will utilize from start to finish
- Understand Letter of Credit transactions and other financing transactions including foreign exchange and commodity markets.
- Identify quality control measurements for international suppliers
- Understand barriers to trade.
- Understand insurance for goods in transit.
- Understand human factors and cross- cultural interactions in international trade.
- Understand major world trading blocs and trade agreements and how they affect sales contracts.
- Understanding international trade arbitration. The primary objective is to give the student an understanding of basic business principles. Global business, entrepreneurship, management, marketing, technology, and financial management will be discussed. Another purpose of this course is to provide an opportunity for the student to learn first- hand about investing through participation in a stock market game.
- Identify major business functions of accounting, management, marketing, and economics.
- Describe the relationships of social responsibility, ethics, and law in business.
- Define and apply business terminology.

SCANS or Core Curriculum Statement and Other Standards

Discuss the broad issues of international purchasing and sourcing.

- Foundation Skills-Basic-Reading
- Foundation Skills-Basic-Writing
- Foundation Skills-Basic-Mathematics
- Foundation Skills-Basic-Listening
- Foundation Skills-Basic-Speaking

Complete a project in sourcing specific items.

- Foundation Skills-Basic-Reading
- Foundation Skills-Basic-Writing
- Foundation Skills-Basic-Mathematics
- Foundation Skills-Basic-Listening
- Foundation Skills-Basic-Speaking

Utilize technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems.

- Foundation Skills-Basic-Reading
- Foundation Skills-Basic-Writing
- Foundation Skills-Basic-Mathematics
- Foundation Skills-Basic-Listening
- Foundation Skills-Basic-Speaking

Instructional Methods

As an instructor, I want my students to be successful. I feel that it is my responsibility to provide you with knowledge concerning IBUS 1302 by modeling good teaching strategies and implementing scenarios and real-life examples that allow you to connect the information that you learn in this course to the real world.

As a student wanting to learn about Imports, it is your responsibility to read the assigned chapters in the textbook, submit assignments on the due dates, study for the exams, and enjoy yourself throughout the experience.

Student Assignments

Assignments have been developed that will enhance your learning. To better understand a topic, you will be given assignments on key information that you will need to remember for your success in IBUS 1302.

HCC Grading Scale

- A = 100 – 90;.....4 points per semester hour
- B = 89 – 80:3 points per semester hour
- C = 79 – 70:2 points per semester hour
- D = 69 – 60:1 point per semester hour

59 and below = F.....	0 points per semester hour
IP (In Progress)	0 points per semester hour
W (Withdrawn).....	0 points per semester hour
I (Incomplete).....	0 points per semester hour
AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses. To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grades “IP,” “COM” and “I” do not affect GPA.

Grading Criteria

I will conduct quizzes, exams, and assessments that you can use to determine how successful you are at achieving the course learning outcomes (mastery of course content and skills) outlined in the syllabus. If you find you are not mastering the material and skills, you are encouraged to reflect on how you study and prepare for each class. I welcome your observations on what you discover and may be able to assist you in finding resources that will improve your performance.

HCC Policy Statements

Access Student Services Policies on their website:

<http://hccs.edu/student-rights>

Access DE Policies on their Web site:

All students are responsible for reading and understanding the DE Student Handbook, which contains policies, information about conduct, and other important information. For the DE Student Handbook click on the link below or go to the DE page on the HCC website.

The **Distance Education Student Handbook** contains policies and procedures unique to the DE student. Students should have reviewed the handbook as part of the mandatory orientation. It is the student's responsibility to be familiar with the handbook's contents. The handbook contains valuable information, answers, and resources, such as DE contacts, policies and procedures (how to drop, attendance requirements, etc.), student services (ADA, financial aid, degree planning, etc.), course information, testing procedures, technical support, and academic calendars. Refer to the DE Student Handbook by visiting this link:

<http://de.hccs.edu/de/de-student-handbook>

Access CE Policies on their Web site:

<http://hccs.edu/CE-student-guidelines>
