



**Course Syllabus**  
**Global Supply Chain Management**  
**IBUS 1341**

**Semester with Course Reference Number (CRN)** Spring 2015 (43597)

**Instructor contact information (phone number and email address)** Steven Woodland  
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**Office Location and Hours** Spring Branch Campus, Room 900M next to the Commons next to Murphy's Deli  
12 Noon – 3 PM Monday - Thursday

**Course Location/Times** Spring Branch Campus, Room 214, Wednesday, 10:30 am – 12:00 pm

**Course Semester Credit Hours (SCH) (lecture, lab) If applicable** Credit Hours: 3  
Lecture Hours: 3  
Laboratory Hours:  
External Hours:

**Total Course Contact Hours** 48.00

**Course Length (number of weeks)** 16 Weeks

**Type of Instruction** Lecture

**Course Description:** International purchasing or sourcing. Includes the advantages and the barriers of purchasing internationally, global sourcing, procurement technology, and purchasing processes. Emphasizes issues of contract administration, location, and evaluation of foreign suppliers, total cost approach, exchange fluctuations, customs procedures, and related topics.

**Course Prerequisite(s)** **PREREQUISITE(S):**

- LMGT 1319

### **FREQUENT REQUISITES**

- GUST 0342 (9th -11th Grade Reading)
- MATH 0312 (Intermediate Algebra)
- ENGL 0310 or 0349

#### **Academic Discipline/CTE Program Learning Outcomes**

1. Explain logistics/global supply chain terms
2. Solve transportation problems utilizing knowledge of world geography, the transportation system and applying forecasting techniques to various facets of supply chain management
3. Evaluate technical factors of logistics in international trade
4. Demonstrate the uniqueness of the maritime logistics supply chain.

#### **Course Student Learning Outcomes (SLO):**

1. Identify and explain terms in the global supply chain environment;
2. Complete a project in current global supply chain issues;
3. Demonstrate an understanding of global issues and trends, knowledge of global geography, various sources of international business research, logistical operations, the broad issues of international purchasing and sourcing, legal issues and proper documentation necessary for international trade, and supply chain technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems and in sourcing specific items.
4. Demonstrate an understanding of the functions of the many participants in the maritime supply chain

#### **Learning Objectives**

1. Identify and explain terms in the global supply chain environment;
2. Complete a project in current global supply chain issues;
3. Demonstrate an understanding of global issues and trends, knowledge of global geography, various sources of international business research, logistical operations, the broad issues of international purchasing and sourcing, legal issues and proper documentation necessary for international trade, and supply chain technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems and in sourcing specific items.
4. Demonstrate an understanding of the functions of the many participants in the maritime supply chain

**Instructional  
Methods**

**Student  
Assignments**

**Hybrid**

Identify and explain terms in the global supply chain environment;

**Pop Quizzes and Exams**

Complete a project in current global transportation and supply chain issues;

**Team Project**

Demonstrate an understanding of global issues and trends, knowledge of global geography, various sources of international business research, logistical operations, the broad issues of international purchasing and sourcing, legal issues and proper documentation necessary for international trade, and supply chain technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems and in sourcing specific items.

**Pop Quizzes and Exams**

Demonstrate an understanding of the functions of the many participants in the maritime supply chain

**Pop Quizzes and Exams**

**SCANS:**

**Identify and explain terms in the global supply chain environment**

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic –Speaking

**Complete a project in current global transportation and supply chain issues**

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic –Speaking

**Demonstrate an understanding of global issues and trends, knowledge of global geography, various sources of international business research, logistical operations, the broad issues of international purchasing and sourcing, legal issues and proper documentation necessary for international trade, and supply chain technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems and in sourcing specific items.**

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic –Speaking

**Demonstrate an understanding of the functions of the many participants in the maritime supply chain**

Foundation Skills - Basic -Reading

Foundation Skills - Basic -Writing

Foundation Skills - Basic -Mathematics

Foundation Skills - Basic -Listening

Foundation Skills - Basic –Speaking

Negotiate with others and Work with different cultures

**Team Project**

Demonstrating Thinking Skills

**Team Project**

**Student  
Assessment(s)**

There will be one team project (class presentation), unannounced pop quizzes (in class), a mid-term exam (online) and a final exam (online).

**Instructor's  
Requirements**

Reading assignments are associated with the exams. It is the student's responsibility to review the homepage on Eagle Online insuring the correct chapters are read and studied prior to each exam.

The due dates for the team project, mid-term exam and final exam will be found under Activities on the home page.

The instructor will assign team project groups and give each group a deadline for presenting to the class.

**Program/Discipline**

**Requirements: If applicable**

A = 100- 90	4 points per semester hour
B = 89 - 80:	3 points per semester hour
C = 79 - 70:	2 points per semester hour
D = 69 - 60:	1 point per semester hour
59 and below = F	0 points per semester hour
FX (Failure due to non-attendance)	0 points per semester hour
IP (In Progress)	0 points per semester hour
W (Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour
AUD (Audit)	0 points per semester hour

**HCC Grading Scale:**

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses. To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grades "IP," "COM" and "I" do not affect GPA.

**Instructor Grading Criteria**

The student will be evaluated as follows:

Pop Quizzes	10%
Team Project (PPT)	20%
Mid-Term Exam	35%
Final Exam	35%

Given the guidelines for the team project, pop quizzes and exams, the student will accomplish the entire student learning outcomes below.

**STUDENT LEARNING OUTCOMES**

Upon completion of this course, the student should be able to:

Discuss the broad issues of international purchasing and sourcing; complete a

project in sourcing specific items; and utilize technical factors such as exchange rates, channels of distribution, or customs regulations to resolve problems.

**Instructional Materials (Text)** Wisner, Joel D., Keah-Choon Tan, and G. Keong Leong, Principles of Supply Chain Management – A Balanced Approach, Third Edition, South-Western, Mason, OH, 2012. ISBN: 9780538475464

**HCC Policy Statement:** It is the policy of the Dean of Workforce that an Incomplete may be given only for extenuating circumstances (i.e., family illness, accident, or an unforeseen event occurring at final exam time).

**Access Student Services Policies on their Web site:** <http://hccs.edu/student-rights>

### **EGLS3 -- Evaluation for Greater Learning Student Survey System**

At Houston Community College, professors believe that thoughtful student feedback is necessary to improve teaching and learning. During a designated time near the end of the term, you will be asked to answer a short online survey of research-based questions related to instruction. The anonymous results of the survey will be made available to your professors and department chairs for continual improvement of instruction. Look for the survey as part of the Houston Community College Student System online near the end of the term.

### **Distance Education and/or Continuing Education Policies**

**Access DE Policies on their Web site:** [http://de.hccs.edu/Distance\\_Ed/DE\\_Home/faculty\\_resources/PDFs/DE\\_Syllabus.pdf](http://de.hccs.edu/Distance_Ed/DE_Home/faculty_resources/PDFs/DE_Syllabus.pdf)

**Access CE Policies on their Web site:** <http://hccs.edu/CE-student-guidelines>