### **Objective** To facilitate learners in an inviting collaborative, engaging, and active learning environment Education University of Houston ------2009 Doctorate - Curriculum and Instruction (Instructional Technology emphasis) ------ Houston, Texas University of Houston Clear Lake-------1998 University of Houston Clear Lake-------1994 Master of Science- Reading ------ Houston, Texas Sam Houston State University ------ 1990 Bachelor of Arts- Elementary Education Specializing in Math-----Huntsville, Texas University of Houston ------1990 Bachelor of Science- Hotel Restaurant Management ------ Houston, Texas Awards NASA Educator Astronaut Semi-finalist Class of 2003 ------2003 Deer Park Independent School District Elementary Teacher of the Year------2000 Teacher of the Year Fairmont Elementary ------1999 Certifications Certified Faculty Developer ------2014 **Experience** Instructional Designer ------2015—Present San Jacinto Community College ------ Houston, Texas ◆ Design Courses for Texas Work Force Fast Start II Grant Department of Labor Ready to Work Grant Consult with Faculty to Design Learner-Centered Training for Quick Entry into Workforce Instructional Designer ------ 2012—2015 Houston Community College------ Houston, Texas ♦ Design Online and Hybrid Courses Using Sound Instructional Epistemology ♦ Consult with Faculty to Design Learner-Centered Instruction ♦ Use Web 2.0 Tools to Engage Students Use Moodle and OER Materials Adjunct Professor ------2012—Present Houston Community College------ Houston, Texas ♦ Instructor, Accelerated Certification Program ♦ Teach PPR Courses Teach Hybrid Course in Teaching Epistemology ♦ Converted Course to a More Sound Instructional Design that Integrates Technology Adjunct Professor ------2010—Present

Keiser University------ Houston, Texas

♦ Teach Instructional Design Courses in the Doctoral Program

◆ Teach 100% Online

Experience Continued	
Adjunct Professor	2010—Present
University of Houston—Clear Lake	Houston, Texas
◆ Teach Graduate Instructional Technology Courses	
♦ Teach 100% Online	
◆ Teach Using BlackBoard Learn	
Program Coordinator & Adjunct Professor	2005-2008
College of the Mainland	Texas City, Texas
<ul> <li>Taught Integrating Technology into the Classroom</li> </ul>	
<ul> <li>Converted to Online Course using WebCT/Blackboard</li> </ul>	
<ul> <li>Coordinated Kid's College Program for Children Ages 6-13</li> </ul>	
Created All Curriculum for Program	
Managed Budget for Program	
Managed Day to Day Operations	
Coordinated School Readiness Program for Children Ages 4-5	
Created All Curriculum for Program	
Managed Day to Day Operations	
Coordinated Teacher Professional Development Training	
Director of Education	2005-2006
Lone Star Flight Museum	Galveston, Texas
<ul> <li>Developed Field Trip Program for K-12 Students</li> </ul>	
Developed All Curriculum	
Managed Budgets and Staff	
<ul> <li>Developed Working Relationships with Local Area ISDs</li> </ul>	
<ul> <li>Developed Successful Relationships from Local Businesses to Bring in</li> </ul>	Donations to Museum
Curriculum Development and Trainer	2003-2005
MemberWorks Incorporated	Houston, Texas
<ul> <li>Designed and Implemented Training Curriculum for Company</li> </ul>	
♦ Improved Graduation Rate of Trainees by 70%	
<ul> <li>Decreased Attrition Rate of Trainees by 70%</li> </ul>	
<ul> <li>Aligned Testing Materials to Curriculum though Performance Assessm</li> </ul>	ent
Teacher and Trainer	1990-2003
Deer Park Independent School District	Deer Park, Texas
<ul> <li>Teacher and Instructional Technology Specialist for K-8</li> </ul>	
◆ Technology Specialist for District	
<ul> <li>Created Technology Integration Curriculum for Grades K-5</li> </ul>	

#### **Publications**

McDonald, D.M., Crawford, C., & Bubb, T. (2017). Professional development: the good, bad, and ugly. *Academic Quarterly, 21*(4), in publication.

Implemented a Webmaster's Consortium for the Southeast Texas Area

Webmaster for District

Bubb, T., McDonald, D., & Crawford, C. (2011) Meaningful connections: "Going the distance" in distance learning through the design and generation of community building online learning interactions. In H. Wang (Ed.), Interactivity in E-learning: Case studies and frameworks. Washington, DC: IGI Global.

Crawford, C. Bubb, T., & Smith, M. (2011). Evolutionary communities of learning: Designing professional academic communities of learning through interactivity, responsiveness, and flexibility while focusing upon professional identity and perspective. *Design Principles and Practices: An International Journal*, *5*(3), 23-43.

### **Publications Continued**

Bubb, T., Crawford, C. & McDonald, D. (2010). An APPLE a day the online way: Winning strategies for instructors to design successful online Learning environments. In D. Gibson & B. Dodge (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2010* (pp. 360-367). Chesapeake, VA: AACE. Retrieved from <a href="http://www.editlib.org/p/33361">http://www.editlib.org/p/33361</a>

Bubb, T., Crawford, C. & McDonald, D. (2010). Grasping at hats: What the successful online instructor is wearing. In D. Gibson & B. Dodge (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2010* (pp. 368-374). Chesapeake, VA: AACE. Retrieved from <a href="http://www.editlib.org/p/33362">http://www.editlib.org/p/33362</a>

Edwards, T., Hilburn, S., & Crawford, C.M. (January/March, 2002). Creating successful learning environments using a web-enhanced one computer classroom. *CSS Journal: Computers in the Social Studies, 10 (1).* 

Crawford, C. M., & Edwards, T. (2001). Supporting the professional development of preservice and inservice instructors: Aspects toward a nurturing, creative learning environment (Report No IR021066). East Lansing, MI: National Center for Research on Teacher Learning. (ERIC Document Reproduction Service No. ED462912).

#### **Conference Presentations**

Texas Workforce Commission Presents The Fast Start II Grant Curriculum April 2016 Texas Administrators for Continuing Education Austin, Texas		
Not All Superheroes are Alike: Framing Instructor "Presence" and Dispositions March 2016 Texas Distance Learning Association San Antonio, Texas		
Houston Community College Supports Faculty in the Design of Learner-Centered Courses for Student SuccessJune 2014		
International Teaching and Learning 2014 Annual Conference Houston, Texas		
Art All Around Us May 2014		
Houston Community College Learner-centered Symposium Houston, Texas		
MOOCs and Legal Ramifications November 2013		
Innovations in Teaching and Learning Technology Baytown, Texas		
Using Avatars and Real World Scenarios in Higher Education March 2013		
Society for Information Technology and Teacher Education New Orleans, Louisiana		
Problem-Based Learning for Higher Education Students March 2013		
Society for Information Technology and Teacher Education New Orleans, Louisiana		
Implementing a Learner-Centered Approach to Instruction November 2012		
Innovations in Teaching and Learning TechnologyBaytown, Texas		
How HCC Supports Faculty in Building Learner-Centered Courses October 2012		
Texas Higher Education Coordinating Board: Special Session Austin, Texas		
Affirmation and Validation Hierarchy when Building an Online Community March 2012 Society for Information Technology and Teacher Education Austin, Texas		
7 Additi, Texas		
Comfortableness: Creating an Interactive Online Environment March 2012 Society for Information Technology and Teacher Education Austin, Texas		
Creating Successful Writers Online Without Losing Your Sanity October 2011 American Association for Teaching and Curriculum (AATC) Denver, Colorado		

Conference Presentations Continued		
Polite UnityApril 2011 American Educational Research Association (AERA) New Orleans, Louisiana		
Tipping Instructional Hats: Frameworks towards the Online Environment February 2011 Association of Teacher Educators (ATE)		
Social Media and Social Engagement November 2010 Innovations in Teaching and Learning Technology		
Placing the Instructor Back into Online Instruction: The Role of the Instructor in Online Learning Communities May 2010		
American Educational Research Association (AERA)  Denver, Colorado		
An APPLE a Day the Online Way: Winning Strategies for Instructors to Design Successful Online Learning Environments		
Grasping at Hats: What the Successful Online Instructor is Wearing April 2010		
Society for Information Technology & Teacher Education (AACE)San Diego, California		
Creating a Community of Learners: Analyzing Communication in a Distance Education Course to Determine the Evolution of Online Communities of Learning September 2009 American Association for Teaching and Curriculum (AATC)Arlington, Virginia		
You Can Walk on Water May 2006		
Sci-TEK FairTexas City, Texas		
Let's Walk on WaterJune 2005 NASA NEAT Conference Educator Astronaut WorkshopOrlando, Florida		
Online Gradebooks Made Simple May 2004 NASA NEAT Conference Educator Astronaut Workshop Houston, Texas		
Kidspiration: Get Inspired Without Expiring or Perspiring May 2002 Technology Applications Conference Houston, Texas		
KidPix: May 2002		
Technology Applications Conference Houston, Texas		
Microsoft In the Classroom: Now What? May 2002 Technology Applications Conference Houston, Texas		
Microsoft Word in the Classroom is No MysTEKery May 2002 Technology Applications Conference Houston, Texas		
C.H.A.M.P.S. (Computer Helpers Are My Pals)February 2002 Texas Computer Education Association Conference		
So You're the Webmaster of Your District: Now What?February 2002 Texas Computer Education Association Conference		
Composing Web PagesFebruary 2001 Texas Computer Education Association Conference		
Technology TeamsFebruary 2001 Texas Computer Education Association Conference Austin, Texas		

#### **Conference Presentations Continued**

Technology Teams: How to Implement Them in Your School	
Internet Incorporated Texas Computer Education Association Conference	
Internet Incorporated Texas Education Agency—Business Conference	
Internet Incorporated Texas Education Agency—Business Conference	
Constructivism: The New Buzzword in Education Association for Supervision and Curriculum Development Conference	

#### **Dissertation Committees**

Julie Allen: Titled—The Lived Experiences of Allied Health Faculty Designers: A Transcendental Phenomenological Investigation

Karen Rinelli: Titled – Overcoming K-12 Teacher Resistance to Technology and Learning Using M-Learning

Karyn Zelbovitz: Titled – Phenomenological Characteristics of College Dropouts

Murielle F. Pamphile: Titled – Military-Veteran Students' Perception of College Transition and Support Systems

John J. Peterson: Titled – Motivators of University and College Leaders in the Integration of Sustainable Practices

Pierre R. Michel: Titled – Minding the Gap: An Exploration of Teachers' and Instructors' Perceptions of Mathematics Education in K-12 and Post-Secondary Education

Alemu Katiso: Titled - Online Adult Students' Time Management Skills and Their Academic Achievement and persistence: Technology-based Learning and Student Success

Barombo M Bongoy: Titled—Homelessness Students' Lived Experiences in Post-Secondary Institutions and Academe: A Phenomenological Study

Frederick L. Ferrante: Titled—Persistence of First Year College Students, a Comparative Study of Task and Social Motivation

Luis Ortiz: Titled—Hispanics makes in Higher Education: A Case Study of Inequality in Access at the Presidency Level

Abigail Rios: Titled—Professional and Technological Development Program for Online Remote Adjunct Instructors in Higher Education: The Evaluation Process

Brian Wood: Titled—A Phenomenological Study of the Lived Experiences of Non-Traditional Students in Higher Level Mathematics at a Midwest University

Pending Defense:

Jamie Lorimer: Titled— Instructional Design Used in the Workforce

#### **Received Grants**

J.O.Y to the Real World: Joining Our Youth to the Real World

**Manipulating Math into the 21st Century** 

Math-N-Munch: an Innovative Approach to Unite Parents and Schools

Project Integrate Investigate: Breathing Life into Life Science

Reading Between the Minds: A Balanced Literacy Program for Students, Teachers, and Parents

Gentle Breezes: A School Readiness Summer Program for 4 and 5 Year Olds

### **Professional Memberships**

American Association for Teaching and Curriculum (AATC)—Member

American Educational Research Association (AERA)—Member

Association for the Advancement of Computing in Education (AACE) —Member

Alpha Delta Kappa Education Leadership Sorority—Secretary; Chaplain

Graduate Advisory Council Member—University of Houston Clear Lake

International Society for Technology in Education

**Texas Computer Educators Association** 

W.E.B.—Webmasters in Educational Broadcasting—Founding Chair

#### References

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**Dr. Denise McDonald** Professor—University of Houston Clear Lake 2700 Bay Area Blvd. Houston, Texas 77058 281-283-3544 or McDonald@uhcl.edu

**Mr. Matias Garza** Director—Houston Community College 3100 Main Houston, Texas 77002