



**Digital Communication
Southwest College**

ARTC 1309-21 Basic Illustration

CRN 15445 - Spring 2019

West Loop - Room 133 | 10:00am - 11:50am | Mon/Wed 2 hour lecture / 4 hour Lab
course / 48 hours per semester/ 16 weeks

Instructor: Wendy Robbins

Instructor Contact Information: 713-718-7893 wendy.robbins@hccs.edu

Office location and hours: Room 139 B Date & Time TBD

Please feel free to contact me concerning any problems that you are experiencing in this course. You do not need to wait until you have received a poor grade before asking for my assistance. Your performance in my class is very important to me. I am available to hear your concerns and just to discuss course topics. Feel free to come by my office anytime during these hours.

Total Course Contact Hours:

Credit and Lecture - 96.00: External Hours: 48 hours

Note: One hour of classroom instruction equates to a minimum of 1.5 hours of out-of-class student work for each week. External hours of student work may include assignments, projects, research, exam certification practice, and/or field trips.

Example: 2 lecture, 4 lab hours

Lecture 2hrs x 16 weeks = 32 hrs

Lab hours 4hrs x 16 weeks = 64 hrs

External Hours 3hrs x 16 weeks = 48 hrs **TOTAL hours = 144 hours**

Course Description

Introduction to drawing techniques and vocabularies as they pertain to the Graphic Design and Commercial Illustration industry. Learning to draw for beginners, improving drawing skills for experienced students. Emphasis on learning observational skills as they pertain to drawing.

Prerequisites

FREQUENT REQUISITES

- MATH 0306 (Basic Math Pre-Algebra)
- GUST 0341 (7th -9th Grade Reading)
- ENGL 0300 or 0347

Course Goal

Learn to sketch and draw proficiently to comply and understand industry standards. To learn not only how to draw but the ability of astute observation.

Student Learning Outcomes

The student will be able to:

1. Define commercial illustration.
2. Use various black and white media.
3. Apply drawing techniques including line, form, shading, perspective

Learning Objectives

Students will:

1. **Define commercial illustration.**
 1. Demonstrate broad styles of drawing: contour, value, gesture
 2. Define industry standard vocabularies of drawing & Illustration
 1. **Use various black and white media.**
 1. Illustrate with basic shapes for underlying structure
 2. Examine basic shapes
- Apply drawing techniques including form, shading, perspective, and real life subject matter.**
 1. Demonstrate one and two-point perspective for rendering three-dimensional objects
 2. Observation skills by examining and drawing from real life
 3. Draw anything proportionately
 4. Representational drawing studies
 5. Define perspective for rendering three-dimensional objects

16 WEEK CALENDAR (subject to change)

WEEK ONE: Topic

Introduction: Meet and Greet/Syllabus, course requirements, expectations, criteria of grading, Supplies List/Drawing Sites & Apps/Copyright Laws
Discuss assignment/Class Drawing Exercise TBA/Contour/Blind Contour

Assignment: Obtain Drawing Supplies, draw object that reflects who you are from life not from photo or the web or cell phones, computers or game consoles.

WEEK TWO: Topic

Discuss Assignments/Power of Observation/Class Drawing Exercise/Line
Discuss Assignments/Contour/Class Drawing Exercise

Assignment: Weekly: Simple Still Life Value Gradation Assignment

WEEK THREE: Topic

Discuss Assignments/Value/Mark Making/Class Drawing
Discuss Assignment/Class Drawing Exercise

Assignment: 7 Day Diary/Mark Making/Experiment with Mark Making/Value Gradation
Weekly Drawing

WEEK FOUR: Topic

Discuss Assignments/Cross Contour/Ellipses/Rule of Thirds/Class Drawing

Assignment: Cross-Contour Drawing/Ellipses Drawing/Mark Making Project
Weekly Drawing

WEEK FIVE: Topic

Discuss Assignment/Perspective/1pt perspective/2pt perspective

Assignment: 1 and 2 point perspective drawings/Weekly Drawing

WEEK SIX: Topic

Discuss Assignments/Studying the Human Figure/Class Drawing/Weekly Drawing
Discuss Assignment/Composition

Assignment: Drawings of the Figure/Weekly Drawing

WEEK SEVEN: Topic

Discuss Assignment/Head Proportions/Portraits/Class Drawing

Assignment: Head Studies/Self Portrait/Weekly Drawing

WEEK EIGHT: Topic

Discuss Assignment/Silhouettes/Class Drawing

Midterm Project Due

WEEK NINE: Topic

Discuss Assignment/Editorial Illustrations/Class Drawing

Assignment: Illustrated Word/Begin Editorial Illustration/Weekly Drawing

WEEK TEN : Topic

Discuss Assignment/Theme Progression/Mixed Media/Class Drawing

Assignment: Theme Progression/Weekly Drawing

WEEK ELEVEN

Discuss Assignment/Illustration Composition

Assignment: Develop Illustration Composition on chosen subject/Weekly Drawing

WEEK TWELVE

Field Trip To Museum of Fine Art Beck Gallery Impressionists

Assignment: Drawing reflecting Museum Experience/Weekly Drawing

WEEK THIRTEEN

Discuss Field Trip/Begin Developing final Drawing Composition Projects

Assignment: Drafts on Final Projects/Weekly Drawing from MFA inspiration

WEEK FOURTEEN

Discuss Assignment/Final Drafts for final projects

Assignment: Work on Final Projects

WEEK FIFTEEN

Work in Class on Final Projects

WEEK SIXTEEN Critique on Final Projects

- * **This schedule is subject to change at the discretion of the instructor to accommodate student needs. It is the student's responsibility to be informed of such changes**
- * Critiques will be held as needed on some assignments and exercises and when projects are due.

- * Works of other artists will be shown and discussed to promote students' abilities to talk comfortably about art and art concepts.

- * The drawing supplies listed are essential for full participation in this class and you are expected to bring the necessary materials for each class session as instructed.

- * Most drawings will be from real life, there will be a few exceptions where photos can be used as a reference.

- * Course or schedule may change according to particularities of this class or because of this group of students's needs. If some aspect of this syllabus needs to be amended, I reserve the right to make changes as necessary.

- * **Using or copying another artists intellectual property (photographs, drawings designs etc.) is strictly forbidden and will result in an "F" no exceptions.**
As a designer you must be inventive and creative, use your own knowledge, experience and skills to develop projects. Build your own library of visual material then it is **your** intellectual property.

Students entering this class will have had varying degrees of exposure and practice. Therefore, you will be graded in relationship to your own effort and progress rather than against the work of your classmates.

Be engaged, There is never nothing to do. Be an active learner, be attentive, take visual notes. Speak up and participate in class discussions, critiques, & activities.

Instructional Methods

Face to Face in Classroom

As an instructor, I want my students to be successful. I feel that it is my responsibility to provide you with knowledge concerning the field of drawing, modeling good teaching strategies, and organizing and monitoring the experience that allows you to connect the information that you learn in this course to the real world of digital media and more.

As a student wanting to learn about drawing, it is your responsibility to set aside a certain amount of time to practice drawing, submit exercises and assignments on the due dates, participate in classroom, attend class, and enjoy yourself while experiencing the rewards of drawing.

As I believe that engaging the students is essential for drawing to be effective, you will spend the majority of class time involved in drawing from life. You will be involved in discussions with your classmates and your instructor. As you will want to contribute to these discussions, you will need to come to class prepared to discuss, analyze and evaluate information from your what you have observed through the act of drawing.

Student Assignments

Define basic drawing terminology.

Lab Exercises, Homework Exercises

Apply drawing process using graphic design illustration principles

Projects, Lab Exercises, Homework Exercises

Demonstrate the use of illustration/drawing tools

Presentations, Projects, Portfolios, Lab Exercises, Homework Exercises

Assignments have been developed that will enhance your learning. To better understand a topic, you will be given assignments on key information that you will need for your success in your career in the graphic arts. Students will be required to successfully complete the following:

Classroom drawing exercises

Students will draw from life in the beginning of the semester to develop observational skills, hand eye coordination as it pertains to drawing and get acquainted with various drawing tools. Different challenges will be introduced throughout the semester that are designed to further develop drawing skills and foster the importance of employing the rules of composition.

Drawing assignments

Students will be given various drawing assignments to be completed by the due date, and will be expected to practice drawing outside of class independently and show evidence of such drawings every two weeks (this will be explained further in class).

Midterm Project

Students will complete, finished resolved drawing that will be assigned.

Final Projects

Students will complete finished, resolved, portfolio quality drawings specific to your major and interest.

Assessments

In-class discussions

Apply the drawing process using observation skills

Group and/or individual projects

In-class discussions

Demonstrate the use of design tools and equipment

Portfolios

Presentations

In-class discussions

Group and/or individual projects

Late Assignment Policy

Any assignment turned late will lose 25% each day it is not turned in. (For example, if the deadline is 9:30 AM and you turn it in 9:40 AM and your final graded score is 100% your assignment will automatically lose 25% off reducing it to 75%. An additional 25% will be deducted each day it is not turned in.) Please reference chart below

0-24 hours late = -25% off final graded score
24-48 hours late = -50% off final graded score
48-72 hours late = -75% off final graded score
72-96 hours late = -100% off final graded score

Absences

Please do not be late. 15 minutes late = 1 tardy. Three tardies = absence. 3 absences = drop from the class. Please do not be late.

NOTE: YOU MUST BE PRESENT THE LAST DAY OF CLASS TO PRESENT YOUR FINAL PROJECTS

Instructors Requirements

Attend Class and participate in class discussions

Bring drawing supplies to every class do not come to class without them.

Complete the required assignments and class exercises on time (see late policy)

Adhere to HCC department and instructor policies

All assignments/projects are due on the day noted

Arrive at class promptly with all art materials

Exhibit safe and courteous classroom habits

Develop and share knowledge with fellow students

Develop **Professional Attitude** and habits

NO Cell phones, including texting, no earbuds (*requirements subject to change*)

To be successful in this class, it is the student's responsibility to:

- Attend class and participate in class discussions and activities
- Set plenty of time in your schedule to sketch and draw
- Complete the required assignments, exercises and projects
- Ask for help when there is a question or problem
- Keep copies of all paperwork, including this syllabus, handouts and all assignments
- Complete all drawing projects

Program/Discipline Requirements

Complete and comprehend the objectives and technologies involved in all graded assignments.

Demonstrate the ability to apply creative thinking and problem solving to all class projects and assignments.

Attend class regularly, missing no more than 12.5% of instruction and lab time (12 hours)

Arrive at class promptly and be prepared with drawing materials

Exhibit safe and courteous lab habits.

Develop and share knowledge and information with fellow students.

Participate in keeping labs clean and organized; abiding by lab rules;

Showing respect for instructors, fellow students and lab assistants.

Participate in class discussions and critiques.

Demonstrate the ability to communicate in a clear, coherent manner.

Turn in all assignment on time as required by the instructor.

Demonstrate the ability to use computer based technology and software applications.

Understand and be proficient in computer file management, including saving and retrieving files.

When possible, demonstrate the ability to use and understand both Macintosh and Window operating systems.

Demonstrate knowledge and the ability to use applicable peripherals and storage devices.

Develop a portfolio that illustrates concepts, techniques, and programs used in solving class assignment, including a written statement describing project concepts and processes.

Demonstrate ability and creativity in using computer based technology in communicating, solving problems and acquiring information.

Accept responsibility for personal understanding of course requirements and degree plan

HCC Grading Scale

A = 100 – 90;	4 points per semester hour
B = 89 – 80:	3 points per semester hour
C = 79 – 70:	2 points per semester hour
D = 69 – 60:	1 point per semester hour
59 and below = F	0 points per semester hour
IP (In Progress)	0 points per semester hour
W(Withdrawn)	0 points per semester hour
I (Incomplete)	0 points per semester hour
AUD (Audit)	0 points per semester hour

IP (In Progress) is given only in certain developmental courses. The student must re-enroll to receive credit. COM (Completed) is given in non-credit and continuing education courses. To compute grade point average (GPA), divide the total grade points by the total number of semester hours attempted. The grades “IP,” “COM” and “I” do not affect GPA.

Grading Criteria

25% Class Participation

Participation in critiques, attendance, being on time, habitual tardiness will result in points off grade no exceptions (3 tardies equal one absence) Classroom Performance & Work Ethic (Pushing yourself to doing the best you can do)

25% Classroom Drawing Exercises and Independent Outside drawings

Exercises and practice drawings are assigned a numerical value and are graded as Completed or not Completed

25% Assignments & Semesterly Projects

Homework, finished projects,

25% Final Projects

Final Projects will be assigned a numerical value

*Grades will not be posted on Eagle Online at this time

Grades are based on the following criteria:

- Quality of homework assignments, in-class exercises & projects
- Completion of all assignments on time
- Participation in all critiques, lectures, and discussions
- Attendance & Promptness
- Professional Attitude
- Effort and energy (do you go the extra mile to excel)
- Work habits > Pushing the creative process

* Students entering this class will have had varying degrees of exposure and practice.

Therefore, you will be graded in relationship to your own effort and progress rather than against the work of your classmates.

* Using or copying another artists intellectual property (photographs, drawings designs etc.) is strictly forbidden and will result in an “F” no exceptions.

Instructional Materials

No Text is Required for this class

Suggested Book: Drawing on the Right Side of the Brain

ISBN-10: 0874775132

Detailed Supplies Listed Provided.

HCC Policy Statement:

Access Student Services Policies on their Web site:

<http://www.hccs.edu/district/about-us/catalog/student-services-contact/>

ADA: Students with Disabilities:

Any student with a documented disability, (i.e. physical, learning, psychiatric, visual, hearing, etc) who needs to arrange reasonable accommodations must contact the disability services office at the respective college at the beginning of each semester. Faculty are authorized to provide only the accommodations requested by the disability services office. The counselor for Southeast College can be reached at 713 718-7218.

Academic Honesty:

Academic irregularities cannot be tolerated. Attempts to compromise the integrity of this course will result in a grade of zero for the assignment or dismissal from the class.

Students must not collaborate on the exams in any way (including the use of materials from former students) and must not copy material from any source to use as their essay answers or discussion contributions. See the HCCS Student Handbook for details.

Cheating is not that hard to define and as college students, you should have a firm idea about what cheating is. Just to be clear, here are a few simple definitions:

- Cheating is: Copying from another student's exam.
- Cheating is: During a exam, using materials not authorized by the person giving the exam.
- Cheating is: Collaborating with another student during a exam without proper authority.
- Cheating is: Knowingly using, buying, selling, stealing, transporting, or soliciting in whole or part the contents of an exam or paper.
- Cheating is: Bribing another person to obtain a copy of an exam.
- Cheating is: Plagiarism which means using *someone's work or someone's ideas* and representing them to be your own. That "someone" may be another student, a friend, a relative, a book author, an author of material on a web site, etc. Do not take material from anywhere without giving proper credit or reference. In other words, do not copy from an Internet source and paste it into your essay answer space.
- Cheating is: Collusion, which means the *unauthorized* collaboration with another person in preparing written work offered for credit when you represent that work to be your own.

In this class, the standard penalty for academic dishonesty is a grade of zero on the

assignment. The penalty for gross plagiarism and cheating on work is failure in the course. Depending on severity and frequency, academic dishonesty can lead to a recommendation for probation or dismissal from the College System.

Student Attendance:

You are expected to attend all lecture classes regularly. You are also responsible for materials covered during your absences. Instructors may be willing to consult with you for make-up assignments, but it is your responsibility to contact the instructor. Class attendance is checked daily. Although it is your responsibility to drop a course for nonattendance, the instructor has the authority to drop you for excessive absences. You may be dropped from a course after accumulating absences in excess of 12.5 percent of the total hours of instruction (lecture and lab). For example: For a three credit-hour lecture class meeting three hours per week (48 hours of instruction), you can be dropped after six hours of absence. Three tardies equals one absence.

Withdrawal Deadline:

It is your responsibility to withdraw officially from a class and prevent an "F" from appearing on your transcript. When considering withdrawal from a course, remember that:

- No grade is given and your transcript reflects no record of the course if you withdraw before the Official Date of Record.
- A "W" (indicating withdrawal) appears on your transcript if you drop a course after the Official Date of Record and before the final deadline.

Access DE Policies on their Web site:

All students are responsible for reading and understanding the DE Student Handbook, which contains policies, information about conduct, and other important information. For the DE Student Handbook click on the link below or go to the DE page on the HCC website.

The **Distance Education Student Handbook** contains policies and procedures unique to the DE student. Students should have reviewed the handbook as part of the mandatory orientation. It is the student's responsibility to be familiar with the handbook's contents. The handbook contains valuable information, answers, and resources, such as DE contacts, policies and procedures (how to drop, attendance requirements, etc.), student services (ADA, financial aid, degree planning, etc.), course information, testing procedures, technical support, and academic calendars. Refer to the DE Student Handbook by visiting this link:

<http://de.hccs.edu/media/houston-community-college/distance-education/student-services/DE-Student-Handbook.pdf>

Access CE Policies on their Web site:

<http://www.hccs.edu/continuing-education/>

Important Links:

Eagle OnLine: <https://eo2.hccs.edu/login/index.php>

Student Email:

<http://www.hccs.edu/continuing-education/students/student-e-maileagle-id/ms365-for-student-email/>

HCC Fall 2017 Academic Calendar Reg 16-WK

<http://www.hccs.edu/district/events-calendar/academic-calendar/fall/fall-reg-term/>

HCC Fall 2017 Holiday

<http://www.hccs.edu/district/events-calendar/academic-calendar/holiday-schedule/>

"At HCC the safety of our students, staff, and faculty is our first priority. As of August 1, 2017, Houston Community College is subject to the Campus Carry Law (SB11 2015). For more information, visit the HCC Campus Carry web page at <http://www.hccs.edu/district/departments/police/campus-carry/>