



## Digital Communication Southwest College

<http://swc2.hccs.edu/digicom/>

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### **ARTC 1309: Basic Illustration | Lab/Lecture | #18575**

Spring 2020 | 16 Weeks (8.26.2019-12.15.2019)

In-Person | Central FAC 204 | W 6 p.m.-9:50 p.m.

3 Credit Hours | 48 hours per semester

#### **Instructor Contact Information**

Instructor:	Wendy Robbins	Office Phone:	713-718-7893
Office:	West Loop RM 138-B	Office Hours:	TBA
HCC Email:	wendy.robbins@hccs.edu	Office Location:	West Loop

Please feel free to contact me concerning any problems that you are experiencing in this course. Your performance in my class is very important to me. I am available to hear the concerns and just to discuss course topics.

#### **Instructor's Preferred Method of Contact**

**HCC Email address required including preferred method of contact (e.g., email, phone); additional contact information as required by the Division/Department, such as the program's administrative assistant's email address and phone number.**

I will respond to emails within 24 hours Monday through Friday; I will reply to weekend messages on Monday mornings.

#### **What's Exciting About This Course**

Learning to draw for beginners, improving drawing skills for experienced students. Emphasis on learning observational skills as they pertain to drawing. **Drawing is a learned skill, anyone can learn how to draw that is the exciting thing about this course. I will teach you how to learn to draw anything.** We will be learning old school methods of drawing and explore the newest technologies used in illustration today, including Virtual Reality.

#### **My Personal Welcome**

Welcome to Basic Illustration—I am excited to have you in this course. I will present information in the most interesting and challenging way I know, so that you can learn to draw competently and apply this skill now and hopefully throughout your career to enhance other disciplines and make yourselves more marketable in your chosen field. As you explore new ideas and methods that may challenge you, I am available to support you. The fastest way to reach me is by my HCC email. The best way to really discuss issues is in person and I'm available during posted office hours and before class to address any questions

you might have. My goal is for you to leave this course with a better understanding of drawing, become a visual thinker and have fun in the process.

### **Prerequisites and/or Co-Requisites**

Please carefully read and consider the repeater policy in the [HCCS Student Handbook](#).

### **Canvas Learning Management System**

This section of ARTC 1309 will use [Canvas](https://eagleonline.hccs.edu) (<https://eagleonline.hccs.edu>) to supplement in-class assignments, exams, and activities. << **Insert here more specific information about how you expect students to use Canvas. Include information about scoring rubrics for assignments, samples of class assignments, and other information to assist students in the course.** >>

HCCS Open Lab locations may be used to access the Internet and Canvas. **USE [FIREFOX](#) OR [CHROME](#) AS THE INTERNET BROWSER.**

### **HCC Online Information and Policies**

Here is the link to information about HCC Online classes including the required Online Orientation for all fully online classes: <http://www.hccs.edu/online/>

### **Scoring Rubrics, Sample Assignments, etc.**

Look in Canvas for the scoring rubrics for assignments, samples of class assignments, and other information to assist you in the course. <https://eagleonline.hccs.edu/login/ldap>

# **Instructional Materials**

## **Textbook Information**

No Text is Required for this class  
Suggested Book: Drawing on the Right Side of the Brain  
ISBN-10: 0874775132  
Detailed Supplies Listed Provided.

## **Other Instructional Resources**

**To be discussed as the course progresses**

### **Tutoring**

HCC provides free, confidential, and convenient academic support, including writing critiques, to HCC students in an online environment and on campus. Tutoring is provided by HCC personnel in order to ensure that it is contextual and appropriate. Visit the [HCC Tutoring Services](#) website for services provided.

### **Libraries**

The HCC Library System consists of 9 libraries and 6 Electronic Resource Centers (ERCs) that are inviting places to study and collaborate on projects. Librarians are available both at the libraries and online to show you how to locate and use the resources you need. The libraries maintain a large selection of electronic resources as well as collections of books, magazines, newspapers, and audiovisual materials. The portal to all libraries' resources and services is the HCCS library web page at <http://library.hccs.edu>.

### **Supplementary Instruction**

Supplemental Instruction is an academic enrichment and support program that uses peer-assisted study sessions to improve student retention and success in historically difficult courses. Peer Support is provided by students who have already succeeded in completion of the specified course, and who earned a grade of A or B. Find details at <http://www.hccs.edu/resources-for/current-students/supplemental-instruction/>.

## Course Overview

ARTC 1309 is an introduction to drawing techniques and vocabularies as they pertain to the Graphic Design and Commercial Illustration industry. Learning to draw for beginners, improving drawing skills for experienced students. Emphasis on learning observational skills as they pertain to drawing.

### Core Curriculum Objectives (CCOs)

As a student in this class you will learn the skills and vocabularies associated with drawing as it pertains to the Graphic Design field and can be applied to many other professions and disciplines as well. This course is constructed to challenge you to draw from observation and provide you with the ability to take an idea from conception to completion. In addition you will be given a chance to explore various drawing media and exercises to further develop your ability create successful drawings and leave this class with some strong examples for your portfolio.

### Program Student Learning Outcomes (PSLOs)

Can be found at:

<https://www.hccs.edu/programs/areas-of-study/art--design/digital-communication-/>

### Course Student Learning Outcomes (CSLOs)

Upon completion ARTC 1309, the student will be able to:

1. Define commercial illustration.
2. Use various black and white media.
3. Apply drawing techniques including line, form, shading, perspective

### Learning Objectives

#### 1. Define commercial illustration

1. Demonstrate broad styles of drawing: contour, value, gesture
2. Define industry standard vocabularies of drawing & Illustration

#### 2. Use various black and white media.

1. Illustrate with basic shapes for underlying structure
2. Examine basic shapes

#### 3. Apply drawing techniques including form, shading, perspective, and real life subject matter.

1. Demonstrate one and two-point perspective for rendering three-dimensional objects
2. Observation skills by examining and drawing from real life
3. Draw anything proportionately
4. Representational drawing studies
5. Define perspective for rendering three-dimensional objects

## Student Success

Expect to spend at least twice as many hours per week outside of class as you do in class studying the course content. Additional time will be required to practice drawing as there is no reading you draw. The assignments provided will help you use your study hours wisely. Successful completion of this course requires a combination of the following:

- Attending class in person
- Completing assignments
- Participating in class activities

There is no short cut for success in this course; it requires drawing in class and outside of class and studying the material supplemented in your Canvas Modules.

### Instructor and Student Responsibilities

As your Instructor, it is my responsibility to:

- Facilitate an effective learning environment through learner-centered instructional techniques
- Provide a description of any special projects or assignments
- Inform students of policies such as attendance, withdrawal, tardiness, and make up
- Provide the course outline and class calendar which will include a description of any special projects or assignments
- Arrange to meet with individual students before and after class as required

As a student, it is your responsibility to:

- Attend class in person and participate in class discussions and activities
  - Participate actively by reviewing course material, interacting with classmates, and responding promptly in your communication with me
  - Complete the required assignments, exercises and projects
  - Check **HCC student emails** for posted announcements
  - Ask for help when there is a question or problem
  - Exhibit safe and courteous classroom habits.
  - Develop and share knowledge with fellow students. Develop Professional Attitude and habits.
  - Be aware of and comply with academic honesty policies in the HCCS Student Handbook
1. You must access Eagle Online (EO) site regularly during the semester. Class material and assignments will be updated often on EO.
  2. Handouts and other details discussed in class will be posted for all assignments & projects. Be sure to follow the requirements of each project.
  3. All assignments/projects are due on the day noted unless otherwise announced via EO2. Assignments may be completed at home or lab.

# Assignments, Exams, and Activities

## Drawing Assignments

Each week there will be homework assignments further emphasizing your discoveries of the various drawing devices learned in class. To be current with these assignments use your canvas modules, we can not cover all things in class and many subjects will be contained in your modules. Lectures will be posted after delivery in class as well as most exercises and homework.

## In-Class Activities and Exercises

After a lecture on the various aspects of drawing, generally there will be an exercise to be executed in class to emphasize these devices covered in the presentation. Sometimes these can be finished as homework assignments. This is an opportunity to explore, construct and take chances creatively.

## Projects . . . Final Projects

Throughout the semester there will be project assignments that will carry more weight in grading. These will be explained during the semester and will be expected to be more resolved than the homework and exercise assignments. There will be final projects due at the end of the semester instead of exams.

Students must be present for the final critique.

## Grading Formula

25% Class Participation

Participation in critiques, Professional Attitude, Attendance, being on time, habitual tardiness will result in points off grade no exceptions (3 tardies equal one absence)  
Classroom Performance & Work Ethic (Pushing yourself to doing the best you can do)

25% Classroom Exercises and Assignments

Exercises are assigned a numerical value and are graded as Completed or not Completed

25% Semesterly Projects

Homework, finished projects,

25% Final Projects

### Grades are based on the following criteria:

- Quality of homework assignments, in-class exercises & projects
- Completion of all assignments on time
- Participation in all critiques, lectures, and discussions
- Attendance & Promptness
- Professional Attitude
- Effort and energy (do you go the extra mile to excel)
- Work habits > Pushing the creative process

\* Students entering this class will have had varying degrees of exposure and practice. Therefore, you will be graded in relationship to your own effort and progress rather than against the work of your classmates.

\* Using or copying another artists intellectual property (photographs, drawings designs etc.) is strictly forbidden and will result in an "F" no exceptions.

\* Grades are not posted on Canvas at this time you will receive written grade on a grade sheet

**Late Assignment Policy:**

Any assignment turned late will lose 25% each day it is not turned in. (For example, if the deadline is 9:30 AM and you turn it in 9:40 AM and your final graded score is 100% your assignment will automatically lose 25% off reducing it to 75%. An additional 25% will be deducted each day it is not turned in.) Please reference chart below

0-24 hours late = -25% off final graded score

24-48 hours late = -50% off final graded score

48-72 hours late = -75% off final graded score

72-96 hours late = -100% off final graded score

**Incomplete Policy:**

In order to receive a grade of Incomplete ("I"), a student must have completed at least 85% of the work in the course. In all cases, the instructor reserves the right to decline a student's request to receive a grade of Incomplete.

**HCC Grading Scale can be found on this site under Academic Information:**

**<http://www.hccs.edu/resources-for/current-students/student-handbook/>**

## Course Calendar

Subject to Change

Week	Dates	Topic / Assignments Due
1		Introduction: Meet and Greet/Syllabus, Supplies List/ Copyright Laws Assignment: Obtain Drawing Supplies, draw object that reflects who you are from life not from photo,web, phones
2		Phase 1. Power of Observation/Class Drawing Exercise/Figure Ground/Line Assignment: Simple Still life
3		Discuss Assignments/Line & Contour/ Class Drawing Exercise Assignment:Contour Drawing
4		Value and Shading/Cross hatching/ Class Drawing Exercise Assignment: Lg&Sm
5		Mark Making Assignment: First Project (Mark Making)
6		Begin Phase II Ellipses and Cross Contour Assignment: Cross Contour and Ellipses
7		Perspective/ 1pt Assignment: Perspective drawing
8		Perspective Continued Assignment: Mid Term Project
9		The Human Figure: Skeleton, figure, Assignment: Figure Drawing
10		Figure Continued
11		The Human Head/Portrait Study Assignment: Portrait
12		Figure in Environment Assignment: Silhouette Creation
13		Exploring Digital Drawing, VR and other digital drawing devices Assignment:
14		Digital Device Explorations cont.
15		Work on Final Projects
16		Final Critique

### Syllabus Modifications

The instructor reserves the right to modify the syllabus at any time during the semester and will promptly notify students in writing, typically by e-mail, of any such changes.

## Instructor's Practices and Procedures

### Missed Assignments

If you must miss an assignment to get on time credit photograph the work and email it to my HCC email each day will be points of (not each class, each day)

### Academic Integrity

Academic irregularities cannot be tolerated. Attempts to compromise the integrity of this course will result in a grade of zero for the assignment or dismissal from the class.. See the



HCCS Student Handbook for details. Create your own work from your own ideas do not use other artists or student's intellectual property.

Here's the link to the HCC information about academic integrity (Scholastic Dishonesty and Violation of Academic Scholastic Dishonesty and Grievance):

<http://www.hccs.edu/about-hcc/procedures/student-rights-policies--procedures/student-procedures/>

### **Attendance Procedures**

You are expected to attend all lecture classes regularly. You are also responsible for materials covered during your absences. Instructors may be willing to consult with you for make-up assignments, but it is your responsibility to contact the instructor. Class attendance is checked daily. Although it is your responsibility to drop a course for nonattendance, the instructor has the authority to drop you for excessive absences. You may be dropped from a course after accumulating absences in excess of 12.5 percent of the total hours of instruction (lecture and lab). For example: For a three credit-hour lecture class meeting three hours per week (48 hours of instruction), you can be dropped after six hours of absence. Three tardies equals one absence.

### **Student Conduct**

As a student wanting to learn about drawing, it is your responsibility to set aside a certain amount of time to create, submit exercises and assignments on the due dates, participate in classroom, attend class, and enjoy yourself while experiencing the rewards of drawing. As I believe that engaging the students is essential for this class to be effective, you will spend the majority of class time involved in the creative process. You will be involved in discussions with your classmates and your instructor. As you will want to contribute to these discussions, you will need to come to class prepared to discuss, analyze and evaluate information from your what you have observed through the act of designing and creating.

### **Instructor's Course-Specific Information**

As an instructor, I want my students to be successful. I feel that it is my responsibility to provide you with knowledge concerning the field of illustration, modeling good teaching strategies, and organizing and monitoring the experience that allows you to connect the information that you learn in this course to the real world of digital media and other related disciplines.

### **Electronic Devices**

Keep your cellphones in your pockets, backpacks or purses during class unless we are to the point where we start using digital devices to draw with. Students should absolutely explore using the various drawing apps.

## **HCC Policies**

Here's the link to the HCC Student Handbook <http://www.hccs.edu/resources-for/current-students/student-handbook/> In it you will find information about the following:

- Academic Information
- Academic Support
- Attendance, Repeating Courses, and Withdrawal
- Career Planning and Job Search
- Childcare
- disAbility Support Services

- Electronic Devices
- Equal Educational Opportunity
- Financial Aid TV (FATV)
- General Student Complaints
- Grade of FX
- Incomplete Grades
- International Student Services
- Health Awareness
- Libraries/Bookstore
- Police Services & Campus Safety
- Student Life at HCC
- Student Rights and Responsibilities
- Student Services
- Testing
- Transfer Planning
- Veteran Services

### **EGLS<sup>3</sup>**

The EGLS<sup>3</sup> ([Evaluation for Greater Learning Student Survey System](#)) will be available for most courses near the end of the term until finals start. This brief survey will give invaluable information to your faculty about their teaching. Results are anonymous and will be available to faculty and division chairs after the end of the term. EGLS<sup>3</sup> surveys are only available for the Fall and Spring semesters. -EGLS3 surveys are not offered during the Summer semester due to logistical constraints.

<http://www.hccs.edu/resources-for/current-students/egls3-evaluate-your-professors/>

### **Campus Carry Link**

Here's the link to the HCC information about Campus Carry:

<http://www.hccs.edu/departments/police/campus-carry/>

### **HCC Email Policy**

When communicating via email, HCC requires students to communicate only through the HCC email system to protect your privacy. If you have not activated your HCC student email account, you can go [to HCC Eagle ID](#) and activate it now. You may also use Canvas Inbox to communicate.

### **Housing and Food Assistance for Students**

Any student who faces challenges securing their foods or housing and believes this may affect their performance in the course is urged to contact the Dean of Students at their college for support. Furthermore, please notify the professor if you are comfortable in doing so.

This will enable HCC to provide any resources that HCC may possess.

## **Office of Institutional Equity**

Use the link below to access the HCC Office of Institutional Equity, Inclusion, and Engagement (<http://www.hccs.edu/departments/institutional-equity/>)

### **disAbility Services**

HCC strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including long and short term conditions, mental health, chronic or temporary medical conditions), please meet with a campus Abilities Counselor as soon as possible in order to establish reasonable accommodations. Reasonable accommodations are established through an interactive process between you, your instructor(s) and Ability Services. It is the policy and practice of HCC to create inclusive and accessible learning environments consistent with federal and state law. For more information, please go to <http://www.hccs.edu/support-services/disability-services/>

### **Title IX**

Houston Community College is committed to cultivating an environment free from inappropriate conduct of a sexual or gender-based nature including sex discrimination, sexual assault, sexual harassment, and sexual violence. Sex discrimination includes all forms of sexual and gender-based misconduct and violates an individual's fundamental rights and personal dignity. Title IX prohibits discrimination on the basis of sex-including pregnancy and parental status in educational programs and activities. If you require an accommodation due to pregnancy please contact an Abilities Services Counselor. The Director of EEO/Compliance is designated as the Title IX Coordinator and Section 504 Coordinator. All inquiries concerning HCC policies, compliance with applicable laws, statutes, and regulations (such as Title VI, Title IX, and Section 504), and complaints may be directed to:

David Cross  
Director EEO/Compliance  
Office of Institutional Equity & Diversity  
3100 Main  
(713) 718-8271  
Houston, TX 77266-7517 or [Institutional.Equity@hccs.edu](mailto:Institutional.Equity@hccs.edu)  
<http://www.hccs.edu/departments/institutional-equity/title-ix-know-your-rights/>

### **Office of the Dean of Students**

Contact the office of the Dean of Students to seek assistance in determining the correct complaint procedure to follow or to identify the appropriate academic dean or supervisor for informal resolution of complaints.

<https://www.hccs.edu/about-hcc/procedures/student-rights-policies--procedures/student-complaints/speak-with-the-dean-of-students/>

### **Department Chair Contact Information**

Department Chair: Andre Hermann  
Houston Community College  
West loop Campus (139B)  
5601 West Loop South Houston, TX 77081  
Office: 713-718-7894 | Fax: 713-661-0085  
[andre.hermann@hccs.edu](mailto:andre.hermann@hccs.edu)